
HEALTH ENC

WORKING TOGETHER FOR A HEALTHIER EASTERN NORTH CAROLINA

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CHNA BACKGROUND

CHNA Components

- Primary Data
 - Community Survey
 - Focus Groups
- Secondary Data
- Final Reports
 - Health Departments
 - Hospitals
- Action Plan/Implementation Strategy

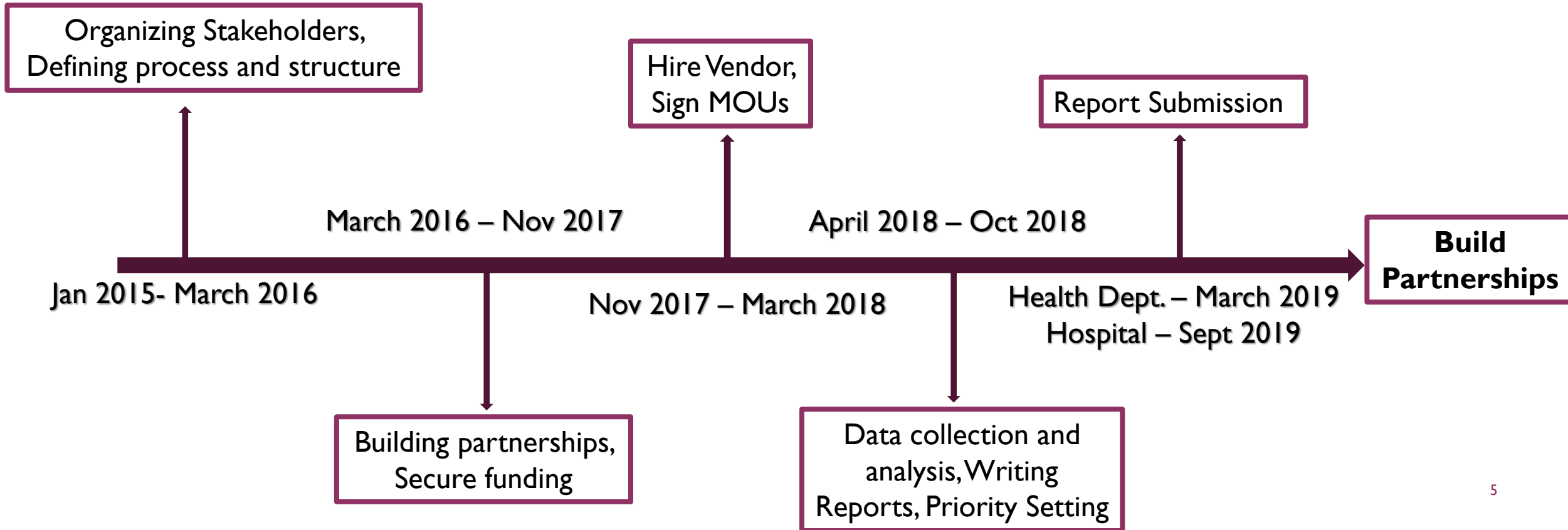
Identified Problems

- Limited collaboration – duplicating effort
- Collecting and analyzing data differently
- Different cycle years
- Large burden on staff

STEERING COMMITTEE

- **James Madson** - Steering Committee Chair, Health Director, Beaufort County Health Department
- **Karen Daniels** - Vice President of Nursing Services, Halifax Regional Medical Center
- **Constance Hengel** - Director, Community Programs and Development, UNC Lenoir Health Care
- **Battle Betts** - Director, Albemarle Regional Health Services
- **Caroline Doherty** - Chief Development and Programs Officer, Roanoke Chowan Community Health Center
- **Melissa Roupe** - Senior Administrator, Community Health Improvement, Vidant Health
- **Davin Madden** – Heath Director, Wayne County
- **Angela Livingood** – Pharmacy Manager, Pender Memorial Hospital
- **Al Delia** - Director, Office of Health Access (ex officio member)
- **Lorrie Basnight** - Executive Director, Eastern AHEC, Associate Dean of CME, BSOM (ex officio member)
- **Anne Thomas** - President/CEO, Foundation for Health Leadership and Innovation (ex officio member)

TIMELINE



THREE QUESTIONS

- 1) Who is taking part?
- 2) Who is doing what?
- 3) What happens after submission?

QUESTION 1

Who is taking part?

QUESTION 2

Who is doing what?

CONDUENT: HEALTHY COMMUNITIES INSTITUTE

- Online community health survey
 - Compare the demographics of respondents to the secondary data demographics
 - Input up to 500 paper responses for the region
- Focus Groups
 - Training for up to 3 people from each participating county
- Secondary Data
 - HCI Platform will be configured for each county



CONDUENT: HEALTHY COMMUNITIES INSTITUTE

- County Level Reports
 - Develop a standard report template
 - HCI team will author county level reports for each participating county
- Regional Report
 - Identify trends and strategic opportunities in significant community health needs

HEALTH DEPARTMENTS AND HOSPITALS

- Primary Data
 - Sharing the survey link for distribution
 - Help target groups with low response rate
 - Attend focus group training
 - Organize and facilitate focus groups
- Health Issue Prioritization
 - Action Plan
 - Implementation Strategy



“ON CYCLE” VS “OFF CYCLE”

- **“On- cycle”** - Three or more years between last CHNA and 2019 submission

- Beaufort, Bladen, Franklin, Halifax, Hoke, Johnston, Pitt, and Wayne



Cover the cash and in-kind costs of taking part in regional CHNA

- **“Off- cycle”** - 2019 CHNA submission is less than three years from last submission

- Camden, Carteret, Cumberland, Currituck, Gates, Lenoir, Nash, Onslow, Pasquotank, Pender, Perquimans, Sampson, Wilson



Qualifies for grant funds

VIDANT PARTNERSHIP

- **“On cycle”** but does not have partner hospital physically located in county

- Greene, Hyde, Martin, Pamlico, Tyrrell, Washington



Vidant Partnership

- **“Off cycle”** with Vidant affiliated hospital physically located in county

- Bertie, Chowan, Dare, Duplin, Edgecombe, Hertford



Vidant Partnership

QUESTION 3

What happens after submission?

FOUNDATION FOR HEALTH LEADERSHIP AND INNOVATION

- May 2017 – Funding from The Duke Endowment
 - Partnership with FHLI
- Project Director
 - Centralized organizational structure
 - Coordinate 2019 regional CHNA and future cycles
 - Help members with similar health priorities collaborate
 - Assist with identifying grant funds to address health issues identified in CHNA
 - Compare effectiveness of action plans



BUILDING PARTNERSHIPS

- Foster collaboration
 - Local and regional
 - Health Departments and Hospitals
- Identify pervasive regional issues
- Access to data and resources
 - Web based platform
- Exploring collaboration with WNC Health Network



Health ENC

Working Together for a Healthier Eastern North Carolina

QUESTIONS?

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