

# Dominion Energy Collaborative Volunteerism

Strengthening Communities We Serve • Keeping Customer Bills Low • Transitioning to Cleaner Energy



# Dominion Energy's Community Outreach

- Dominion Energy Charitable Foundation
- Employee Volunteer Program
  - Collaborative efforts
- EnergyShare
- Signature Programs
  - Project Plant It!
  - Strong Men and Women

EnergyShare<sup>SM</sup>

Dominion  energizing  
communities



# Eligible Organizations

- Eligible organizations:
  - 501c(3)
  - Working within regions where Dominion has customers, facilities, employees
- Restrictions:
  - Individuals
  - Sectarian programs
  - Fraternal, political, advocacy, lobbying, labor
  - Self-dealing, tangible benefits, quid pro quo

# Employee Volunteerism



# Employee Volunteerism

100,000+ hours to community service projects in 18 states & DC  
Projects include:

- Mentoring initiatives
- Project Homeless Connect
- Rebuilding Together
- EnergyShare Weatherization
- Employee Resource Groups
- Energizing Our Communities
  - Focused on protecting and preserving the environment
- Collaborative opportunities

# Other Signature Programs

- Project Plant It!
  - 739 schools in 9 states
  - 2,185 classrooms and 49,771 students
  - 10,000+ students from Central VA
  - 350,000 seedlings = 875 acres



# Program Background



Thanks to your generous contributions, more than 60 EnergyShare agencies in our service area were able to help 3,225 families keep warm this past winter by paying their heating bills. This represents over 11,350 people, including 1,810 children under 5 years of age, 685 adults over 60 and 410 handicapped people.

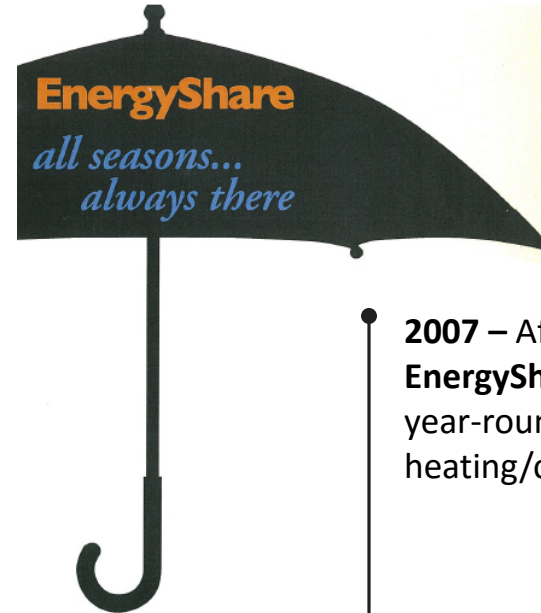
Combined, \$467,500 in contributions from customers, religious and civic groups, businesses and employees helped make the 1984-85 EnergyShare program a success. This total includes \$110,000 from Dominion Resources, Inc., and its subsidiaries.

EnergyShare is monitored by five Citizen Oversight committees.

Thanks for contributing to  
**ENERGYSHARE.**



**1982 - EnergyShare** launches as a heating assistance pilot in Eastern, Va.



**2007 -** After 25 years, EnergyShare becomes a year-round heating/cooling program.

1980

1990

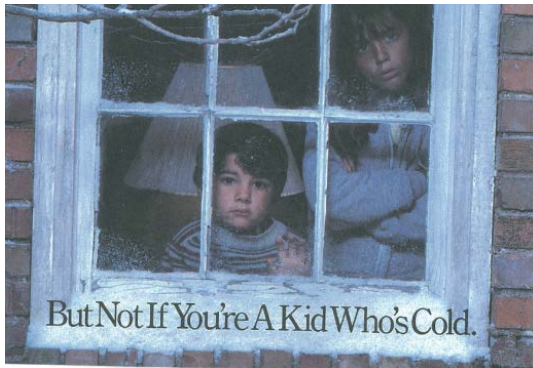
1995

2000

2005

2010

2020



**1992 -** Cool Kids contribution campaign to celebrate 10 years

**2001 -** EnergyShare expands to Ohio.

EnergyShare™

**2015 -** EnergyShare expands: to include weatherization, education outreach for vulnerable populations.



# Collaboration: Volunteer Projects

Dominion Energy is partnering with our large commercial customers so that our resources may have a larger impact in the communities we serve

By partnering, we are able to address community needs on a greater scale to help strengthen our communities

Many of our employees that participate are local and have a vested interest in Supporting the community where they live and work

Coupling our resources builds project capacity to get more accomplished with fewer resources needed by one organization



# Partnership: Dominion Energy, Halifax Regional Medical Center, RCVHI, and the Town of Garysburg, N.C.

Conversation began with a meeting to offer partnership with Halifax Regional Medical Center

Attended the Roanoke Valley Community Health Initiative Community Partners meeting in the fall of 2016

Presented the focus areas, resources and opportunity to partner to the attendees

RCVHI and HRMC reached out with an opportunity to support a project to install A walking trail and playground for the community center in the Town of Garysburg



Roanoke Valley Community Health Initiative

# The Project!

Project team was created!

Met on-site for initial meeting to scope project

Regular meetings to plan the project, each partners engagement role were laid out

Each organization supported the effort through time, talent and treasure

Participants included:

Town of Garysburg officials (Mayor, Fire Chief, governmental employees), Halifax Regional Medical Center, Dominion Energy (local employees and me)

# The chosen designs:

Representatives from the Town of Garysburg determined what would work best in the space:



# The Project: Results!

Day of: Over 60 community members from each organization participated; including Mayor Roy Bell!

We collaborated to build the walking trail, benches , and playground

We partnered with Sabra to provide healthy samples of food to the community during the ribbon cutting ceremony

Community members attended and took an inaugural lap on the new trail



































# The Project: Lessons Learned

Plant seeds- planning takes time to grow roots, gain acceptance and generate ideas

Be patient and flexible

Think outside of the box

Engage the community members

Plan for the unexpected!!

# Benefits of Collaborating

- Maximizes results
  - By pairing our resources, more can be accomplished
- Earned media
  - Coverage on social, traditional sites
  - Enhances reputation of the partners
- Community building
  - New places create spaces for communities to come together
  - Positive example of collaborating for future opportunities
- Employment opportunities for partnering agencies and community members served
- Boosts morale of participating employees