



Annual Meeting Sponsorship Opportunities

**2026 North Carolina Institute of Medicine
Annual Meeting**
Innovations in Health Care

Wednesday, October 21, 2026
8 a.m. - 4 p.m.
McKimmon Center
Raleigh, North Carolina

Kickoff Reception
October 20, 2026
6 - 8 p.m.
Vidrio

About the NCIOM

Shaping Policy for a Healthier North Carolina

For more than 40 years, the NCIOM has shaped health policy in North Carolina by identifying solutions to the state's health challenges. Our work has helped improve the health and well-being of North Carolinians and has positively changed how health care is delivered.

To do our work, the NCIOM:

- Convenes task forces to identify evidence-based solutions to address health issues in North Carolina
- Convenes and educates health policy stakeholders
- Publishes the NCMJ (North Carolina Medical Journal)
- Provides non-partisan research and analysis on health and health care in North Carolina

Innovations in Health Care

Each year, the NCIOM hosts our **Annual Meeting as a platform for conversations about important health policy topics impacting North Carolina**. This year, we will focus on innovations in health care—from artificial intelligence to telehealth—and examine impacts shaping policy and costs at the federal and state level as well as care delivery in local communities.

Breakout topics will include:

- **Workforce innovations**, including AI-enabled tools, remote monitoring, and robotics in health care settings
- **Technology and access to care**, from telehealth and virtual care to wearable technology and mobile health apps
- **Quality of care**, including machine learning and impacts of technology on patient experience, use cases for predictive analytics, and application of targeted telemedicine
- **Innovations and equity**, from community-centered partnerships and decentralized care models to data-driven tools and algorithm-improved diagnosis and care processes

Featured Speaker

Dr. Brian Anderson, Chief Executive Officer, Coalition for Health AI (CHAI)



Dr. Brian Anderson is the CEO and co-founder of the Coalition for Health AI (CHAI), a nonprofit organization advancing responsible and trustworthy use of artificial intelligence in health care. Prior to his current role, Dr. Anderson served as Chief Digital Health Physician at MITRE, where he led major national digital health initiatives, including support for the White House COVID-19 response and AI-driven innovations in oncology and clinical research. Dr. Anderson is an internationally recognized author and expert in digital health and is regularly engaged as a speaker on digital health innovation, health standards development, clinical decision support systems, and interoperability.



2026 Annual Meeting Sponsorship Opportunities

Presenting Sponsor \$25,000

The NCIOM aims to create an annual meeting inclusive of individuals most impacted by the issues at hand. Funds from the presenting sponsorship allow us to offer free or discounted registration for anyone who expresses a need.

- 10 complementary ticket registrations
- 4 complementary tickets to the kickoff reception
- Recognized as the presenting sponsor for the 2026 Annual Meeting on all event material
- Logo and organization message displayed on unique slide on a rolling presentation during breaks
- Opportunity to display a banner or poster (provided by sponsor) at the registration table
- Full page ad (provided by sponsor) in programs
- Acknowledged in an individualized thank you message shared after the event on NCIOM social media
- Mention in event press release
- Opportunity to reserve a table to display organization material (first come first serve)

Premier Sponsor \$15,000

- 7 complementary ticket registrations
- 4 complementary tickets to the kickoff reception
- Recognized as a premier sponsor on all printed materials, signage, and the event webpage
- Recognized as the headline sponsor of the pre-meeting networking social on October 20, 2026
- Logo and organization message displayed on a rolling presentation during breaks
- Half page ad (provided by sponsor) in programs
- Acknowledged in an individualized thank you message shared after the event on NCIOM social media
- Opportunity to reserve a table to display organization material (first come first serve)



Partner Sponsor

\$10,000

- 5 complementary ticket registrations
- 2 complementary tickets to the kickoff reception
- Recognized as a partner sponsor on all printed materials, signage, and the event webpage
- Logo displayed on a rolling presentation during breaks
- Half page ad (provided by sponsor) in programs
- Acknowledged in an individualized thank you message shared after the event on NCIOM social media
- Opportunity to reserve a table to display organization material (first come first serve)

Gold Sponsor

\$5,000

- 3 complementary ticket registrations
- Recognized as a gold sponsor on event program, sponsor sign, and webpage
- Logo displayed on a rolling presentation during breaks
- Additional signage displayed at meal service stations (breakfast or lunch)
- Opportunity to reserve a table to display organization material (first come first serve)

Silver Sponsor

\$2,500

- 2 complementary ticket registrations
- Recognized as a silver sponsor on event program, sponsor sign, and webpage
- Logo displayed on a rolling presentation during breaks
- Additional signage displayed at refreshment service station
- Opportunity to reserve a table to display organization material (first come first serve)

Friend of the NCIOM

\$1,000

- 1 complementary ticket registration
- Recognized as a friend of the NCIOM on event program, sponsor sign, and webpage
- Logo displayed on a rolling presentation during breaks

After September 1, 2026, sponsor benefits are subject to change. For sponsorships confirmed after this date, an NCIOM staff member will discuss options and benefits.

Sponsorship of the NCIOM Annual Meeting does not confer influence over event speakers or agenda items.



NCIOM Annual Meeting Sponsors 2022-2025

- AARP North Carolina
- Aetna
- AmeriHealth Caritas North Carolina
- Blue Cross and Blue Shield of North Carolina
- Carolina Complete Health
- Community Care of North Carolina and the Community Care Physician Network
- Health Management Associates
- HopeStar Foundation
- Molina Healthcare
- NC Academy of Family Physicians
- NC Association of Pharmacists
- NC Child
- NC Pediatric Society
- NC Psychiatric Association
- North Carolina Association of Nurse Anesthetists
- North Carolina Health Care Facilities Association
- North Carolina Nurses Association
- North Carolina Public Health Association
- The Duke Endowment
- The NCDHHS Division of Public Health
- The Winer Family Foundation
- Vaya Health
- WellCare of North Carolina

If your organization is not pursuing annual meeting sponsorship at this time but remains committed to supporting our broader mission, we invite you to consider a general contribution. General contributions play a vital role in sustaining our year-round programs and advancing our ongoing initiatives. Please contact Emily Hooks (emily_hooks@nciom.org) for more information.



www.nciom.org