

**BOARD OF DIRECTORS (VIRTUAL) MEETING  
January 19, 2021, 12-2 pm**

**BOARD MEETING MINUTES**

**Members Present:**

Anita Bachmann, MHS  
Goldie Byrd, PhD  
Lori Byrd, DNP, RN, CRE, LPC  
Lyndsay Jensen, PA  
Brian McGinnis, MBA  
Richard Montague  
Lawrence Nycum, MD, MMM  
Carrie Rosario, DrPH, MPH, CHES  
Lisa Shock, MHS, PA-C  
Adam Sholar  
David Sousa, JD  
Sara Stoneburner, MD  
William Way, MD

**Members Absent:**

Reuben Blackwell  
Penney Burlingame Deal, DHA, RN, FACHE  
Alexandra Dean, PhD, NCC  
Lee Ellis  
Perrin Jones, MD  
John Morrow, MD, MPH  
Betsey Tilson, MD, MPH

**Staff Present:**

Kathy Colville, MSN, MSPH  
James Coleman, MPH  
Don Gula, MBA  
Emily Hooks, MEd  
Kisha Markham  
Brienne Lyda-McDonald, MSPH  
Alison Miller, MA  
Kaitlin Phillips, MS  
Michelle Ries, MPH

**Welcome and Call to Order – David Sousa, Chair**

Mr. Sousa, Board Chair, brought the meeting to order with opening remarks. Due to COVID-19, the meeting was held via teleconference (Zoom).

Mr. Sousa welcomed all the Board members. Mr. Sousa asked Brian McGinnis to start the meeting by reading the NCIOM mission statement to remind Board members of the mission of the NCIOM. Mr. Sousa then introduced new Board member Richard Montague and provided a brief description of Mr. Montague's background.

## **Review of Minutes – David Sousa, Chair**

Mr. Sousa indicated that the members received the minutes of the October 20, 2020, meeting of the Board in advance. Brian McGinnis made a motion to approve and accept the minutes, which was seconded by Lars Nycum. The minutes were approved unanimously.

## **Audit Report – Brian McGinnis, Chair, Audit & Finance Committee and Don Gula, Director of Operations**

Mr. Gula introduced the two representatives from the NCIOM audit firm Blackman and Sloop, Andrea Eason and Katie Ledford, to provide audit details to the Board. Mr. Gula commented that representatives from Blackman and Sloop discussed the preliminary results of the audit the previous week with the Audit and Finance Committee and answered questions related to the results of the audit. Mr. Gula commented that he had provided the results of the audit to the Board. Andrea and Katie provided an audit summary. They reported upfront that there were no material weaknesses. During their presentation, they discussed several highlights. The biggest change within assets was donor restrictions. NCIOM also had more revenue. They provided an overview of statement of activities, changes in net assets, and 2020 financial support and revenue and expenses.

Brian, as chair of the Audit and finance Committee, made a motion to approve the NCIOM audit. The Board voted unanimously to approve the results of the audit. Ms. Eason and Ms. Ledford then left the meeting.

Mr. Sousa mentioned that a potential financial issue is the recent news that UNC would probably be facing some budget cuts in the future. It is unclear if budget cuts within the UNC System will affect the Sheps Center and, therefore, NCIOM. David said he would keep the Board posted on what they learn over the next week or so. Brian McGinnis mentioned that NCIOM is in a very good financial position. Ms. Colville confirmed that we have many strong investments and are in a strong position to handle any news. David clarified that UNC does not own the NCIOM, but we contract with them to provide administrative and payroll reports supported. But he added that they do not control our budget, but they provide input. We are an independent entity. Lars mentioned we might need to make a budget reserve adjustment to ensure that we are ready for a rainy-day fund. Sara Stoneburner supported Dr. Nycum's comments on the budget reserve. Adam Sholar commented that if needed he could provide advocacy support.

## **Program Highlights – Pandemic Preparedness Task Force – Alison Miller**

Kathy introduced Alison Miller as the project director for the Pandemic Preparedness task force. Alison mentioned that she, Michelle Ries, and James Coleman are all working on this project for NCIOM. Alison provided background and program highlights of what the task force would entail, and also mentioned that this is the first teaming of NCIOM and the South Carolina Institute of Medicine and Public Health. David commented that he and Michelle Ries talked with SC representatives about this last summer. Demographics are similar. However, there are significant differences especially how the two states have approached and handled the pandemic. David felt those differences and discussion of that would be really helpful and add to our understanding. Michelle agreed with David and commented that we are anticipating funding from the Duke Endowment. Goldie Byrd asked for broad strokes on how NC and SC responded to the pandemic. David commented that on almost every metric, NC responded quick and with more restrictive limits. SC was more resistant to restrictions. Kathy commented on the more decentralized NC health care system vs. SC's more centralized system, especially as it relates to vaccine distribution. Kathy also discussed the value of building relationships between the two states.

## **Board of Directors' Perspectives – David Sousa**

David asked Goldie Byrd, Lisa Shock, and Anita Bachmann to share perspectives on careers in public health and what they hope Kathy and the NCIOM can accomplish. Goldie discussed her role at the Maya Angelou Center at WFU and the disparities she has seen in health responses during COVID. Goldie sees as challenges the many factors and layers regarding health equity. As it relates to the NCIOM Goldie mentioned that she has seen great leadership. Lisa is working on a special project with NHS, and provides support as a clinician in a skilled nursing facility in a rural NC county. Lisa mentioned how public health has been the basis of her career, given her work positions, her Doctorate in Public Health, and co-chairing a committee at the NC Medical Society. Anita discussed her role at United Healthcare. She welcomed Kathy and mentioned that they had worked together several times when Kathy was at Cone Health. Anita felt the most important aspect was determining how to support those in need, consumers, in collaboration with primary care physicians. She liked that NCIOM tends to look at health with a wide-angle lens. She commented that we all are looking to make NC the healthiest state in the country. We all know what needs to be done, now we need to do it.

## **President's Report - Kathy Colville, President/CEO**

Ms. Colville began her comments by stating what an honor it is to be the President/CEO of NCIOM and she appreciates everyone's support. She provided project updates on current and previous projects included North Carolina Protocol for Allocating Scarce Inpatient Critical Care Resources in a Pandemic; NC COVID-19 Vaccine Advisory Committee; Annual Meeting: COVID-19 and the Impacts of Foregone Care; Essentials for Childhood; Advance Care Planning workgroup; Task Force on Maternal Health; 2021 Child Health Report Card; and Legislative Health Policy Fellows. Kathy also updated the Board on potential new projects. Potential new projects include Task Force on Pandemic Preparedness; Task Force on the Future of Local Public Health; -Dementia-Capable North Carolina Update; Task Force on Long-Term Care Workforce; -Task Force on Healthy Aging; and Research Project on Maternal Levels of Care. Kathy also highlights several celebratory highlights, including a clean audit, healthy financial position, new funding opportunities from the Duke Endowment and Kate B. Reynolds Charitable Trust; NC DHHS for Protocol Allocation of Scarce Resources. Kathy also highlighted a Fresh eye perspective on the key strengths and areas of opportunity for NCIOM. Key strengths include: Committed, intelligent and collaborative employees; convening power; financial and operational management; relationships with funders; and partnerships with state governmental agencies. Areas of opportunity include: strategic planning; individual giving; defining and understanding audience defining the role of membership and serving all of NC. To conclude, Kathy shares her appreciation for the NCIOM staff and the Board.

## **NCIOM Value: Non-Partisanship – Kathy Colville, Emily Hooks, David Sousa**

David Sousa, Emily Hooks, and Kathy Colville lead a reflection on the importance of the NCIOM's value on non-partisanship.

## **Finance Report – Don Gula, Director of Operations**

Mr. Gula presented NCIOM finances through the end of October 2020. The 2020 audit demonstrated that NCIOM ended the previous fiscal year in a strong financial position. So far, thru the end of October that position remains. While some of the budgeted revenue items have not materialized, there have been several other new sources of revenue that minimize the impact. NCIOM has received contract renewals from NC DHHS for the Essentials for Children – Backbone and the Maternal Health task force. Also, the anticipated award from the Duke

Endowment for Pandemic Preparedness was above the previous budget levels. Mr. Gula commented that for the most part expenditures thru the end of October were in line with the budget.

Mr. Gula also mentioned that he had emailed each Board member a copy of the Conflict of Interest Statements, that are required to be signed by each Board member annually. He asked the Board members to sign and email the form back to him.

### **NCIOM Communications/NCMJ Update - Kaitlin Phillips, Managing Editor**

Kaitlin provided an update on the NCMJ and NCIOM communications. She went into particular details about the NCMJ's website transition to Livewire.

### **Scheduled Meeting Dates**

April 20, 2021  
July 20, 2021  
October 19, 2021

Mr. Sousa motioned to adjourn the meeting and Dr. Nycum seconded the motion. The January NCIOM Board Meeting adjourned at 2:00 pm.