

**ESSENTIALS FOR CHILDHOOD  
STEERING COMMITTEE MEETING AGENDA**

**JULY 7, 2017  
12 PM TO 3 PM**

**MEETING NOTES**

**Introductions**

In attendance: Maggie Bailey, Berkeley Yorkery, Liz Chen, Phil Redmond, Catherine Joyner, Meghan Shanahan, Adam Zolotor, Jeanne Preisler, Sharon Hirsch, Anne Foglia, Michelle Ries, Donna White, Kristin O’Conner, Tripp Ake

**Vision and Strategy Review**

- NC Essentials Conceptual Model
- CDC Essentials Logic Model

**12:10 – 12:30 Working Group and Other Activities Updates and Planning**

Evidence-Based Practices Work Group:

The workgroup met June 15<sup>th</sup> to continue planning a facilitated discussion between program staff and funders at the DPH-hosted home visiting summit September 11-13, 2017. Full 6/15/17 meeting notes are available <http://www.nciom.org/wp-content/uploads/2017/05/6-15-17-Meeting-Notes.pdf>. The goal is to use the conversation to inform the development of a draft proposal on alignment of RFP/evaluation process to ease administrative burden on both programs and funders.

Next Steps:

- NCIOM to send invitations to funders
- Work group to finalize the session agendas

Upcoming Workgroup Meetings:

- 1-3pm, Monday, July 24<sup>th</sup>
- 1-3pm, Wednesday, September 6<sup>th</sup>

Discussion:

- Did we identify a list of best practices? No, looking at RFP process for Home Visiting
- Does that list exist?
- Child Advocacy Center held a meeting with child educators—looking for a resource identifying evidence-based practices
- Avoid duplication
- Discussion with Liz Winer about white paper—environmental scan—PCA did one 5 years ago... Funders specific to home visiting

- Liz has already moved on to contacting Catherine, Paul Lanier, Meghan
- Could it be broadened to family support programs rather than just home visiting

Pathways to Grade Level Reading and Strategies for Shared Measurement:

Michelle, Anne, Meghan, and Maggie had a check in conversation with Mandy Ableidinger on 6/29. We discussed the launch of the Pathways design teams, which will aim to further develop policy recommendations and actions based on the selected indicators of child/family/community well-being necessary to reach grade-level reading goals. The Pathways report, “Shared Measures of Success” is available here: <http://buildthefoundation.org/wp-content/uploads/2017/06/Pathways-Measures-Book.pdf>

Proposed plan for using the Pathways measures to develop Essentials shared measures:

1. Map Pathways measures onto E4C outcomes/goals (medium and long term as identified on the CDC logic model).
2. Identify research base for measures (i.e. is there research on how movement on a measure affects CAN or SSNRE).
3. Present selected measures to E4C steering committee and work group members for prioritization via online survey prior to the October 10<sup>th</sup> Steering Committee meeting.
4. Along with survey, also ask for additional measures for consideration (what else does E4C need for shared measures?) – these may be more process-oriented measures (e.g. use of EBPs, increased commitment, # of collaborations, etc), or social norms indicators that should be prioritized.
5. Provide results of survey and questions at October 10<sup>th</sup> Steering Committee meeting with the goal of developing final set of shared measures.

Data Work Group: (also aligned with Pathways)

Tentative Next Step—convene a data advisory group to identify gaps, develop recommendations for improved data collection on selected/priority indicators, and draft a policy and advocacy agenda for these recommendations. Potential partnership with Pathways and NC Child. This may also tie in with work with Kidonomics – Michelle and Anne to contact to discuss 2018 agenda

Discussion:

- NCPC & NC Child
- Key Partners Meeting Next Week—Laila Bell & Kim McCombs Thornton—to confirm that this is the path they want to go in
- Participate or Lead?
- AZ: as we move into strategic visioning portion of the agenda, looking for things to do to help; long term vs. 15-16 months of funding left
- Check in with Donna after next week
- AZ: Never get traction on data development.
- Catharine: Shared measures—how can we be supportive of Pathways would fit with this work.

- Shared Measures Purpose—Joann doing her own evaluation; levers for change rather than evaluation.

Trauma Informed Practices Work Group:

To be discussed at 3 pm – please see attached write up.

Children’s Cabinet Discussion:

We have invited around 45 stakeholders for a half day meeting focused on development of a proposal for a Children’s Cabinet and strategies for implementation. The meeting will include context-setting, background from other states’ experience with different models, and facilitated discussion aimed at answering specific questions about what the ideal format, structure, funding model, focus (i.e. 0-18, etc.) should look like. The final goal/product of the meeting will be a detailed proposal for a Children’s Cabinet model and strategies for additional executive and legislative buy-in and support. Invited stakeholders include state agencies, funders, advocacy organizations, nonprofit organizations, and family representatives.

This meeting will be held from 9am to 12pm, July 28, 2017.

Collective Impact Learning Network, Jordan Institute of Social Work, UNC-CH

Michelle and Anne continue to participate in the Collective Impact Learning Network. The most recent meeting focused on launching, organizing, and facilitating work groups.

Violence Against Children Survey

Michelle and Catherine attended a meeting hosted by Alan Dellapenna to learn about the CDC’s Violence Against Children Survey, their work on developing the survey for fielding in the U.S., and opportunities for North Carolina to participate. Stakeholders at the meeting identified Essentials for Childhood as a potential good fit for convening a state advisory group if the survey work moves forward. Currently awaiting further details from CDC following a methodology meeting to be held in July.

Discussion:

- Adam to follow up with Project Officer at CDC to discuss the role—not doing the research, what is the expectation—would look different than in other countries.
- This isn’t going to happen until E4C isn’t funded anymore? We can help with starting a conversation, but then need to loop in other partners.

**12:30 – 1:00                      Discussion: Sustainability**

Goal: As we near the end of year 4 (and year 1 of NCIOM backbone work), we would like to discuss where we see the Essentials for Childhood initiative post-2018, and priority goals and strategies for 2017-18.

Discussion:

- Sustainability
  - 15 Months left as the backbone organization for Essentials

- Where do we see Essentials after Fall 2018 & what does that mean for setting goals and strategies between now & then.
  - Work Groups – have goals & strategies set for the end of 2017
  - Is that a finished product? Or Set new 2018 goals for the groups?
  - Other Activities/Partnerships Outside of Collective Impact Model
  - Additional Funding beyond 2018?
- AZ: fulfilling contract, stymied by lack of leadership action team, more opportunities to use resources differently, what can we accomplish in the next 15 months? Are we developing an exit strategy? Do we need to think about the next 5 years? Creating a sense of urgency and draw in more stakeholders? But don't want to create a sense of urgency and walk away?
- CJ: acknowledging SC was not originally intended to be LAT.
- Children's Cabinet Conversation—is it serving as the LAT specific to E4C?
  - How do we get the leadership we need at the table without duplicating efforts?
  - Could be Moot if Essentials goes away?
  - “essentials” vs. child maltreatment prevention?
  - Scope could be too broad (Susan Perry Manning)
- Merit to tying into Opiate Issue as something with a current sense of urgency—why fight the interest, already doing this around Foster Care
  - PCA doing a lot of social media on this—having a conversation to move upstream to trauma-lens primary prevention
  - Funders aren't focused on the trauma-lens
- 3 Big Goals: Social Norms Change, Proven Programs, and Policy Advocacy
  - How can we support creating a sense of urgency and unified message among partners?
  - Draw in partners with advocacy/communication staff—convene to agree on a strategy that they would be responsible for
  - Policy agenda & advocacy?
- PCA FY18
  - Coordinated media campaign around social norms change
  - Capacity assessment for Triple P
  - Data Dashboard to measure & share impact
  - Policy & Communications Framework—Fellow working on policy options associated with protective factors
  - Local CM prevention plans at statewide
- Other groups doing this? Taking the lead elsewhere? (NC Child taking the lead on Health Reform) Do child serving agencies still meet—covenant—to set shared policy agenda? Not the same. Lead: Adam Sotak.
- Presentation by PCA Fellow – before 8/18
- If we get SSNREs linked with Opioids—what do we want people to do?
  - Derailed early childhood—
  - Disease of despair

- Invest in early childhood—but 20 years down the road
- Option D: worry about children’s cabinet, interface with child well-being transformation council; go to the local collaboratives (73) help frame how the communities are engaging with state level collaboratives on children’s issues; TA and Support—System of Care Collaboratives
  - Consistent with PCA prevention plans
- BY: value in pushing development of leadership group of some kind, pushing funders conversation,
- Is there an essentials viewpoint to solidify for cabinet meeting?
- Social Norms & Messaging—formulate some shared messaging by agencies that provides consistency to local communities
- Messaging—for monthly foster care reports
- Maybe need to reconvene Public Awareness/Messaging workgroup—be more specific/concrete: response to opioid epidemic impact on children—rather than broader messaging for all E4C

**1:00 – 1:30                      Exercise and Discussion: Strengths and Weaknesses**

Goal: To identify positive components to build on and potential problems to address when setting goals and strategies for 2017-18.

Discussion:

Strengths:

- Perseverance
- History of relationship between partners
- Understanding of context, partners
- NC – significant investments in childhood
- Academic partners, expertise in prevention
- Familiar with framework of prevention (also maybe a weakness – difficult to establish sense of urgency)
- Support for fundamental ideas and concepts of Essentials
- Progress in establishment of programs
- Change in messaging has been established – move to SSNRs and Es in language and messaging
- No question about how important this is as foundation – child and family well being
- Collective impact model:
- Can do more collectively than individually – ex. Funders’ Alliance, expansion of NFP and Triple P – using shared decision making – establishing a similar model would be a win
- Backbone organization – does not need to be directly tied into collective impact framework
- Helpful to have another group to be moving work forward, talking about goals, convening interested stakeholders, bring resources

Weaknesses:

- Lack of family voice in our work
  
- Collective impact:
  - Slow
  - Foundation of shared sense of urgency
  - Partners' reluctance to shift agenda
  - Difficult fit with this scope of work
  - Gain is not immediate to partners' mission
  - Tends to be top down
  - Have a hard time telling the story
  - Not intended to be used statewide? (has been done in NY)
  - Successful CI initiatives have tangible, easily understood goals and outcomes
  - We did the opposite of intention of CI
  - Lack of statewide leadership

**1:30 – 2:00                      Exercise and Discussion: Environmental Scan and Partner Mapping**

Goal: To develop map of current partners, activities, and organizations, and others with which the Essentials initiative should have additional contact and alignment.

**2:00 – 3:00                      Trauma-Informed Practices Work Group – Goal Setting and Planning**

Goal: To map out desired outcomes and goals of TIP work group, identify members, and set dates. See attached write up of NCIOM background on trauma-informed schools initiatives and identified gaps.

Discussion:

- Liz Chen presented summary of research on ongoing initiatives in NC
- Setting goals of the group prior to the convening and have 2-3 meetings in the fall
- AZ: do we have evidence to support trauma-informed schools in improving educational/developmental outcomes?
- More of a good idea at this point
- Terminology difficulty right now; people struggling to come up with a consistent way to talk about this—trauma informed, trauma sensitive, compassionate, etc.
- Are we whole-sale promoting Trauma-informed schools, but more shared learning and increasing evaluation
- AZ: trauma-informed pediatric practices, another place to consider?
- Tripp: More evidence demonstrating impact of trauma on educational outcomes, but less on how these programs improves those outcomes

- Planning a breakthrough series collaborative nationally on trauma-informed education
- Include NC Pre-K: 40% are in schools, would be an easier/natural place to begin, have more resources than other early care and education sites and works to set the practice that is then disseminated to other sites.
- Sharing innovative practices—don't have a process for cross-system communication like this
- This could be a function/role for the workgroup.
- What are the next steps in NC?
- Evaluation
- Dissemination of best practices
- Inclusion of ACEs and Trauma-Brain Science in Education—undergrads, residents, etc.
- Membership:
  - Representatives from three programs
    - Evaluation vs. Leadership
  - DCDEE Anna
  - NCPC – Donna/Cindy
  - State School Superintendents Office
  - State PTAs
  - Headstart Parent
  - Headstart – Karen McKnight
  - Child Care Directors Association? – Donna didn't recommend, for profit only
  - Sue Russell
  - Funders
  - School Classroom Teachers
  - School Counselors
  - School Nurse
  - Edgecombe—a parent from that school—Liz can find someone
  - School Social Worker
  - Tripp Ake as co-chair
  - Jeanne
  - School Principal
  - LEA Superintendent

Goals of group identified:

1. Sharing innovative practices
2. Reaching consensus on language
3. Producing comprehensive lit review to inform the conversation
4. Determine next steps for dissemination and development of evaluation processes

Schedule a date for the first meeting and issue invitations—Starting Early-Mid October—Look at Teacher Work Days

