



**TASK FORCE ON PATIENT AND FAMILY ENGAGEMENT:  
FOCUS ON PATIENT AND PRACTICE LEVEL INTERVENTIONS (DAY 1)**

**North Carolina Institute of Medicine  
630 Davis Drive, Suite 100  
Morrisville, NC 27560  
10:00 – 3:00**

**April 24, 2014  
Agenda**

**Goals for the Meeting: To identify evidence-based, best, or evolving practices to engage patients and providers, with the goal of involving patients more actively in their own care (exploring options to engage patient and providers at the individual and practice level through workplace health and wellness initiatives, incentive programs, motivational interviewing, health literacy, shared decision making tools, and peer support networks). Note: This is the first meeting of two meetings devoted to this topic.**

**10:00 – 10:20 WELCOME, INTRODUCTIONS, & INPUT**

**Kimly Blanton**  
Patient Advocate  
Vidant Health  
*Co-chair*

**Melanie Bush, MPAff**  
Assistant Director, Policy and Regulatory Affairs  
Division of Medical Assistance  
North Carolina Department of Health and Human  
Services  
*Co-Chair*

**Warren Newton, MD, MPH**  
Director, North Carolina AHEC Program  
William B. Aycock Professor and Chair  
Department of Family Medicine  
University of North Carolina School of Medicine  
*Co-chair*

**10:20 – 10:30 OVERVIEW OF PAST AND UPCOMING MEETING**

**Adam Zolotor, MD, DrPH**  
Vice President  
North Carolina Institute of Medicine

**10:30 – 11:15**            **ENGAGING EMPLOYEES IN THEIR HEALTH: WORKSITE WELLNESS PROGRAMS**

**Laura Linnan, ScD**  
Professor, Health Behavior  
Gillings School of Global Public Health  
University of North Carolina at Chapel Hill

**11:15 – 12:00**            **MEDICAID INCENTIVES FOR PREVENTION OF CHRONIC DISEASE  
DEMONSTRATION GRANTS**

**Thomas J. Hoerger, PhD**  
Senior Fellow, Health Economics and Financing  
RTI International

**12:00 – 12:30**            **LUNCH**

**12:30 – 1:30**            **MOTIVATIONAL INTERVIEWING & PATIENT ACTIVATION MODEL**

**R.W. Watkins, MD, MPH, FAAFP**  
Senior Physician Consultant  
Community Care of North Carolina

**1:30 – 2:30**            **MOTIVATIONAL INTERVIEWING & PATIENT ACTIVATION PANEL**

**Val Atkinson**  
Patient Family Advocate  
Patient Advisory Council Member  
UNC Family Medicine

**Linda Griffin RN, BSN, CCM**  
Lead Nurse Care Manager  
Community Care Partners of Greater Mecklenburg

**Matthew Potter**  
Peer Advocate  
Advocacy Ambassador Initiative

**Christy Street, MSW**  
Care Manager  
Community Care of Wake and Johnston Counties

**2:30 – 3:00**            **NEXT STEPS**

**Pam Silberman, JD, DrPH**  
President and CEO  
North Carolina Institute of Medicine

