



**ESSENTIALS FOR CHILDHOOD AND
GROWING UP WELL TASK FORCES:
PROGRESS AND OPPORTUNITIES**

**MAY 18, 2018
10:00 AM TO 4:00 PM**

**ARCHIE K. DAVIS CONFERENCE CENTER
12 DAVIS DRIVE
DURHAM, NC 27709**

AGENDA

10:00 – 10:10 WELCOME

Adam Zolotor
President and CEO
North Carolina Institute of Medicine

10:10 – 10:25 OPENING REMARKS

Susan Perry-Manning
Deputy Secretary of Human Services
North Carolina Department of Health and Human Services

10:25 – 10:40 ESSENTIALS FOR CHILDHOOD: PROGRESS AND UPDATES

Michelle Ries
Project Director
North Carolina Institute of Medicine

10:40 – 10:55 GROWING UP WELL: PROGRESS AND UPDATES

Berkeley Yorkery
Associate Director
North Carolina Institute of Medicine

10:55 – 11:45 PANEL DISCUSSION: POLICY UPDATE

Moderator: Adam Zolotor, NCIOM

Panelists:

Kristen Guillory, Director, Early Childhood Advisory Council

Kella Hatcher, Executive Director, Child Fatality Task Force

Susan Perry-Manning, Deputy Secretary for Human Services, Co-Chair, Birth to Third Grade Interagency Council

Panelists will discuss the group/organization they are representing, the scope of each organization's work, membership, and policy topics for which they have been created. Moderator will facilitate discussion about overlapping agendas and how each council/group can be approached re: policy change.

11:45 – 12:45 LUNCH

KEYNOTE ADDRESS: POLICY SOLUTIONS AND COMMUNICATIONS STRATEGIES FOR EARLY CHILDHOOD PROGRAMS AND ADVOCACY

Carol Emig
President
Child Trends

Ms. Emig will discuss examples of successful policy approaches to early childhood and family issues and how to effectively communicate research and data to different stakeholders to inform policy decisions.

12:45 – 1:45 PANEL DISCUSSION: ADVOCACY UPDATE

Moderator: Adam Sotak, Public Engagement Director, NC Child

Panelists:

Mandy Ableidinger, Policy and Practice Leader, North Carolina Early Childhood Foundation

Sharon Hirsch, President and CEO, Prevent Child Abuse North Carolina

C. Chris Payne, President Emeritus, Infant Mental Health Association

Michele Rivest, Executive Director, North Carolina Child Care Coalition

Rob Thompson, Deputy Director, NC Child

Panelists will discuss their organizations' recent and emerging policy agendas, focusing on areas that correspond with Task Force recommendations and collaborative work.

1:45 – 2:30

PANEL DISCUSSION: COMMUNITY STRATEGIES

Moderator: Phillip H. Redmond, Jr., Director, Child Care Program Area, The Duke Endowment

Panelists:

Mary F. Sonnenberg, President, Partnership for Children of Cumberland County, Inc.

Joshua Gettinger, Assistant Professor, MAHEC Family Medicine, Buncombe County ACEs Collaborative

Panelists will discuss their organizations and initiatives, including problem(s) they are addressing, desired outcomes (short and long-term), key partners, and progress to date, with a focus on lessons learned from working with community and state partners on developing the initiative and the primary challenges and benefits of the collaborative process.

2:30 – 3:00

HOW TO ESTABLISH AND MAINTAIN AN EFFECTIVE SPECTRUM OF SERVICES?

Henrietta Zalkind
Executive Director
Down East Partnership for Children

Ms. Zalkind will discuss the strategic plan and priorities for DEPC and the process of working with the community to set goals, plans for evaluation, and outcome benchmarks.

3:00 – 3:45

SMALL GROUP DISCUSSION: POLICY PRIORITIES AND STRATEGIES

In small groups, participants will identify and prioritize opportunities for policy change, and identify/discuss community and state-level strategies for change. Desired outcomes include: identify ongoing work on economic supports for families and areas of opportunity; identify social norms around positive parenting and supporting families; identify necessary resources and actions to inform this work

3:45 – 4:00

CALL TO ACTION

David Reese
President and CEO
East Durham Children's Initiative