

BOARD OF DIRECTORS
Tuesday, January 21, 2020
12:00 – 2:00 pm

Members Present:

Costa Andreou, MD
Reuben Blackwell
Lori Byrd, DNP, RN, CRE
Penney Burlingame Deal, DHA, RN, FACHE -via teleconference
Lee Ellis
Keith Holtzclaw, FACHS
Lyndsay Jensen, PA
Brian McGinnis, MBA
John Morrow, MD, MPH - via teleconference
Lawrence Nycum, MD, MMM
Carrie Rosario, DrPH, MPH, CHES
Lisa Shock, MHS, PA-C
Adam Sholar – via teleconference
David Sousa, JD
Sara Stoneburner, MD
Betsy Tilson, MD

Members Absent:

Anita Bachmann, MHS
Goldie Byrd, PhD
Alexandra Dean, PhD, NCC, LPC
Perrin Jones, MD
William Way, MD

Staff Present:

James Coleman, MPH
Don Gula, MBA
Kisha Markham
Brieanne Lyda-McDonald, MSPH
Michelle Ries, MPH
Berkeley Yorkery, MPP
Adam Zolotor, MD, DrPH

Welcome, Call to Order, and Introductions (new Board members) – David Sousa, Chair

Mr. Sousa, Board Chair, brought the meeting to order with opening remarks and then asked board members to introduce themselves. Mr. Sousa noted that there are several new additions to the NCIOM Board, and most were in attendance.

Review of Minutes – David Sousa, Chair

Mr. Sousa indicated that the members received the minutes of the October 15, 2019 meeting of the Board in advance. He requested some amendments to the minutes from the October 15 meeting, and those requested changes were noted. Dr. Costa Andreou made a motion to

approve and accept the amended minutes, which was seconded by Mr. Brian McGinnis. The minutes were approved unanimously.

Audit Report – Don Gula, Director of Operations

Mr. Gula introduced Katie Ledford and Andrea Eason, representatives from NCIOM's contracted audit firm, Blackman and Sloop. Ms. Eason and Ms. Ledford shared with the Board the results of the draft of NCIOM's finances from the fiscal year 2019. They highlighted several key points from the audit, including decreases in revenue and how much is available in general expenditure. They also provided a look at current liquid assets. They previously had a call with the Board's finance committee to go over the draft audit in detail. After the overview of the draft audit, Mr. Brian McGinnis made a motion to approve the audit report, which passed.

Nomination of new members – Berkeley Yorkery, Associate Director

Ms. Yorkery, NCIOM Associate Director, gave an update about NCIOM memberships and the Board Membership Committee.

NCIOM has regular members, who are not part of the board, to build relationships. The membership committee reviews Emeritus members and members for renewal. Most of the people who are rotating off of their membership are retired or have moved out of state. Members who are still active in healthcare are available for renewal. All board members are members. Ms. Yorkery provided an open invite to new members to serve on the Board membership committee.

After the update, Ms. Yorkery shared the list of nominated new members of the NCIOM for Board approval.

Ms. Lisa Shock made a motion to approve the new members of NCIOM, which passed.

President's Report – Dr. Adam Zolotor, President and CEO

Dr. Zolotor shared with the Board a status update of current and potential NCIOM Projects.

Healthy North Carolina 2030:

Report is complete and is ready to be disseminated. Currently at the printer and will be handed out at the NC Public Health Leaders Conference.

Perinatal Systems of Care:

Report is going through the final revision stage and will be published within 8 weeks.

Serious Illness:

Anticipate that the report will be published in April. NCIOM Project Director, Michelle share more information about the work and scope of the Task Force.

Current Long-Term Projects:

Dr. Zolotor mentioned that NCIOM has contracts for 3 long-term projects: Essentials for Childhood, Legislative Health Policy Fellows, and a new Task Force on Maternal Health.

Potential Projects:

Healthy Aging – We have several commitments for funding and have a grant proposal submitted to the Duke Endowment.

Future of Public Health - NCIOM is also exploring a Task Force on the future of public health

NCIOM Analytics:

Both the NCIOM and NCMJ websites continue to experience growth in web traffic.

2020 Annual Meeting:

Dr. Zolotor shared that the Board is considering having the 2020 Annual Meeting on Climate Change Preparedness and asked for the Board members' opinion on the topic. Several Board members expressed approval of the proposed theme of the 2020 Annual Meeting.

NCIOM Staff Changes:

Dr. Zolotor announced that NCIOM Associate Director Berkley Yorkery will be leaving NCIOM at the end of January for an exciting opportunity at the Duke University Center for Family Policy.

Finance Report – Don Gula, Director of Operations

Conflict of interest forms. January marks the beginning of our Board year, and each year we need all Board members to send in financial conflict forms. Mr. Gula shared the financial conflict forms with Board members before the meeting.

Finances

Mr. Gula mentioned that we have had great support from the Board's finance committee and put out an open request for Board members to join the finance committee. Mr. Gula presented NCIOM finances thru the end of November 2019. Thru November most of the revenue and expenditures were tracking with the approved budget. Many of the projected new projects have not materialized; however, several other new projects have been approved. 2019 Annual meeting revenue was significantly higher compared to revenue from past Annual Meetings.

Overall, NCIOM finances are in good shape, we have a cash buffer, and we are doing well with expenses.

Project Reports

NCIOM Research Assistant, James Coleman, and NCIOM Project Director Michelle Ries provided updates on two NCIOM Projects: Task Force on Access to Health Services for the Deaf and Hard of Hearing; and Task Force on Serious Illness Care

Access to Health Services for the Deaf and Hard of Hearing

Mr. Coleman provided an overview of challenges faced by the Deaf and Hard of Hearing in health care settings and updated the board on the recommendations that have come from the Task Force on Health Services for Individuals Who Are Deaf and Hard of Hearing.

Task Force details- This Task Force was in partnership with the Deaf and Hard of Hearing Services Division within DHHS. This Task Force has met seven times within seven months. The recommendations from this Task Force fall into three main categories: education of the health care workforces; policies, procedures, & systems practices for health care systems and providers; and, policies, procedures, and system practices for long-term care facilities

Serious Illness Care

Ms. Ries provided an overview of the composition, work, and process of the Task Force.

Task Force details – Task Force met 10 times between April 2019- January 2020.

Recommendations from the Task Force fell into the following categories: providing high-quality, person-centered serious illness care; engaging with patients and families to meet goals of care; and, the development of the health and human services workforce and infrastructure.

Ms. Ries shared with the Board that drafting of the report will begin soon and that the anticipated publication date is April 2020.

NCMJ Update – Kaitlin Phillips, Senior Managing Editor

Ms. Phillips provided an update on the North Carolina Medical Journal Issues and media exposure for the Journal

January/February issue on Perinatal Health was recently published. Next issue will be published in March/April and will be on Youth Mental Health.

The Journal recently received media exposure in NC Health News about perinatal depression.

Ms. Phillips also noted that the Journal will have a new website and that she sent a press release to the local media about the new website.

Scheduled Meeting Dates

April 21, 2020

Annual Meeting – Date to be Determined

Dr. Zolotor thanked the Board Members for their attendance. He mentioned that he will have an orientation immediately following the meeting for any new board members that want to attend.

Mr. Sousa motioned to adjourn the meeting and Dr. Nycum seconded the motion. The January NCIOM Board Meeting adjourned at 2:00 pm.