

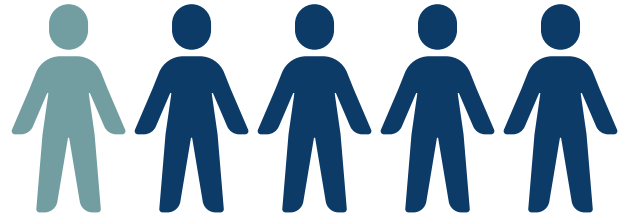


2024 ANNUAL MEETING
Sponsorship Opportunities

Snapshot of 2023 Annual Meeting attendees

291

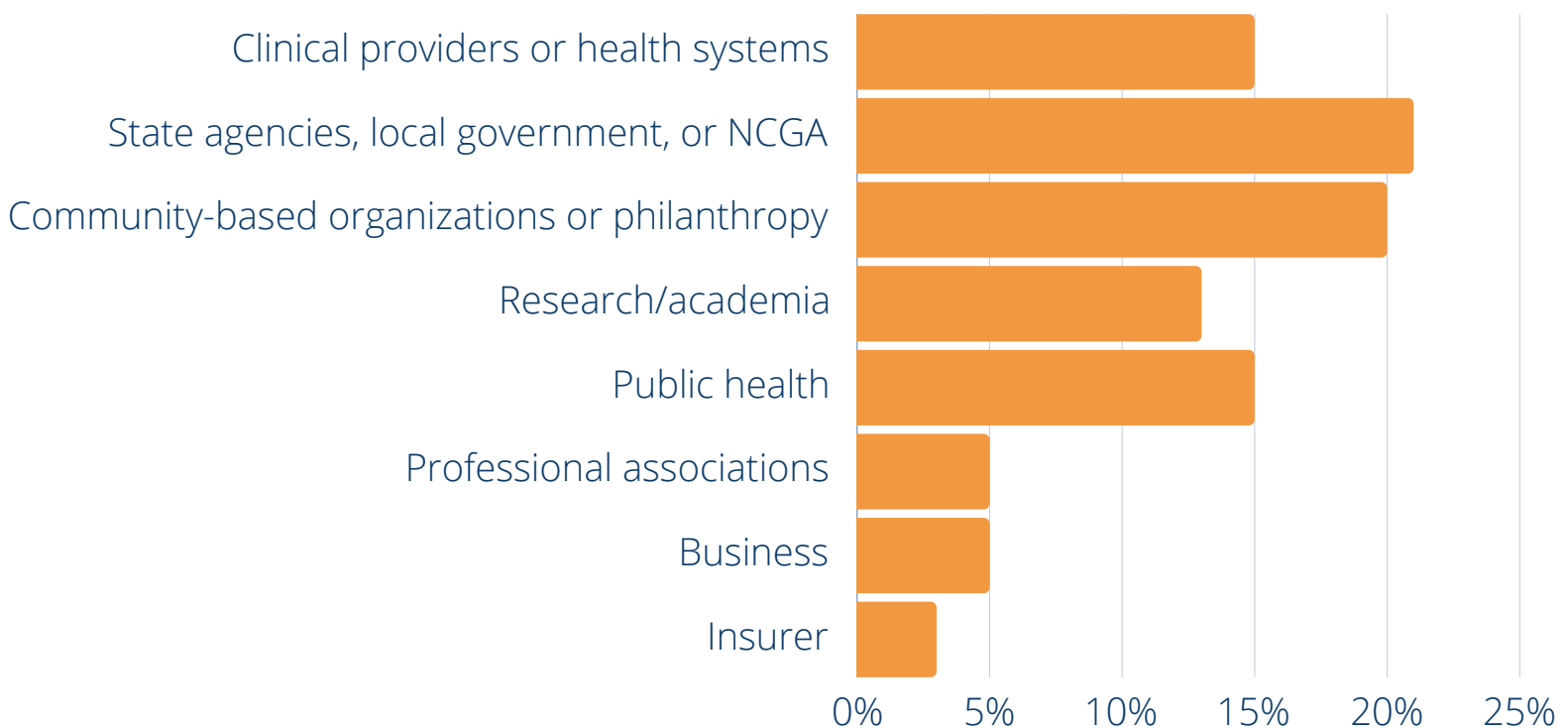
IN-PERSON ATTENDEES



1 in 5

ATTENDEES WERE EMPLOYEES OF STATE AGENCIES, LOCAL GOVERNMENT, OR MEMBERS OF THE NORTH CAROLINA GENERAL ASSEMBLY

Professional backgrounds of attendees



2024 ANNUAL MEETING

SPONSORSHIP OPPORTUNITIES

\$25,000 – Presenting Sponsor (one available)

- The NCIOM aims to create an annual meeting that is inclusive of individuals most impacted by the issues at hand, including members of the direct care workforce, family caregivers, and others. Funds from the presenting sponsorship allow us to offer free or discounted registration for anyone who expresses a need. Anyone who contacts our staff inquiring about discounts due to financial circumstances will be given a code for free or half off registration.
- Recognized as the presenting sponsor for the 2024 Annual Meeting with your name and/or logo on the:
 - event registration page
 - sponsor portion of the event program
 - event webpage
- Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation during breaks
- Acknowledged in thank you message shared after the event on NCIOM's social media channels
- Banner (provided by sponsor) at registration
- Mention in press release
- 8 complementary ticket registrations
- Full page ad (provided by sponsor) in programs

\$10,000 – Partner Sponsor

- Recognized as a partner sponsor on sponsor portion of the event program and on event webpage
- Logo on PowerPoint slide (provided by sponsor) added to rolling presentation during breaks
- Acknowledged in thank you message shared after the event on NCIOM's social media channels
- 5 complementary ticket registrations
- Half page ad (provided by sponsor) in programs

\$5,000 – Gold Sponsor

- You/your organization's sponsorship will directly support either the networking breakfast or lunch
- Recognized as a gold sponsor on sponsor portion of the event program and on event webpage
- 3 complementary ticket registrations
- Logo on sign during the networking breakfast or lunch

\$2,500 – Silver Sponsor

- You/your organization's sponsorship will directly support the refreshments offered after the afternoon breakout session
- Recognized as a silver sponsor on sponsor portion of the event program and on event webpage
- 2 complementary ticket registrations
- Logo on sign at the refreshments area