

CONNECTIONS MATTER

developing brain • relationships • community





**“TO BUILD BETTER FUTURES,
WE NEED TO BUILD BETTER BRAINS.”**

“BRAIN BUILDERS” VIDEO, ALBERTAFAMILYWELLNESS.ORG


**CARING RELATIONSHIPS
ARE A KEY INGREDIENT
FOR HEALTHY BRAIN
DEVELOPMENT**

**DEVELOPING
BRAIN**

IT'S ALL CONNECTED







Community Prevention Action Plan

The North Carolina Child
Maltreatment Prevention Roadmap
for Action:

*Mobilizing action to ensure all
children are valued, healthy, and
thriving*

Community Prevention Action Plan: A Roadmap to Preventing Child Maltreatment

Strategies that Align with the ECAP	Other Options
Program Implementation: Evidence Based Home Visiting	Policy/Advocacy/Program Implementation: SEEK (Safe Environment for Every Child)
Program Implementation: Evidence Based Parenting Education	Policy/Advocacy: Social Worker and/or Parent Educator and/or Lactation Consultant in Primary Care
Policy/Advocacy: Paid Family Medical Leave	Pediatric Offices (Integration of pediatrician office and behavioral health)
Policy/Advocacy: Affordable, quality childcare	Child Sexual Abuse Prevention: assess child safety policies (Darkness to Light/Stewards of Children)
	Education: Strengthening Families Protective Factors Framework/ACES 101/Resilience Documentary/Connections Matter

CDC Recommendations for Paid Family and Medical Leave

- Increase economic stability & family income
- Increase maternal employment
- Improving caregivers' ability to meet children's basic needs

Paid family leave's effect on hospital admissions for pediatric abusive head trauma (2015)

- Significant decrease in abusive head trauma admissions for children under age 2 when their parents had paid family leave, compared to seven states that did not have paid family leave policies





Bryony Winn

SVP, Chief Strategy and Innovation Officer

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connectionsmatternc.org