

# INSURER PERSPECTIVE ON FUNDING TEAM-BASED CARE

N.C. Institute of Medicine

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# TODAY'S DISCUSSION

Health care is changing. We're making progress toward value-based care.

But it's not changing fast enough. We need to pick up the pace of change.

Team-based care plays an essential role in improving quality and addressing costs.

# PROGRESS TOWARD VALUE-BASED CARE

It's about a care system that supports  
patients throughout life.

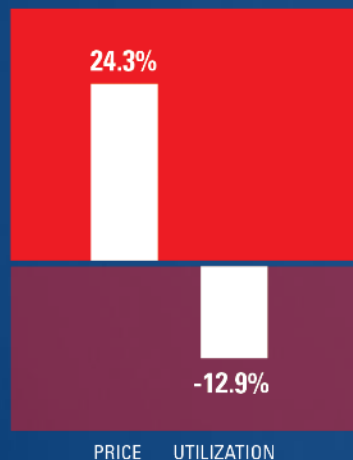


# UNSUSTAINABLE PRICE INCREASES

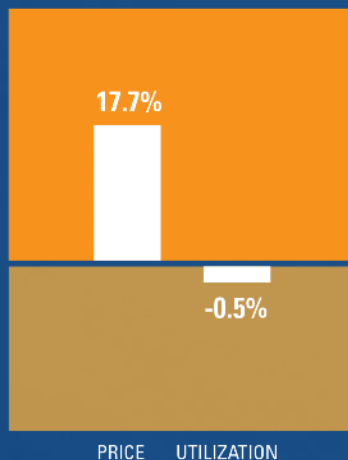


Health spending rising because of costs, not utilization

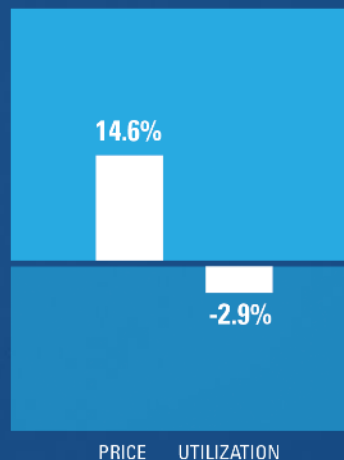
Inpatient



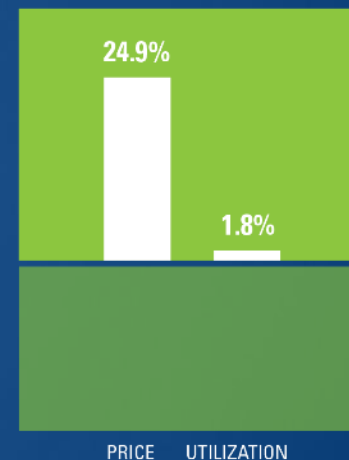
Outpatient



Professional



Prescription Drugs



SOURCE: Health Care Cost Institute, Employer-Sponsored Coverage Study, January 2018

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# PATH TO VALUE-BASED CARE

## HEALTH CARE TRANSFORMATION

- + Provider Relationships
- + Improving Health
- + Consumer Resources
- + Primary Care

# MOVING TO VALUE: PROVIDER RELATIONSHIPS

# MOVING TO VALUE: IMPROVING CARE

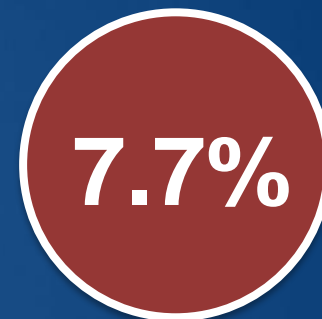
# MOVING TO VALUE: CONSUMER RESOURCES



## MOVING TO VALUE: PRIMARY CARE



% of all physician  
office visits in 2015  
were to primary care<sup>1</sup>



% of medical  
spending on  
primary care<sup>2</sup>

1 National Ambulatory Medical Care Survey, 2015

2 Milbank Memorial Fund, 2017 “Standardizing the Measurement of Commercial Health Plan Primary Care Spending”



# TEAM-BASED CARE

- + Comprehensive – addressing all health aspects
- + Team-based – multiple professionals working with patients and caregivers

# COMPREHENSIVE CARE

- + Medical health
- + Health behavior change
- + Social determinants of health
- + Patient engagement
- + Prevention

# TEAM-BASED CARE

- + Primary care physician
- + Specialists
- + Physicians assistants
- + Nurse practitioners
- + Case managers
- + Dietitians
- + Behavior-change and addiction specialists
- + Psychiatrists, psychologists
- + Social workers

# LEADING HEALTH CARE TRANSFORMATION

## Blue Cross and Blue Shield of North Carolina

- + 3.9 million members
- + 5,000 employees
- + \$9+ billion revenue
- + Insure majority in N.C. commercial market, many for most of their lives

# LEADING HEALTH CARE TRANSFORMATION

## IN AN ERA OF CHALLENGES...

- + Competition from established insurers
- + Market entry by disruptors

## BLUES HAVE ADVANTAGES:

- + Long track record of delivering for members
- + Premier brand, market share
- + Collective reach to over 100 million Americans





# WORKING TOGETHER

- + With physicians to build trust
- + With health care systems to share risk
- + With employers to manage costs and improve employee health
- + With health policy and public health officials to improve the health of all North Carolinians

# DISCUSSION AND FOLLOW-UP



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