



R.A.C.E. for **EQUITY**
RESULTS **A**CHIEVED THROUGH **C**OMMUNITY **E**NGAGEMENT

**Selecting Health Outcome Indicators:
Applying Results-Based Accountability**

**North Carolina Institute of Medicine
Healthy North Carolina 2030**

Friday, March 15, 2019

Presented by:

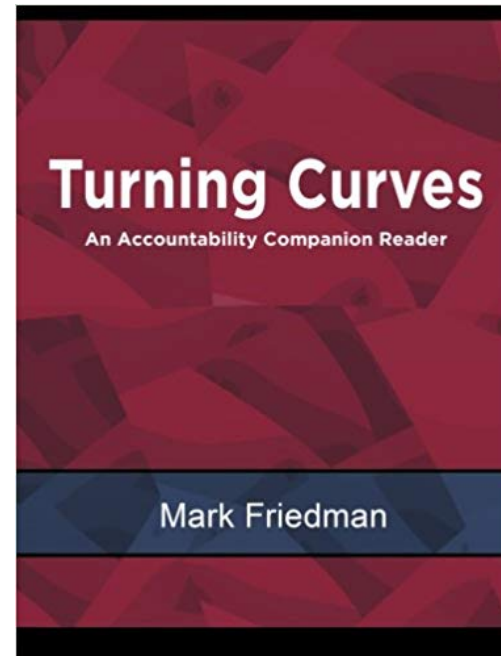
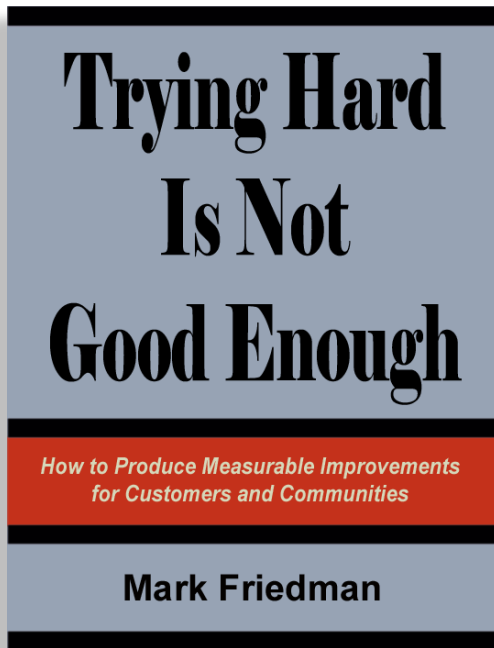
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CEO & Founder, Race for Equity

Objectives:

By the end of the conversation, Task Force members will:

- Understand RBA's clear distinction between population and performance accountability
- Identify a common language for Healthy North Carolina
 - Results
 - Indicators
 - Strategies
 - Performance measures
- Apply RBA Criteria to the selection of headline indicators



Results Accountability
is made up of two parts:

Population Accountability
about the well-being of
WHOLE POPULATIONS

For Communities - Cities - Counties - States -
Nations

Performance Accountability
about the well-being of
CLIENT POPULATIONS

For Programs - Agencies - and Service Systems

Results Accountability



COMMON LANGUAGE

COMMON SENSE

COMMON GROUND

A solid orange horizontal bar at the bottom of the slide.

DEFINITIONS

Population

RESULT or OUTCOME

A condition of well-being for children, adults, families or communities.

Children born healthy, Children ready for school, Safe communities, Clean Environment, Prosperous Economy

INDICATOR or BENCHMARK

A measure which helps quantify the achievement of a result.

Rate of low-birthweight babies, Percent ready at K entry, crime rate, air quality index, unemployment rate

PERFORMANCE MEASURE

A measure of how well a program, agency or service system is working.

Three types:

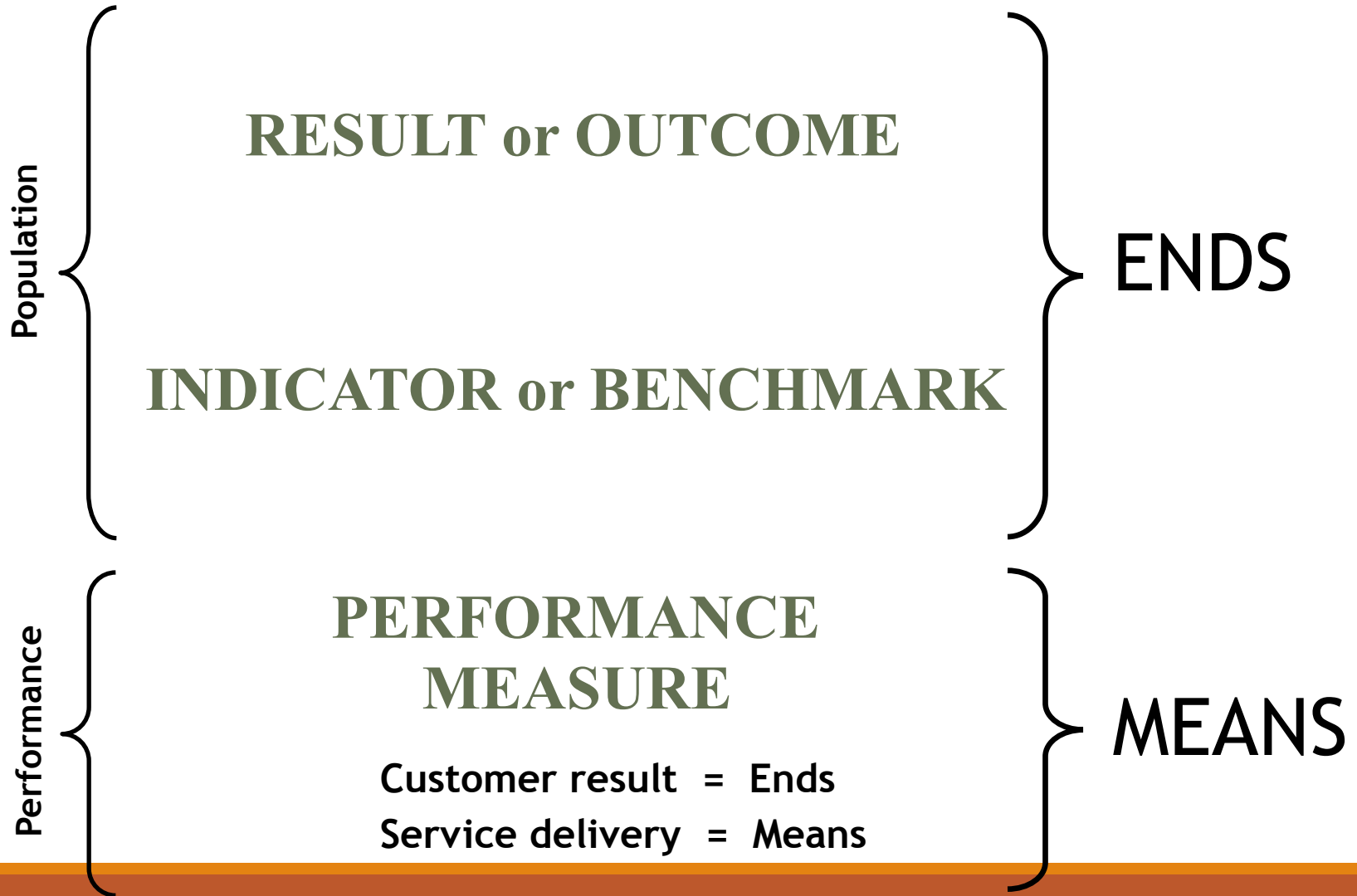
1. How much did we do?
2. How well did we do it?
3. Is anyone better off? =

Customer Results

Performance

From Ends to Means

From Talk to Action

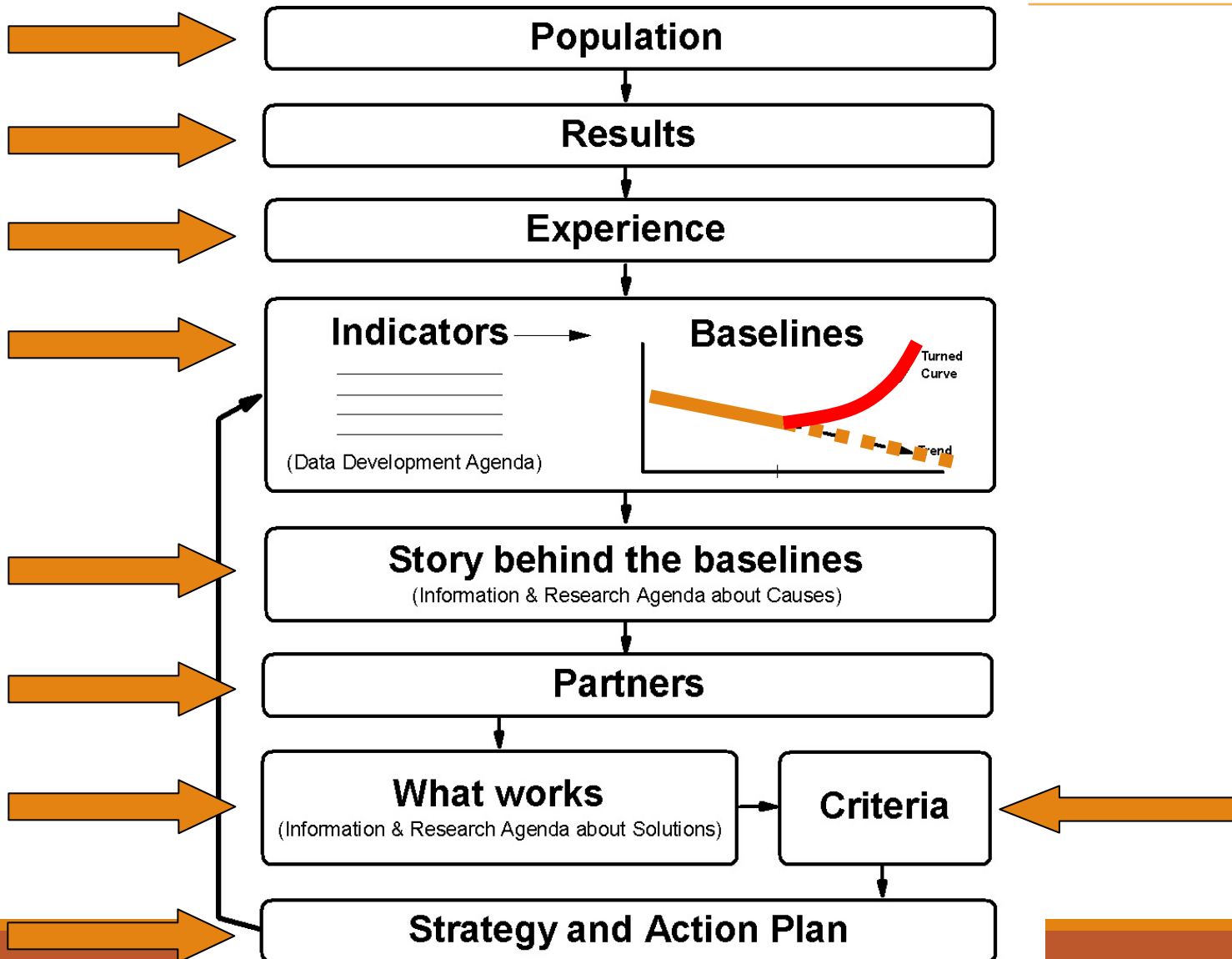


Population Accountability

Getting from Talk to Action



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RESULTS ACHIEVED THROUGH COMMUNITY ENGAGEMENT



Overarching Vision:

HNC 2030: A North Carolina in which all people live and learn in safe and stable environments that foster health, prosperity, inclusivity and well-being.

Results for North Carolina

A Working List

- Healthy children who feel safe and supported in their living and learning environments.
- Resilient children with the social and emotional skills to build positive relationships and thrive in their living and learning environments.
- Healthy adults who feel a sense of power and control over their physical and emotional well-being.
- Empowered adults with the skills and opportunities to proactively create futures they are excited about.
- Empowered communities whose people design and implement collaborative solutions that enhance community well-being.
- Inclusive communities that strengthen and build equitable health, economic, transportation, housing and educational systems.
- An inclusive state whose systems and policies are informed by the cultures and experiences of all its people and the long-term needs of its communities.
- An equitable state whose systems and policies are consistently strengthened to eliminate health disparities and remove barriers to social and economic mobility.

Criteria for
Choosing Indicators
as Primary vs. Secondary Measures



Communication Power

Does the indicator communicate to a broad range of audiences?

Proxy Power

Does the indicator say something of central importance about the result?

Does the indicator bring along the data **HERD**?

Data Power

Quality data available on a timely basis.

Choosing Indicators

Worksheet



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RESULTS ACHIEVED THROUGH COMMUNITY ENGAGEMENT

Outcome or Result Healthy North Carolina

Candidate Indicators	Communication Power	Proxy Power	Data Power
Measure 1	H M L	H M L	H M L
Measure 2			
Measure 3	H	H	H
Measure 4			
Measure 5	H	H	L
Measure 6			
Measure 7			
Measure 8			

Data Development Agenda

An orange arrow originates from the 'L' in the 'Data Power' column for Measure 5 and points towards the text 'Data Development Agenda' located in the bottom right corner of the table's grid.

Three Part Indicator List for Focus Area

Part 1: Primary Indicators

- 3 to 5 “Headline” Indicators
- What this result “means” to the community
- Meets the Public Square Test

Part 2: Secondary Indicators

- Everything else that’s any good (Nothing is wasted.)
- Used later in the Story behind the Curve

Part 3: Data Development

Agenda

- New data
- Data in need of repair (quality, timeliness etc.)

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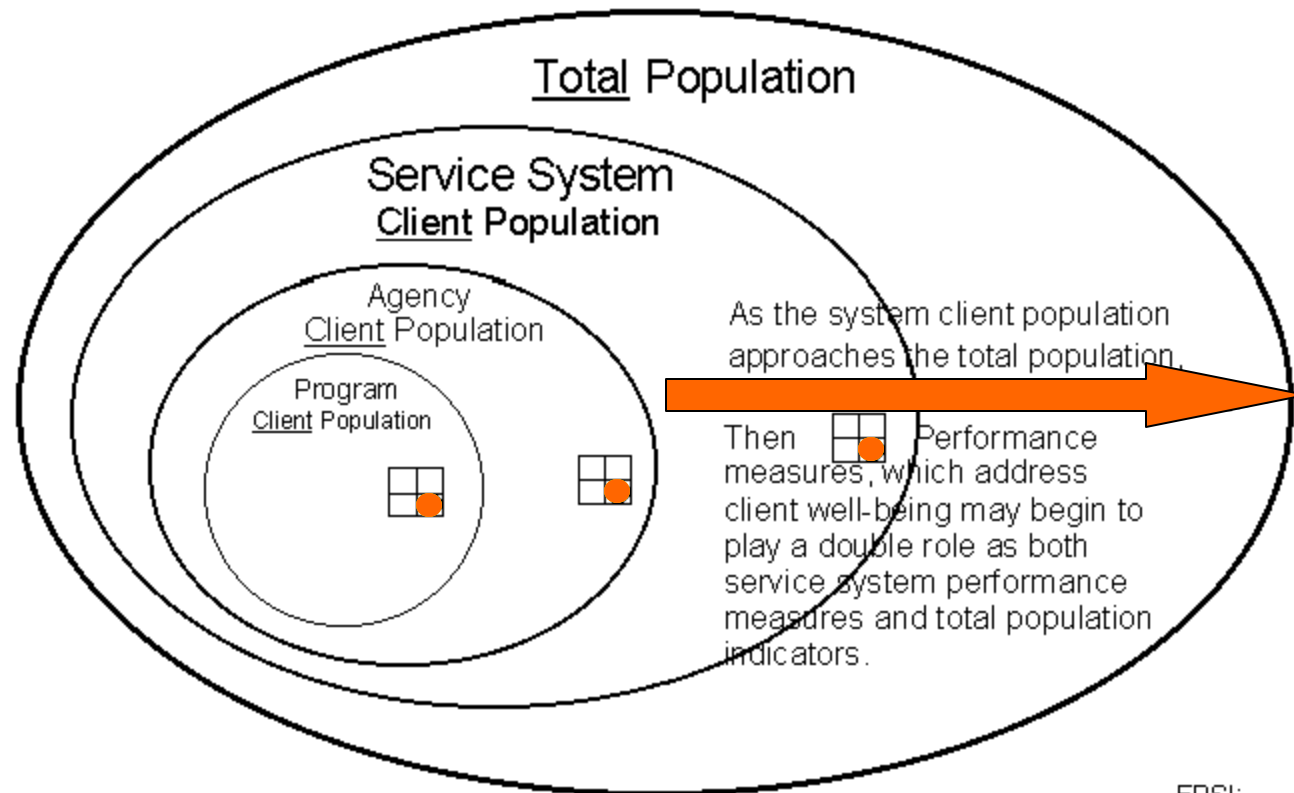
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An Advanced View of the Relationship Between Indicators and Performance Measures





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For more information on
achieving health outcomes with
Results Based Accountability(™)

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