

## Minutes of the NCIOM July 18, 2023 Board of Directors Meeting

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### Attendance (In-Person):

- Carrie Rosario
- Andrew Kaiser
- Lori Byrd
- Adam Sholar
- Lawrence Nycum

### Attendance (Virtual):

- Reuben Blackwell
- William Way
- David Sousa
- Jennifer Jordan
- Timothy Norris
- Vickie Bradley
- Danny Scalise
- Elizabeth Tilson
- John Morrow
- Perrin Jones

### NCIOM Staff

- Kathy Colville
- Michelle Ries
- Amanda Gomez
- Ivana Susic
- Isabelle Borduas
- Brienne Lyda-McDonald
- Deidre Bishop
- Madeline Frank
- Kaitlin Phillips
- Emily Hooks
- Donald Gula
- Khristian Curry
- Peter Morris

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### Call to Order

- Dr. Carrie Rosario welcomed board members and confirmed that a quorum was present.

### The Mission of NCIOM

- Andrew Kaiser read the NCIOM mission.

### Celebrations

- Dr. Carrie Rosario announced celebrations and congratulations:
  - NCIOM Board Member David Sousa was appointed by Senator Berger to serve as one of three Public Members of the [NC Medical Board](#).
  - NCIOM Board Member Tim Norris and his firm, Healthcare Management Consultants, were honored by *Business North Carolina* magazine as one of the Best Employers in NC.
  - NCIOM Board Member Anita Bachman was named as one of *Business North Carolina's* "[Power List 2023](#)" honoring the most influential leaders in our state.
  - NCIOM Board member Danny Scalise hosted NY Times bestselling author (*Dopesick, Raising Lazarus*) Beth Macy in Morganton on July 12<sup>th</sup> for a community discussion of the root causes of the opioid use disorder, evidence-based practices to save lives, stigma and hope.
  - The NCIOM was notified by El Futuro (Durham, NC) in June that the Kate B Reynolds Charitable Trust will fund our project focused on the mental health of immigrants to our state.
  - The NCIOM was notified in June that we (alongside our counterparts in SC, the Institute of Medicine and Public Health (IMPH)) have secured funding from The Duke Endowment

for our EVOLVE Project, which will give us time and resources to position us for greater impact in our next 40 years.

- The NCIOM was notified by NC AHEC that we have received funding for the NC Center on the Workforce for Health for two years of funding for dedicated staff to make this concept into a reality.
  - We have confirmed an outstanding keynote speaker for our 40<sup>th</sup> Annual Meeting to be held at the McKimmon Center (Raleigh) on Tuesday, November 14<sup>th</sup>. Our meeting will focus on child health and well-being, with a focus on mental health, and our keynote speaker will be Dr. Sandy Chung, president of the American Academy of Pediatrics.
  - The Duke Endowment has agreed to serve as our presenting sponsor!
- Kathy Colville also highlighted three quotes shared recently about the NCIOM's work:
- *"Thank you for your hard work on laying the foundation for these conversations [on use of opioid settlement funds] as state and local communities. This work is very meaningful. I appreciate that you highlighted the common ground as a place to begin. I think it is imperative we keep those commonalities in mind as we move forward."*—Jennifer Layton, Assistant Health Director, Randolph County Health Department *"Great meeting today. A lot of third rail areas covered today. Good discussion that needs to be had so that we are not stagnant but moving forward in an effective way. Thanks so much for all that you both do."* – Member of the Oral Health Transformation Task Force
  - *"Working with the NCIOM on the task force on Alzheimer's and dementia to create a state dementia plan and on the task force on serious illness care to improve care and address caregiver needs was a true highlight of my career; it was incredible to come together with such smart, dedicated, resourceful, and caring people across the state to create these plans and improve how we serve."* – Steve Freedman, on his retirement after 49 years at the NC Division of Aging and Adult Services

#### Review and Approval of April 2023 Meeting Minutes (Board Vote)

- Dr. Carrie Rosario moved to review and approve minutes.
- No corrections to minutes as distributed.
- Motion to approve – Dr. Lawrence Nycum (first), Adam Sholar (second)
- Minutes approved unanimously.

#### Audit/Finance Committee Operations Report

- Current Financial Position
  - Kathy reviewed the current financial position and balance in checking accounts (which does not include Duke Endowment funds and other funds expected to arrive later in the month.)

<b>Truist Checking Account</b>	<b>\$</b>	<b>235,195.80</b>
<b>Truist Money Market Account</b>	<b>\$</b>	<b>1,186,750.37</b>
<b>PayPal Account</b>	<b>\$</b>	<b>11,632.56</b>
<b>Morgan Stanley Investment Account</b>	<b>\$</b>	<b>968,672.37</b>
<b>TOTAL</b>		<b>\$ 2,402,251.11</b>

- NCIOM is in a strong financial position overall, and the Morgan Stanley financial account is trending upward consistently after having trended downwards for some time.

- Contract with UNC for FY24
  - Don Gula reviewed the UNC contract that we complete annually to plan for our permanent employee wages and other operational expenses.
  - Kathy is working with Adam Sholar and David Sousa to ensure we communicate that the NCIOM is an independent organization throughout the contract discussions, and are pleased with progress in that vein.
  - Kathy indicated that UNC HR has paused all action on employee salary increases until the state budget has passed.
  
- Robert Wood Johnson Fellowship to transfer to NCIOM
  - UNCG will be transferring approximately \$40,000 in remaining funds from the Robert Wood Johnson Foundation for the Bingham Park project through Kathy's participation in the Interdisciplinary Research Leaders fellowship. Kathy will work to prepare a local community organization to accept these funds to continue the work to remediate Bingham Park in Greensboro, NC. Our auditor has been made aware of the intent and proposed process for these transactions.
  
- Anchor Support
  - Process of reaching out to anchor funders came later and therefore some contributions will not be counted in FY23. When we review the audit in 2024, we will need to remember that the timing was different this year.
  
- FY23 Audit
  - We signed our engagement letter with same firm as in past years, Blackwell and Sloop, and will work to be able to bring the audit to the board in early 2024.
  
- NCIOM Office Space update
  - Kathy shared appreciation for Don Gula and Emily Hooks for supporting our move from Davis Drive to Sheps. Don, Kathy and Deidre continue to develop process revisions to maintain financial controls for this space.
  - We will be using the PO Box for all business correspondence: PO Box 4176, Chapel Hill, NC 27515

Adam Sholar challenged board members to make contributions to NCIOM and highlighted the importance of financially supporting NCIOM.

### **Report from Membership Committee**

Michelle Ries reminded the board of the nomination process and that full names and bios of the nominees are in the President's Report in addition to some additional details from the nominators.

Michelle presented the 2023 Membership Nominees:

#### **Stephanie Baker, PhD, MS, PT**

Associate Professor and Department Chair of  
Public Health Studies  
Elon University

#### **Bahby Banks, PhD, MPH**

CEO, Pillar Consulting  
Adjunct Assistant Professor, Gillings School of  
Global Public Health  
University of North Carolina at Chapel Hill

**L.Lorraine Basnight, MD**

Executive Director, Eastern AHEC  
Associate Dean, CME, and Associate Professor  
of Pediatrics  
Brody School of Medicine, East Carolina  
University

**Senator Jim Burgin (District 12)**

North Carolina General Assembly

**Representative Carla Cunningham, BSN, RN  
(District 106)**

North Carolina General Assembly

**Dawn Daly-Mack, RN**

Long Term Services and Supports Manager  
Carolina Complete Health

**Palmer Edwards, MD**

Medical Director, Child & Adolescent Mental  
Health Project & NC Statewide Telepsychiatry  
Program  
East Carolina University

**Honey Yang Estrada, MPH, CHW**

President  
North Carolina Community Health Worker  
Association

**Brandy Harrell, DSW, LCAS, CCS, LCSWA, CTP,  
SAP, DAC**

Behavioral Health Director  
Kinston Community Health Center

**Matt Johnson, MA, MBA**

Chief Administrative Officer  
Wake Internal Medicine Consultants, Inc.

**Secretary Kody Kinsley, MPP**

Secretary of Health and Human Services  
North Carolina Department of Health and  
Human Services

**Senator Joyce Krawiec (District 31)**

North Carolina General Assembly

**Representative Donny Lambeth (District 75)**

North Carolina General Assembly

**Scott McCulloch, MD**

Chief of Anesthesia, Providence Anesthesiology  
Associates, Triangle Division  
Past President, North Carolina Society of  
Anesthesiologists

**Damian McHugh, MD, FACEP**

Managing Director, Physician Liaison  
Curi

**M.Kathryn Menard, MD, MPH**

UpJohn Distinguished Professor of Obstetrics  
and Gynecology, Maternal Fetal Medicine  
UNC School of Medicine

**Pamela A. Oliver, MD, MSPH**

Executive Vice President, Novant Health  
President, Novant Health Physician Network

**Vincent Guilamo-Ramos, PhD, MPH, LCSW, RN,  
ANP-BC, PMHNP-BC, FAAN**

Dean, Duke University School of Nursing  
Vice Chancellor for Nursing Affairs, Duke Health

**Rahul Sampath, MD, FACP**

Internal Medicine Residency Program Director  
and Infectious Disease Consultant  
President of Medical Staff  
UNC Blue Ridge

**Catherine Sevier, DrPH, RN**

Managing Director, The Generations Study  
Group  
NC AARP State President Emerita  
CoChair, NC Campaign for the Future of Nursing

**Shantelle Simpson, EdD, MSN, RN**

Chief Executive Officer  
Appalachian Mountain Community Health  
Center

**Dennis Streets, MPH, MAT**

Former Executive Director  
Chatham County Council on Aging

Andrew Kaiser asked whether a NC General Assembly member is eligible for membership. Kathy clarified that the answer is yes and also emphasized NCIOM's desire to ensure we attempt to balance membership of Democrats and Republicans, and to have a broad geographic, racial/ethnic, and gender representation. Michelle highlighted that the NCIOM has identified needing more representation from long term care sector, smaller hospital systems, and private practice.

Michelle shared her appreciation of the board's engagement with nomination. With these 22 new members, there will be 200 members. In the past year, the board changed to bylaws to have member eligible for one six year term and to include a new requirement that members participate in one NCIOM event annually.

The membership slate comes as a recommendation from committee and does not require a second. All board members voted in agreement and the slate was approved.

### **Program Updates**

Michelle Ries shared brief updates on the following current projects, and reminded the board that detailed information is available in the July president's report:

- Task force on maternal health
- Task force on healthy aging
- Task force on oral health transformation
- Essentials for childhood
- Opioids and overdose
- Task force on the future of the nursing workforce
- Evolve (our process improvement project)
- Immigrant mental health policy network
- Legislative health policy fellows
- Center on the workforce for health
- Annual meeting
- North Carolina Medical Journal:
  - Since last meeting, two issues have been published:
    - May/June: Trust and communication: cornerstones of care
    - July/August: Firearm Injury and Violence Prevention
  - There are four new members of NCMJ editorial board.
  - On Thursday, July 20 the second annual NCMJ symposium will be held in person to dig into specific issues and discuss the role of research in health policy making

### **Executive Committee Report**

- The offices of Speaker Moore and Senator Berger appreciated the board member recommendations from NCIOM and three new appointments for board members will begin January 2024.

- Expected appointments: Frank Courts (DDS, PhD) and currently on the oral health task force, Trish Markus (JD), Patty Pfeiffer (EdD, MSN)
  - Expected re-appointments: Perrin Jones, Adam Sholar, Danny Scalise
- Two board members will complete their second full terms at the end of 2023: David Sousa and Lawrence Nycum. Lyndsay Jensen elected not to seek re-appointment for a second term.
- Proposed board officer slate for 2024 and 2024:
  - Chair: Adam Sholar, JD
  - Vice Chair: Lori Byrd, DNP, RN, CRE
  - Treasurer: Brian McGinnis, MBA, FACHE, FACMPE
  - Secretary: Tim Norris, MBA, SPHR, SHRM-SCP, CHBC
- The board officer slate came as a recommendation from the Executive Committee and does not need a second. The board all voted in favor with none opposed. This slate was approved.

### **President's Report**

Kathy shared several celebrations, including the resumption of an in person option at board meetings; the continued evolution, development and creative thinking for Task Force processes and the NCMJ; bi-monthly all staff in-person focus days; meaningful contributions from student interns; and the onboarding of Deidre Bishop, administrative project manager

Kathy share additional information on the Evolve project, recently funded by The Duke Endowment. SC Institute of Medicine and Public Health is also engaged in this project. Kathy highlighted that Evolve is an opportunity to co-create the next iteration of NCIOM. Most of our team will have at least 25% of their time dedicated to Evolve.

Evolve is designed to provide our team with focused, funded time for learning about, engagement with, and reflection on:

- Meaningful engagement: who we engage well and with whom we can improve engagement.
- Task force process designed for 2023 and beyond: opportunity to assess current operating environment and identifying appropriate steps to meet our mission goals.
- Evaluation (we will be working on an outside team on this piece)
- Legislative relationships
- Task force facilitation
- Communication

Kathy shared updates for NCIOM Board Member meetings:

- Next meeting will be October 17, 2023 (will be a regular business meeting)
- 2024 meeting dates: Jan 16, April, 16, July 15, Oct 15

Kathy shared updates on upcoming projects:

- Immigrant mental health proposal to Kate B. Reynolds Charitable Trust

- Collaboration with El Futuro of Durham, will include **all** immigrant groups
- Landscape analysis of immigrant-led and immigrant-serving organizations
- Key informant interviews
- Convening of immigrant mental health policy network
- Opioids research agenda
  - Working on Scott Proescholdbell and Steve Marshall on this
- Legislative health policy fellows
- Annual meeting
- Veteran's health
- Uninsured after Medicaid—estimated about 700,000 North Carolinians will be uninsured still

Dr. Nycumn pointed out that a lot of states have struggled with re-applying/ re-credentialing for Medicaid once expansion has occurred and that we need to be careful with that in NC.

- Kathy highlighted excellent work from
  - Kaitlin Phillips and Peter Morris with NCMJ issues, webinars and symposium prep
  - Emily Hooks and Michelle Ries with EVOLVE leadership
  - Emily Hooks and Deidre Bishop with Board Meeting Planning
  - Ivana Susic and Michelle Ries with Essentials for Childhood Leadership
    - August 15 we will have an Essentials for Childhood Economic Supports Summit and have some great speakers and panelists planned
  - Brienne Lyda-McDonald and Michelle Ries for Speaking Engagements and Nursing Task Force
  - Khristian Curry and Madeline Frank for Neonatal Levels of Care
  - Khristian Curry and Bryan Francis for Oral Health Transformation
  - Amanda Gomez for her work on Opioid Settlement Funds project
  - Don Gula for his work on Business Office Leadership

### **Board of Directors Strategic Discussion**

Emily Hooks highlighted the uniqueness of Clifton Strengths compared to other similar assessments. Clifton Strengths asks the question “What intrinsic strengths do I possess that I can bring to the table?” Andrew Kaiser shared his positive experience in the past with similar assessment tools for team dynamics and functioning. Emily shared the history and background of the assessment and how understanding strengths plays into team dynamics. Board members who completed their own assessment were able to review and discuss their strengths in small groups. Emily highlighted that our goal is to be an interdependent team as opposed to an independent or dependent team

At 2 pm, Carrie Rosario asked for a motion to adjourn the meeting. Andrew Kaiser provided the motion and Adam Sholar seconded the motion. With unanimous approval, the meeting was adjourned.