

**NORTH CAROLINA ESSENTIALS FOR CHILDHOOD:
LANDSCAPE OF FAMILY FRIENDLY WORKPLACE POLICIES**

**DECEMBER 2, 2019
10:00 AM TO 12:00 PM
630 DAVIS DRIVE
MORRISVILLE, NC 27560**

Please join our Zoom Meeting at: <https://unc.zoom.us/j/855328669>
Conference number: 877-951-6965 | Participant code: 77582088
First Zoom Meeting or Technical issues? Please Visit: [Zoom Support](#)

10:00 – 10:10 WELCOME AND INTRODUCTIONS

Michelle Ries, MPH
Project Director
North Carolina Institute of Medicine

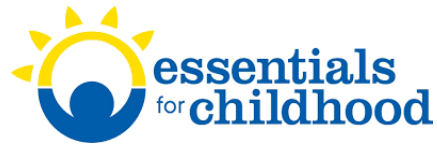
Catherine Joyner, MSW
Executive Director
Child Maltreatment Prevention Leadership Team
Essentials for Childhood
Division of Public Health, Women's and Children's Health Section
North Carolina Department of Health and Human Services

10:10 – 10:35 DATA TO SUPPORT FAMILY FRIENDLY WORKPLACE POLICIES

Alison Stuebe, MD, MSc, FACOG, FABM
Professor, School of Medicine
Distinguished Professor, Gillings School of Global Public Health
University of North Carolina at Chapel Hill
Medical Director of Lactation Services, UNC Health Care

In this session, Dr. Stuebe will discuss the research base for the ways that family friendly workplace policies benefit children, parents, and families.

10:30 – 10:55 EFFECTS OF PAID FAMILY LEAVE ON WORKERS, FAMILIES, AND EMPLOYERS: RESULTS FROM NC PAID FAMILY LEAVE STUDY



Anna Gassman-Pines, PhD, MA
Associate Professor of Public Policy, Psychology, and Neuroscience
Faculty Fellow of the Center for Child and Family Policy
Duke University

In this session, Dr. Gassman-Pines will discuss the NC Paid Family Leave Study, which examined the effects of access to paid family leave on workers, families, and employers, reviewed paid family leave insurance programs in other states, and considered costs/benefits to implementing such a program in North Carolina.

10:55 – 11:05 FAMILY FRIENDLY WORKPLACE POLICIES: STATE POLICY LANDSCAPE

Beth Messersmith, MPA
Senior Campaign Director, North Carolina
MomsRising

Ms. Messersmith will review current state policy in North Carolina, including state employee leave and pending legislation.

11:05 – 11:15 FAMILY FRIENDLY WORKPLACE POLICIES: FEDERAL AND LOCAL POLICY LANDSCAPE

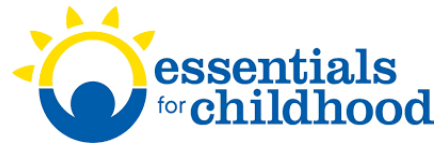
Tina Sherman
Campaign Director, Breastfeeding and Paid Family Leave
MomsRising

Ms. Sherman will review family friendly workplace and paid family leave policy, including pending/proposed and recently implemented policy, at the federal and local/county NC level.

11:15 – 11:30 FAMILY FORWARD NC

Lisa Finaldi
Community Engagement Leader
North Carolina Early Childhood Foundation

In this session, Ms. Finaldi will give an overview of NCECF's Family Forward NC initiative, which aims to improve children's health and well-being and keep North Carolina's businesses competitive.



11:30 – 11:40 CONNECTIONS MATTER AND COMMUNITY PREVENTION PLANS

Sharon Hirsch
President and CEO
Prevent Child Abuse North Carolina

Ms. Hirsch will share examples of integrating information about family friendly workplace policies into community child abuse prevention plans and “Connections Matter,” a statewide public awareness campaign designed to engage North Carolinians in building caring connections.

11:40 – 12:00 DISCUSSION: OPPORTUNITY FOR ACTION AND ALIGNMENT WITH OTHER PARTNERS