

NCIOM Annual Meeting – Draft Agenda

November 15, 2022 · McKimmon Center, Raleigh, NC

Although our agenda is in the process of being finalized, confirmed session speakers are listed.

[Register here](#)

8:00 – 9:00

Registration and Networking Breakfast

9:00 – 11:00

Morning Plenary Session

Keynote Presentation by Susan Hassmiller, PhD, RN, FAAN

Dr. Susan Hassmiller is a national leader in nursing, health equity, and leadership development. Her keynote will focus on national health care workforce challenges in the context of nursing and within the broader health care workforce ecosystem. During her 25 years at the Robert Wood Johnson Foundation (RWJF), she served as the Senior Adviser for Nursing and the Senior Scholar-In-Residence/Senior Adviser to the President at the National Academy of Medicine (NAM). She helped to lead the landmark reports at NAM on the Future of Nursing – the 2010 *Future of Nursing: Leading Change, Advancing Health* and *The Future of Nursing, 2020-2030: Charting a Path to Achieve Health Equity*.

Plenary Panel: Strategies for Change

The plenary panel, with representation from across the state and across sectors, will focus on local, regional, and state initiatives to address North Carolina's health workforce challenges and the innovative ideas that leaders are bringing to our communities.

Moderated by Erin P. Fraher, PhD, MPP - Program Director, Carolina Health Workforce Research Center at the Cecil G. Sheps Center for Health Services Research and Associate Professor in the Department of Family Medicine, UNC-Chapel Hill

Cherry Maynor Beasley, PhD, MS, FNP, RN, CNE, FAAN - Associate Dean, McKenzie-Elliott School of Nursing and Chief Nursing Officer, UNC-Pembroke

Chet Mottershead, MPA - Assistant Secretary for Workforce Solutions, NC Commerce

Honey Yang Estrada, MPH, CHW - President, North Carolina Community Health Worker Association

John R. Lumpkin, MD, MPH - President, Blue Cross and Blue Shield of North Carolina Foundation

Mark F. Dunn, CPC, MSL - Chief Diversity, Inclusion and Talent Management Officer, ECU Health

Walker Wilson, MPH - Assistant Secretary for Policy, NC Department of Health and Human Services (NC DHHS)

11:15 – 12:15

Morning Breakout Sessions: Priorities for Workforce Development

Morning breakout sessions will focus on innovative strategies and potential policy levers for change.

Birth equity

Velma Taormina, MD - Women's Health Medical Consultant, Taormina Healthcare Innovations

Ami Goldstein, CNM, FNP - President, NC American College of Nurse-Midwives and Associate Professor, UNC-Chapel Hill

Cindy McMillan, CD(DONA) - Director of Education and Marketing, Sistas Caring 4 Sistas

Julissa Thompson, BA, CLC - Parent Coach Supervisor, Attachment & Biobehavioral Catch-up

Rachel Urrutia, MD, MSCR - Associate Professor, Department of Obstetrics and Gynecology, UNC-Chapel Hill

Eldercare

Carolyn Bird, PhD, AFC, RFC - Professor, Faculty Affairs Fellow, Office of Faculty Excellence, Office of the Provost and Executive Vice Chancellor, North Carolina State University

Erin Kent, PhD - Associate Professor and Associate Chair, Department of Health Policy and Management, UNC Gillings School of Global Public Health

Jan Busby-Whitehead, MD - Director, Center for Aging and Health

Michelle Schmerge, DNP - CEO, Remote Health

Ted Goins - President/CEO, Lutheran Services Carolinas

Mental and behavioral health

Brianna Lombardi, PhD, MSW - Deputy Director, Carolina Health Workforce Research Center at the Cecil G. Sheps Center for Health Services Research, UNC-Chapel Hill

Luke Smith, MD - Psychiatrist and Executive Director, El Futuro

Paula Bird, DNP, MSN - Vice President, Psychiatry and Mental Health Institute, Novant Health

Oral health

Zachary Brian, DMD, MHA - Vice President of Impact, Strategy, & Programs and Director of the North Carolina Oral Health Collaborative, Foundation for Health Leadership & Innovation

Alec Parker, DDS - Executive Director, NC Dental Society and CEO, NC Dental Society Foundation

Amanda Stroud, DMD - Dental Director for AppHealthCare

Kelly Cook, MPH, BSDH - President, NC Dental Hygienists' Association

Rhonda Stephens DDS, MPH - Dental Public Health Residency Director, NCDHHS

Primary care

Adam Zolotor, MD, DrPH - Professor of Family Medicine, UNC-Chapel Hill and Associate Director for Medical Education at NC AHEC

Chip Baggett, JD - Executive Vice President and CEO, North Carolina Medical Society

Chris Shank - President & CEO, North Carolina Community Health Center Association

Greg Griggs, MPA, CAE - Executive Vice President, North Carolina Academy of Family Physicians

Tina Gordon, MPA, CAE, FACHE - CEO, North Carolina Nurses Association

12:15 – 1:30

Lunch & Networking

1:30 – 2:30

Afternoon Breakout Sessions: Strengthening the Workforce

Challenges and solutions in acute care

Speakers are not yet confirmed

Creating a more diverse and equitable workforce

Dawn Daily Mack, RN - Registered Nurse and ACO Care Coordinator, Rural Health Group

Cedric Bright, MD - Associate Dean for Admissions, Professor of Internal Medicine, and Interim Associate Dean of Diversity and Inclusion, Brody School of Medicine, East Carolina University

Pamela McCue, PhD, RN - Chief Executive Officer, Rhode Island Nurses Institute Middle College Charter School

Carmen Canales, MILR - Senior Vice President, Chief People & Belonging Officer, Novant Health

NC Center on the Workforce for Health

Michelle Ries, MPH - Associate Director of the North Carolina Institute of Medicine

Walker Wilson, MPH - Assistant Secretary for Policy, NC Department of Health and Human Services (NC DHHS)

Hugh Tilson, JD, MPH - Director, North Carolina Area Health Education Centers Program and Associate Dean and Assistant Professor, UNC School of Medicine

Jill Forcina, PhD - Director of Education & Nursing, North Carolina Area Health Education Centers Program

Retaining high-performing employees during challenging times

Sarah Arnett, MA - Owner, Ampersandbox Coaching & Consulting

Sarah Lackey, DNP, APRN, CCNS - ICF Trained Professional Coach, Cone Health

The future of the local public health workforce

Omari Richins, MPH - Health Improvement Program Officer, Kate B. Reynolds Charitable Trust

Doug Urland, MPA - Local Health Department Operations Liaison, NCDHHS

Kimberly Hardy, DNP, MSN - Director of Nursing and Personal Health Division, Pitt County Health Department

Lisa Macon Harrison, MPH - Health Director, Granville Vance Public Health

Nancy Messonnier, MD - Dean, Gillings School of Global Public Health, UNC-Chapel Hill

2:45 – 3:45

Legislative Round Table – *moderated by Hugh Tilson, JD, MPH*

This fireside chat with legislative leaders will focus on the priorities and opportunities for policy change and investment in the workforce for health.

3:45 – 4:00

Closing Remarks and Next Steps for North Carolina

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