



Community Health Assessment:

Informing Science with Soul in Catawba County, NC

Zack King, MPH, CHES

Public Health Strategist

zking@catawbacountync.gov | 828.695.6683

Supporting Partners



FRYE REGIONAL
MEDICAL CENTER

A Duke LifePoint Hospital



CATAWBA VALLEY
HEALTH SYSTEM



With support from

Healthy People, Healthy Carolinas

An Initiative of The Duke Endowment

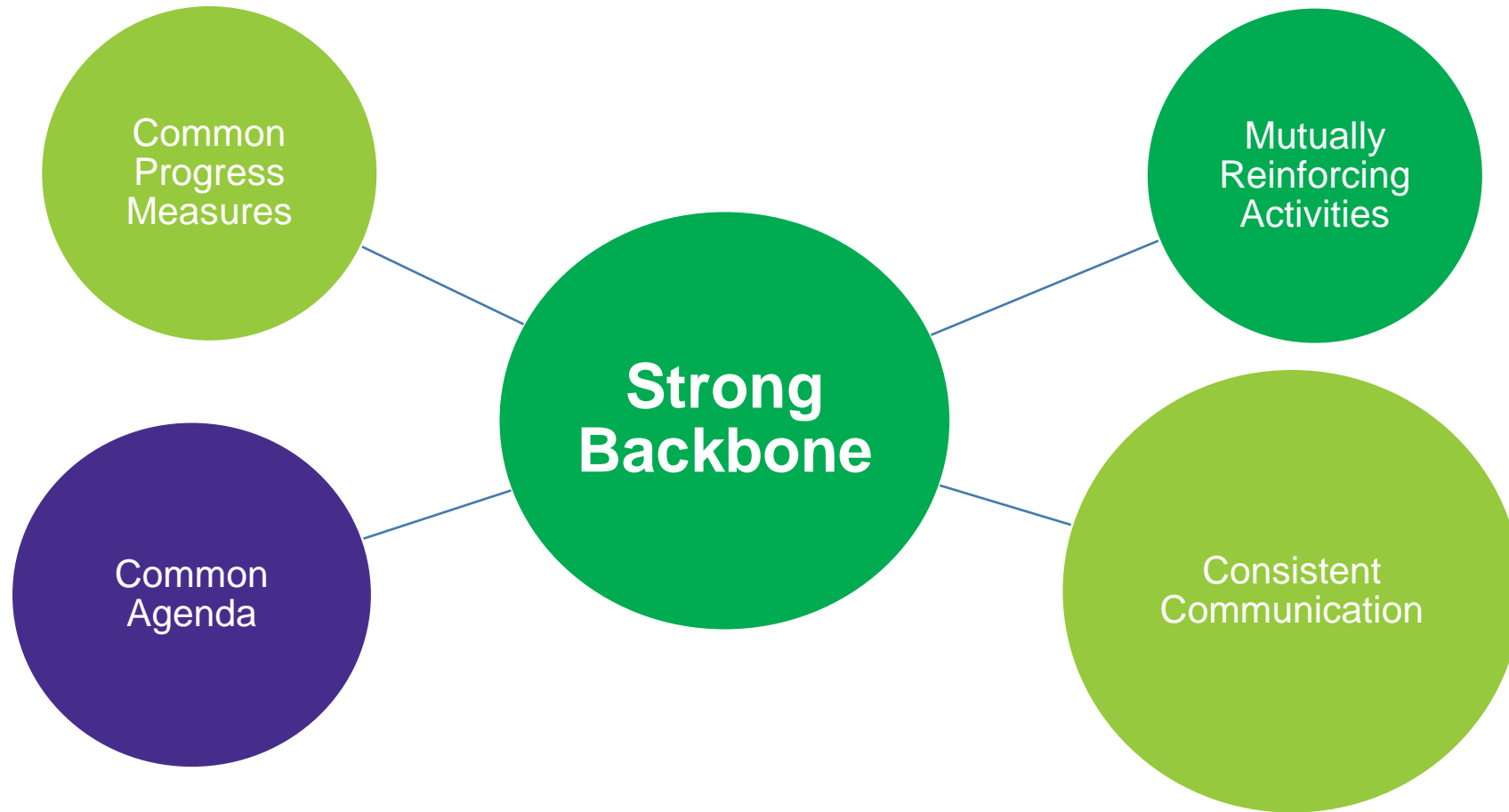




Healthy Eating | Active Living Preventing Chronic Disease







How does a collaborative CHA/CHNA (and beyond) inform our common agenda?



CHA/CHNA in Catawba



- Who we are
- Who we want to be
- How we want to get there
- **Broadening the definition of “health”**
- **Strong commitment to equity**



CHA/CHNA in Catawba



- Who we are
- Who we want to be
- How we want to get there
- **Broadening the definition of “health”**
- **Strong commitment to equity**



Where we've been



- “Collaborative” assessment process since 2007
- Momentum build in hospital involvement since 2011

Traditional Clinical
Understanding

Health is influenced
by patient’s
behaviors and
lifestyle

Health is influenced
by patients’
immediate social
and physical
environment

Health is influenced
by our community
context



Where we are



- Expanding partnerships
- Broadening our definition of community health
- Creating opportunities for **mutually reinforcing activities**



FRYE REGIONAL
MEDICAL CENTER

A Duke LifePoint Hospital



LENOIR-RHYNE
UNIVERSITY



Current Wins



2017 Community Economic Development Strategy Plan



Community Approach to Understanding ACEs



2017 Addition of a Health Chapter to the Hickory by Choice 2030 Comprehensive Plan



Guided 2015-2018 Board of Education Strategic Plan



Where we are going



- GIS Mapping
- Interactive platform for data analysis and engagement
- Institutionalizing “wins” for partners
- Strengthening data related to social determinants
- Strengthening data sharing processes to other partners
- Participatory inclusion of our community



Preposition Soup





Thank you!

Zack King, MPH, CHES
Public Health Strategist

zking@catawbacountync.gov | 828.695.6683

