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BOLD SOLUTIONS FOR HEALTHIER COMMUNITIES™

Public Health Frameworks

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PUBLIC HEALTH 3.0

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PUBLIC HEALTH INFRASTRUCTURE

- ✓ Assessment/Surveillance
- ✓ Emergency Preparedness and Response
- ✓ Policy Development and Support
- ✓ Communications
- ✓ Community Partnership Development
- ✓ Organizational Administrative Competencies
- ✓ Accountability/ Performance Management



Communicable
Disease Control



Chronic Disease
and Injury
Prevention



Environmental
Public Health



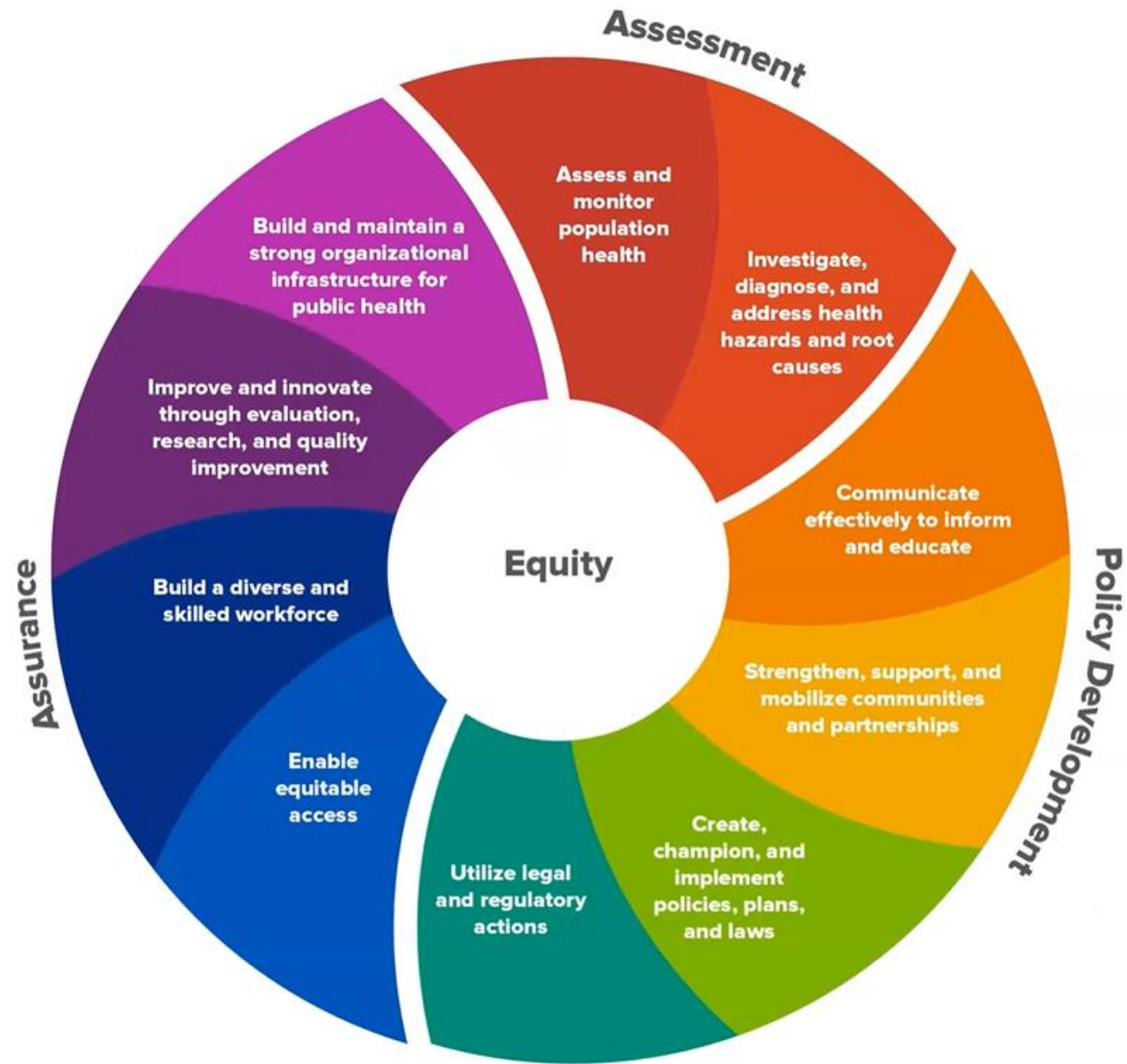
Maternal,
Child, and
Family Health



Access to and
Linkage with
Clinical Care

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The Public Health T—Complementing Specialized with Strategic Skills



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Common Themes

1. Partnerships

- Uncommon and uncomfortable
- # of new, innovative partnerships – business especially, business councils
- PHRASES.org

2. Communications

- How do we improve communications
- % of the public who know their local health official
- Continuing with Instagram Live and Facebook Live
- PublicHealthCollaborative.Org

Common Themes

3. Policy

- How do you do it in a governmental context?
- HI-5, CityHealth, Promoting Health and Cost Control in States
- Tools give what policies work but not how to do it

4. Data and local health data ecosystems

- How do we use the data available to understand data?
- How do we advance evidence-based policies?

5. Stronger managers

- Systems thinking
- Change management

Common Themes

6. Equity

- How do we operationalize equity in health departments?