



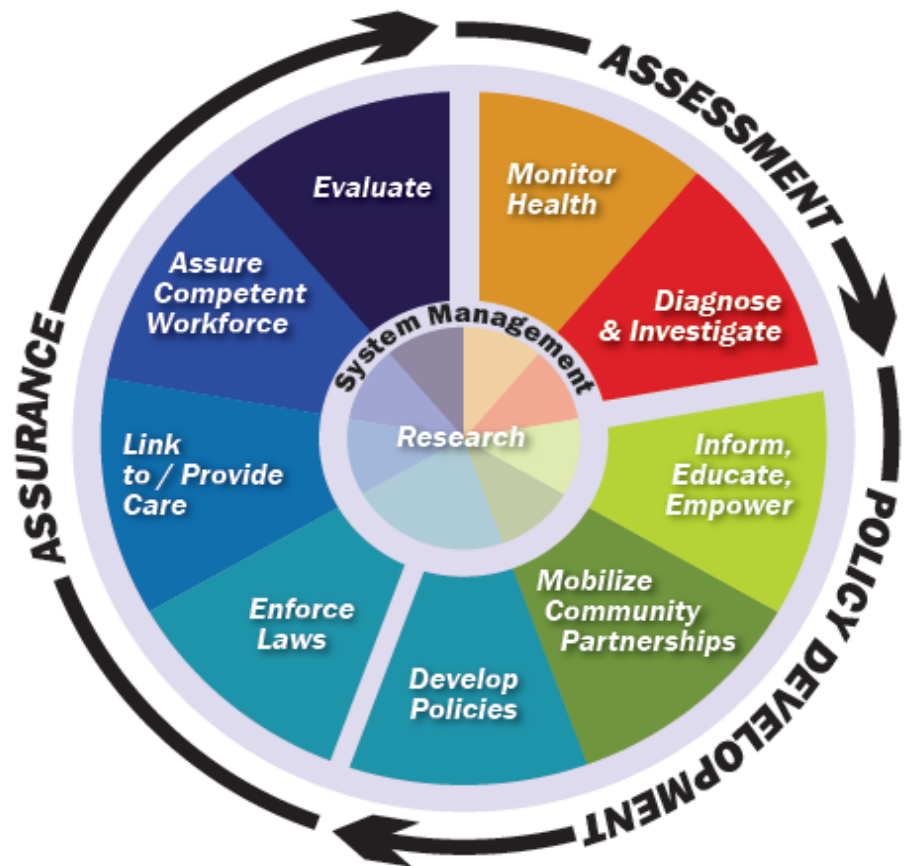
NC Department of Health and Human Services

# Healthy North Carolina 2030: Vision going forward

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**Chief Medical Officer**

NCIOM Healthy North Carolina 2030

# HNC 2030: Core Public Health - Department Wide Priority



## NC DHHS Strategic Plan 2019-2021

<b>MILESTONES 1.3.2</b>  1) Convening of HNC 2030 Task Force  2) Publishing HNC 2030 objectives and road map	<b>STRATEGY</b>	Develop statewide health improvement plan, Healthy NC 2030.
	<b>DESCRIPTION</b>	Consistent with the national 10-year health improvement plan, Healthy People 2030, DHHS is embarking on a planning process with the NC Institute of Medicine (NCIOM) to develop a vision for improving the health of North Carolinians. NCIOM will convene a task force consisting of representation from multiple sectors that impact health to develop attainable and practical health improvement objectives for 2030. <i>(Cross-departmental objective)</i>

# Leadership Partners

**NC Department of Health and Human Services:**

- **Division of Public Health**

**NC Institute of Medicine**

**Kate B. Reynolds Charitable Trust**

**Blue Cross Blue Shield Foundation**

**The Duke Endowment**



# AIM

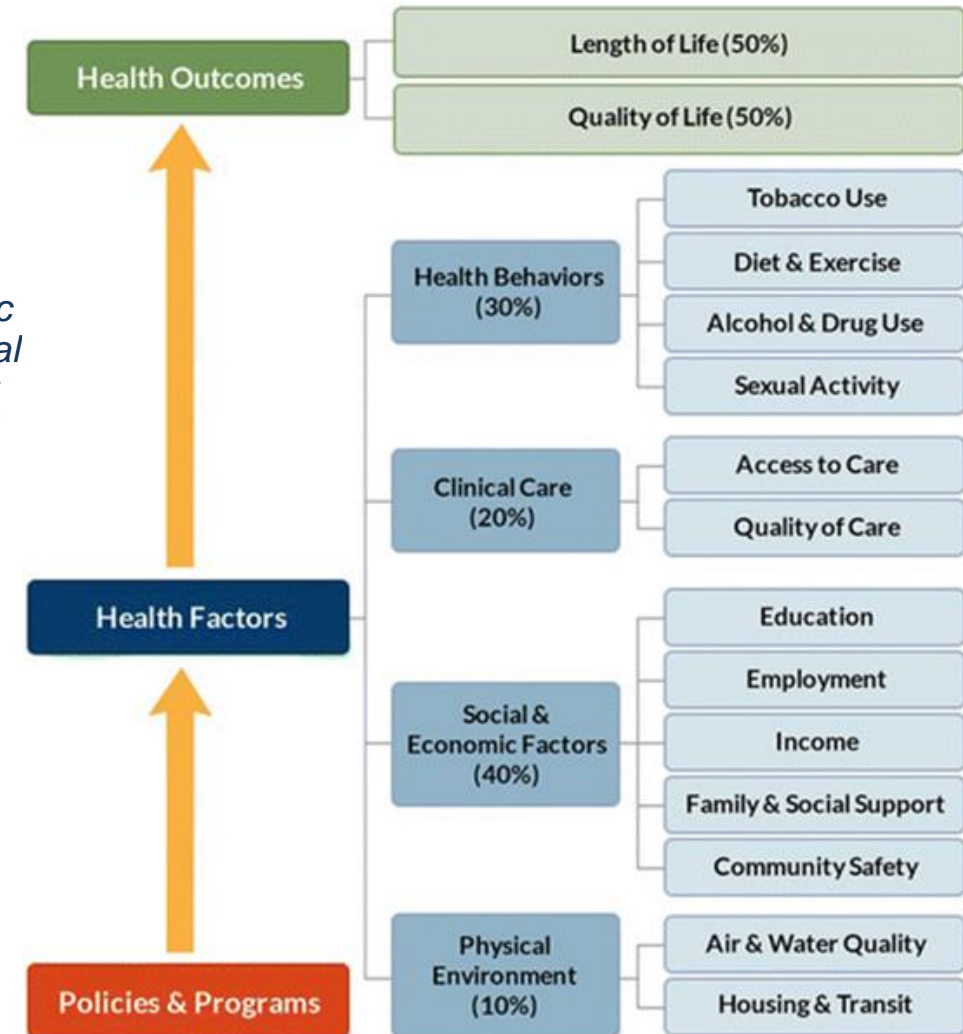
To develop a common set of goals and objectives to mobilize and direct state and local efforts to improve the health and well-being of North Carolinians

# Shift to a Population Health Framework

## HNC 2020 Focus Areas (40 Objectives)

1. Tobacco Use
2. Nutrition and Physical Activity
3. Sexually Transmitted Diseases  
Unintended Pregnancy
4. Substance Abuse
5. Environmental Risks
6. Injury and Violence Prevention
7. Infectious Disease and  
Foodborne Illness
8. Mental Health
9. Oral Health
10. Maternal and Infant Health
11. Chronic Disease
12. Social Determinants of Health
13. Cross-cutting Measures

*“We will use HNC 2030 to re-orient public health! We shift from a focus on individual health topics to a focus on health equity and overall drivers of health outcomes.”*



County Health Rankings model © 2014 UWPHI

# Overarching Goals align with Healthy People 2030


- Attain **healthy, thriving lives and well-being**, free of preventable disease, disability, injury, and premature death
- **Eliminate health disparities, achieve health equity**, and attain health literacy to improve the health and well-being of all
- Create **social, physical, and economic environments** that promote attaining full potential for health and well-being for all
- Promote healthy development, healthy behaviors and well-being **across all life stages**
- **Engage** leadership, key constituents, and the public **across multiple sectors** to take action and design policies that improve the health and well-being of all

# **Robust Elements of Improvement Plan Process**



**Population Health Model  
Health Equity Lens  
Health Disparity Focus  
Academic Partnership  
Cross-Sectoral Leadership  
Community Engagement  
Data-Driven  
Evidence-Based/Informed  
Results-Based  
Accountability**

# Building Blocks

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- US Healthy People 2030
  - Opioid Action Plan
  - Perinatal Health Strategic Plan
  - Early Childhood Action Plan
  - Medicaid Managed Care Quality Plan
  - Healthy Opportunities Framework

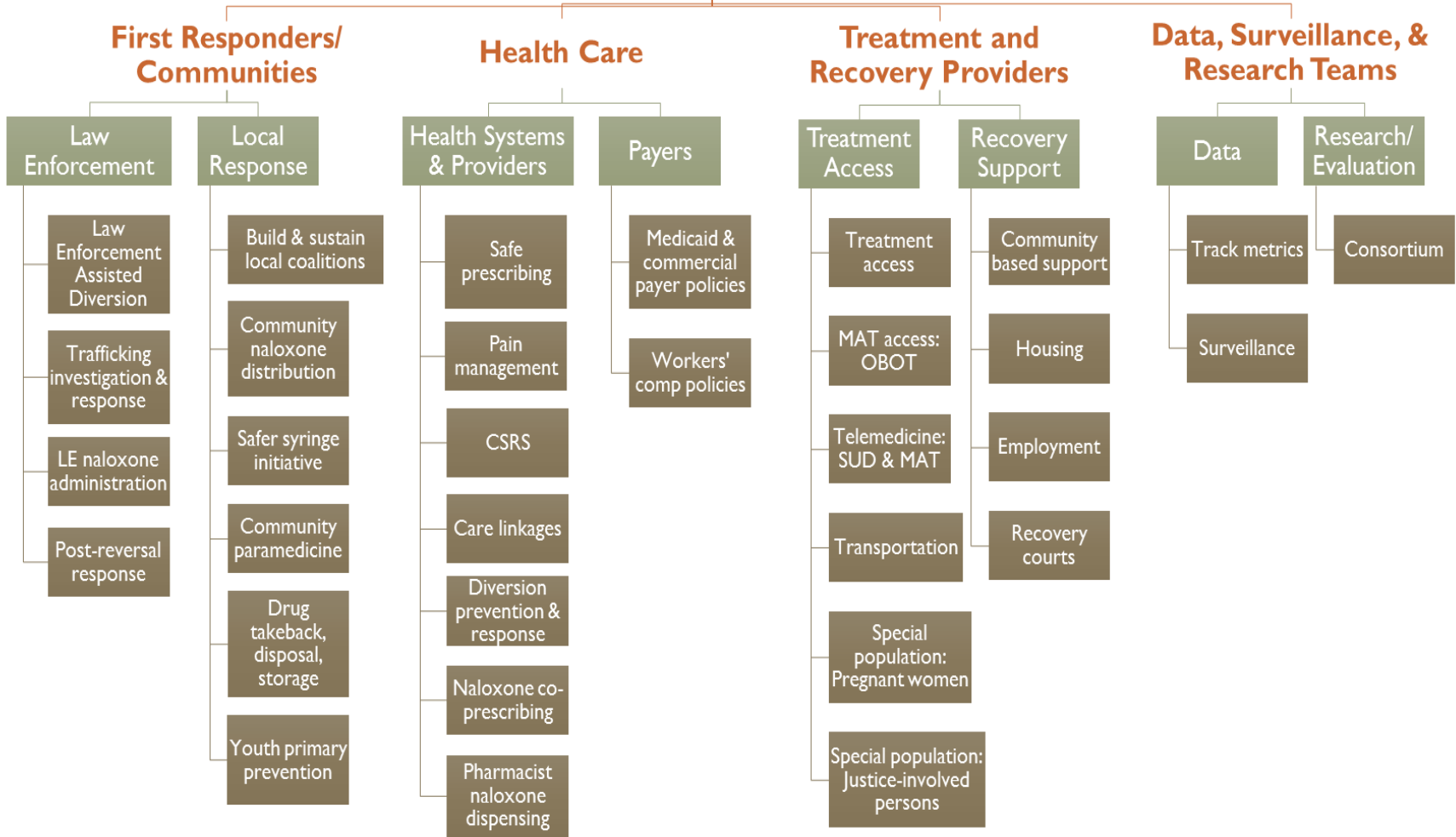


# North Carolina Opioid Action Plan

Prescription Drug Abuse Advisory Committee (PDAAC)

Public education

Advisory council



# Perinatal Health Strategic Plan

**Improve health care for women and men:**

- 1. Provide interconception care to women with prior adverse pregnancy outcomes
- 2. Increase access to preconception care
- 3. Improve the quality of prenatal care
- 4. Expand healthcare access over the life course

**Strengthen families and communities:**

- 5. Strengthen father involvement in families
- 6. Enhance coordination and integration of family support services
- 7. Support coordination and cooperation to promote reproductive health within communities
- 8. Invest in community building and urban renewal

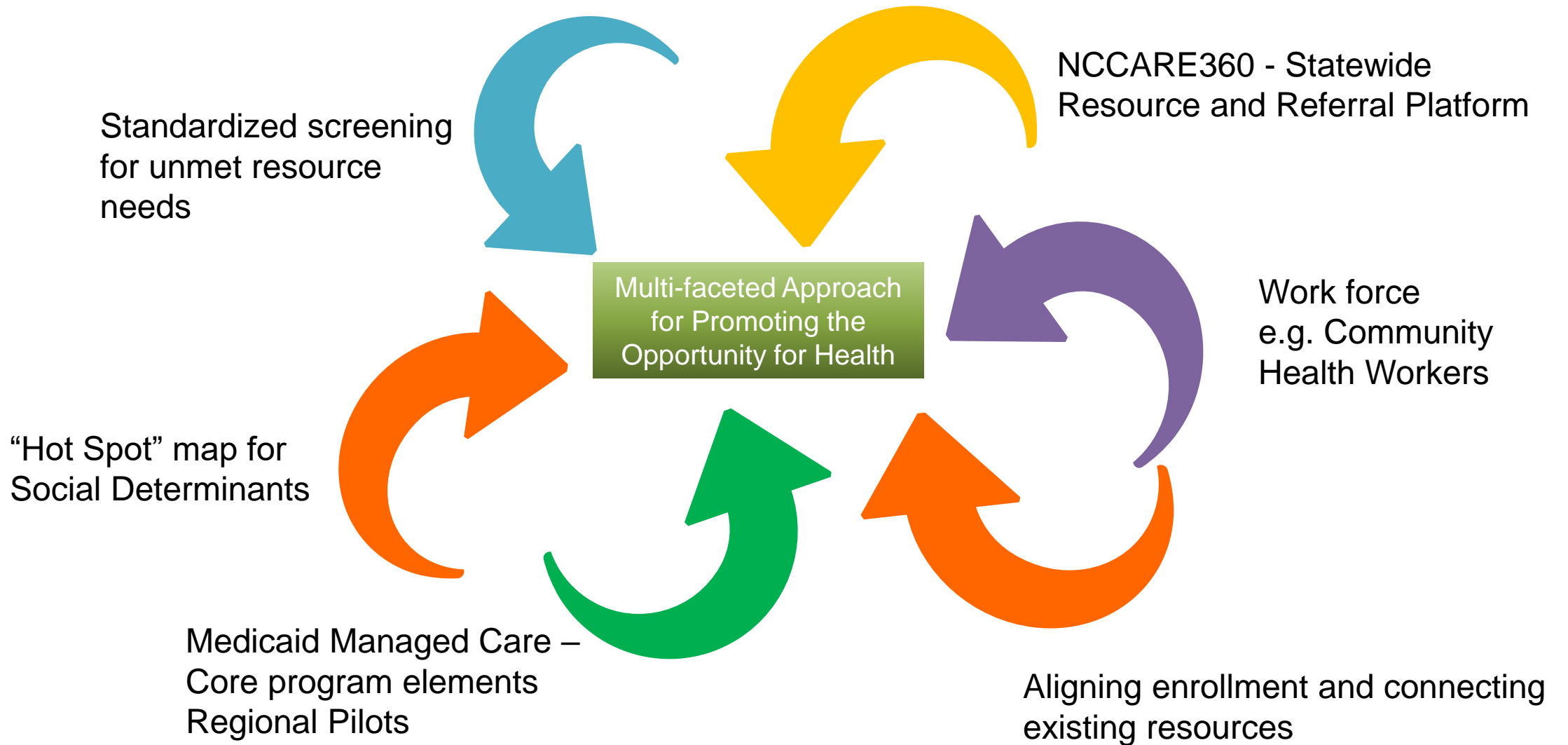
**Addressing social and economic inequities:**

- 9. Close the education gap
- 10. Reduce poverty among families
- 11. Support working mothers and families
- 12. Undo racism

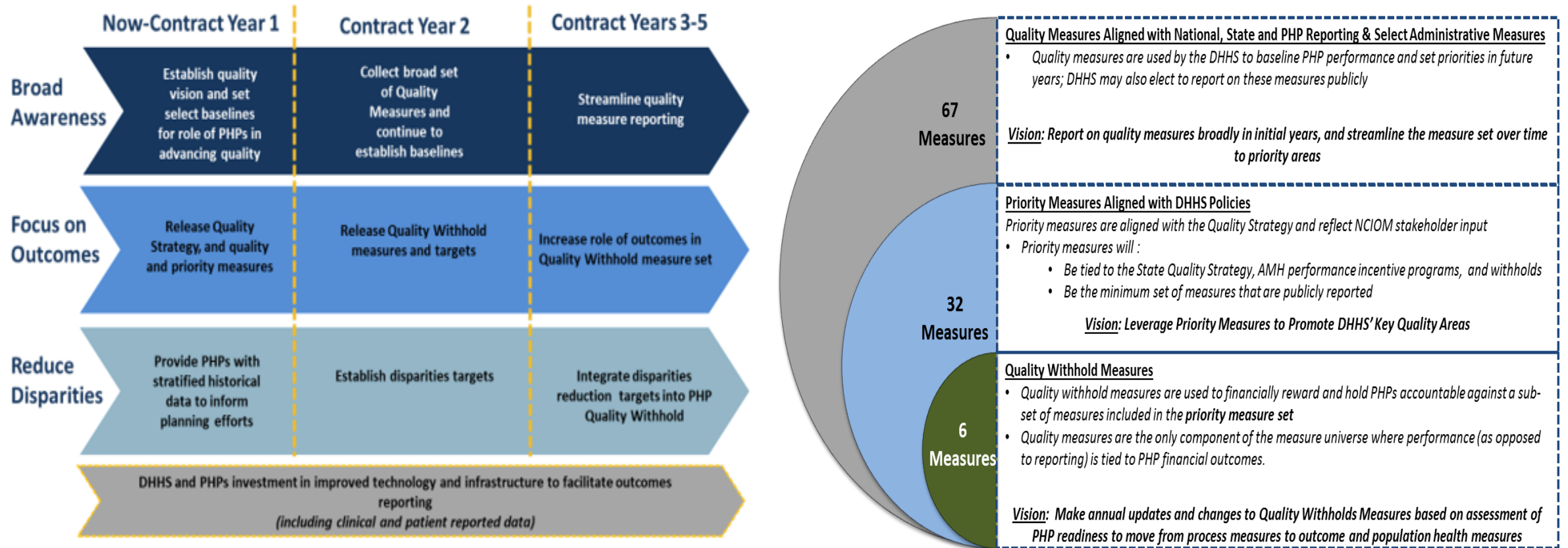


# All North Carolinians should have the opportunity for health

## Statewide Framework for Healthy Opportunities



# Statewide Quality Plan for Medicaid Managed Care



Inclusive of Public Health Measures

# Timeline

NC DHHS

HNC 2030  
Goals &  
Objectives  
July 2018 -  
December  
2019



Statewide  
Health  
Assessment  
Process  
Beginning  
January 2019



Statewide  
Health  
Improvement  
Plan Process  
Beginning  
January 2020



January  
2020



January  
2025



December  
2029

Monitor Progress Using  
Results Based Accountability