



# ***Maternal Health Innovation Program***

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# Purpose

- Establish a state-focused Maternal Health Task Force to create and implement a strategic plan that incorporates activities outlined in the state's most recent State Title V Needs Assessment;
- Improve the collection, analysis, and application of state-level data on maternal mortality and SMM; and,
- Promote and execute innovation in maternal health service delivery, such as improving access to maternal care services, identifying and addressing workforce needs, and/or supporting postpartum and interconception care services, among others.

# Objectives and Measures

Increase the following:

- The percentage of women covered by health insurance.
- The percentage of women who receive an annual well-woman visit.
- The percentage of pregnant women who receive prenatal care.
- The percentage of pregnant women who receive prenatal care in the first trimester.
- The percentage of pregnant women who receive a postpartum visit.
- The percentage of women screened for perinatal depression.

# Objectives and Measures

Decrease the following:

- The rate of pregnancy-related deaths.
- The racial, ethnic, and/or geographic disparities in pregnancy-related mortality rates.

# Maternal Health Focus

## Partnership with AHEC:

- AHEC Scholars Program
  
- AHEC's Alliance for Health Professionals Diversity

# Maternal Health Focus

## Provider Support Network

- Perinatal Nurse Champions
- Obstetric Champions
- Family Medicine Champions

# Maternal Health Focus

## Partnership with March of Dimes

- **Implicit bias training**

# Maternal Health Focus

**Partnership with UNC Center for  
Maternal & Infant Health:**

**–4<sup>th</sup> Trimester Project**



# Maternal Health Focus

## Partnering with 2 sites:

- Doula & Community Health Worker program

# Maternal Health Focus

**Eastern AHEC – Perinatal Care Region 6**

**TBD – Perinatal Care Region 1**

- **Telehealth Services**
  - **Maternal Health Specialty Services**
  - **Planned Pilot Family Planning Education**

# Maternal Health Focus

## Centering Healthcare Institute:

–Centering Pregnancy & Parenting sites

**Staffing Plan**

**Evaluation**

**Connection to Existing Efforts**

# Maternal Health Task Force

- **Develop Maternal Health Strategic Plan**
  - Maternal Mortality Review Committee
  - Perinatal Systems of Care Task Force
  - Perinatal Health Strategic Plan
  - MCHBG Title V Needs Assessment
  - Others??
- **Move Plan into Implementation**
- **Provide feedback to overall program**