BOARD OF DIRECTORS
Tuesday, April 17, 2018
12:00 PM - 2:00 PM

MINUTES

MEMBERS PRESENT:
Anita Bachmann, MHS
Paul Cunningham, MD, FACS – via teleconference
Penny Burlingame Deal, DHA, RN, FACHE – via teleconference
Alexandra Dean, PhD, NCC, LPC
Keith Holtsclaw, FACHE
Sarah Jordan, PhD
Paul Malinda, MD – via teleconference
Brian McGinnis, MBA
Susan Neeley, MSN
Warren Newton, MD, MPH
Lawrence Nycum, MD, MMM – via teleconference
Sy Saeed, MD, MS, FACPsych
Kim Schwartz, MA
Lisa Shock, MHS, PA-C
Patricia Skinner, PhD
David Sousa, JD

MEMBERS ABSENT:
Leonard Ellis
John Morrow, MD, MPH
Betsey Tilson, MD
William Way, Jr., MD

STAFF PRESENT:
Maggie Bailey
Don Gula, MBA
Brieanne Lyda-McDonald, MSPH
Mikisha Markham
Peter Morris, MD, MPH, MDiv
Kaitlin Ugolik Phillips, MS
Michelle Ries, MPH
Berkeley Yorkery, MPP
Adam Zolotor, MD, DrPH

GUESTS
N/A
WELCOME AND CALL TO ORDER
Kim Schwartz, Board Chair, called the meeting to order at 12:00 p.m. Ms. Schwartz recognized the new Board Members present, Susan Neeley and Alexandra Dean, and asked them to introduce themselves. She then asked all other Board Members to introduce themselves and thanked members and staff for their attendance.

REVIEW AND APPROVAL OF MINUTES
Ms. Schwartz indicated that Board Members received the minutes of the January 16, 2018 meeting. Dr. Newton made a motion to approve and accept the minutes, seconded by Dr. Skinner. The minutes were approved unanimously.

PRESIDENT’S REPORT – Adam Zolotor, MD, DrPH, President & CEO
Dr. Zolotor discussed NCIOM’s three current projects: Task Force on Accountable Care Communities, Essentials for Childhood, and Legislative Health Policy Fellows.

The Task Force on Accountable Care Communities is progressing well; there is a high level of engagement from members who represent a diverse array of professions.

The second and final year of CDC funding for the Essentials for Childhood will come to an end in September. Project staff are continuing to staff working groups and exploring opportunities to continue this work beyond the current funding cycle. The CDC is expected to release an RFP by the end of April for a second round of funding for the Essentials for Childhood, offered exclusively to states who have been funded in the past. The Essentials team expects North Carolina to be a strong contender for this funding, and the NCIOM is continuing discussions with partners to ensure that it is the appropriate organization to continue the backbone work.

Dr. Zolotor did not give an update on the Legislative Health Policy Fellows program, as Project Director Michelle Ries will present on the program later in the meeting.

NCIOM’s potential future projects are: a new contract with the Division of Health Benefits for a task force on quality metrics for the severe and persistently mentally ill population, task force on access to care for people who are deaf and hard of hearing, task force on end of life care/palliative care, and Healthy North Carolina 2030. These projects will likely be funded and are anticipated to begin later this calendar year. There have been some discussions about a perinatal risk appropriate system of care task force proposed by a potential study bill. DPH is interested in this work, although securing private funding has been more challenging. Staffing needs are a consideration should four new projects be funded over the next several months.

Dr. Zolotor also announced recent personnel changes. Kaitlin Ugolik Phillips has joined the staff as Managing Editor for the North Carolina Medical Journal. Mikisha Markham, hired in February as a temporary administrative assistant, has since accepted an offer of permanent employment. This summer, the NCIOM will welcome Eddy Fernandez, an undergraduate health policy and management student as a summer intern. This internship is through the Z. Smith Reynolds nonprofit internship program. The NCIOM has decided to only hire one summer intern, as other new staff will continue to be onboarded in the spring and summer. Maggie Bailey, who has been working as a research assistant, will be enrolling in graduate school in the
fall. Interviews for a new research assistant are currently underway for someone to start in six or eight weeks.

**FINANCE REPORT** – Don Gula, MBA, Business Manager
Mr. Gula first announced that UNC has renewed the lease for another five years and announced changes in membership to the audit & finance committee. Expenses and assets continue to track with expectations.

**PROPOSED FY 2019 BUDGET** – Don Gula, MBA, Business Manager
Mr. Gula and Dr. Zolotor provided an overview of the proposed FY 2019 budget and provided Board Members with an opportunity to ask questions.

The Board voted on the budget recommended by the Audit and Finance Committee. The budget was approved unanimously.

**NCIOM MEMBERSHIP** – Berkeley Yorkery, MPP, Associate Director
Ms. Yorkery provided the Board with an amendment to the bylaws to increase NCIOM membership from 150 active members to 200. Dr. Newton made a motion to amend the bylaws, seconded by Ms. Neeley. The motion to increase membership to 200 was approved unanimously.

Ms. Yorkery then discussed the slate of 26 proposed new members. Dr. Newton made a motion to accept the slate, which was approved unanimously.

**LEGISLATIVE HEALTH POLICY FELLOWS UPDATE** – Michelle Ries, MPH, Project Director
Ms. Ries provided an update on the Legislative Health Policy Fellows Program, including an overview of the participants and the structure of the program and supporting activities. The final session for the current class will be held on Monday, April 23, 2018. The feedback from participating legislators has been overwhelmingly positive. Program staff has collected feedback via surveys at the end of each session and will also conduct interviews with participants upon completion of the program. The inaugural class will be recognized at a reception on June 18th. The NCIOM will be completing issue briefs on topics of interest to the class, with the first one on the recruitment and retention of the rural health care workforce to be published in late May.

The Board discussed opportunities to engage the media for the reception, as well as avenues to disseminate information about the experience, takeaways, and impact of this work.

**ALZHEIMER’S VENTURE**
Dr. Zolotor led a discussion of a recent opportunity presented to the NCIOM to participate in partnership among AARP NC, AlzheimersNC, and DHHS called Remind NC.

**NCMJ UPDATE** – Peter Morris, MD, MPH, MDiv, Editor-in-Chief, NCMJ & Kaitlin Ugolik Phillips, MS, Managing Editor, NCMJ
Dr. Morris and Ms. Phillips provided an update on the recently published issues of the journal
and gave an overview of the pending issues for the remained of 2018.

**NCMJ 2019 CALENDAR** – Kaitlin Ugolik Phillips, MS, Managing Editor, *NCMJ*

Ms. Phillips led a discussion of proposed issue topics for 2019 and solicited feedback from the Board on other potential topics.

**SCHEDULED MEETING DATES**

- September 7, 2018, 4:30 to 5:30 (to follow the annual meeting)
- October 16, 2018, 11:30 to 2:00
- January 15, 2019, 11:30 to 2:00
- April 16, 2019, 11:30 to 2:00

Ms. Schwartz thanked the Board Members for their attendance and adjourned the meeting at 2:00 p.m.