

**BOARD OF DIRECTORS**  
**Friday, September 7, 2018**  
**4:15 PM to 5:00 PM**

**MINUTES**

**MEMBERS PRESENT:**

Anita Bachmann, MHS  
Goldie S. Byrd, PhD  
Sarah Jordan, PhD  
Brian McGinnis, MBA  
John Morrow, MD, MPH  
Lawrence Nycum, MD, MMM  
Lisa Shock, MHS, PA-C  
Patricia Skinner, PhD  
Betsey Tilson, MD  
William Way, Jr., MD

**MEMBERS ABSENT:**

Paul Cunningham, MD, FACS  
Penney Burlingame Deal, DHA, RN, FACHE  
Alexandra Dean, PhD, NCC, LPC  
Leonard Ellis  
Keith Holtsclaw, FACHE  
Susan Neeley, MSN  
Warren Newton, MD, MPH  
Sy A. Saeed, MD, MS, FACPsych  
Kim A. Schwartz, MA  
David Sousa, JD

**STAFF PRESENT:**

Chloe Donohoe  
Kaitlin Phillips, MS  
Kisha Markham  
Don Gula, MBA  
Brienne Lyda-McDonald, MSPH  
Peter Morris, MD, MPH, MDiv  
Michelle Ries, MPH  
Berkeley Yorkery, MPP  
Adam Zolotor, MD, DrPH

**GUESTS:**

N/A

## **WELCOME AND INTRODUCTIONS**

In the absence of the Board Chair and Vice Chair, the Board Secretary, Lisa Shock, presided over the meeting. Ms. Shock called the meeting to order at 4:15 p.m. Since there were new NCIOM board members present, she asked all attendees to introduce themselves and identify their roles. Ms. Shock recognized new board members, Dr. Goldie S. Byrd and Dr. Betsey Tilson, who briefly introduced themselves. She thanked members and staff for their attendance.

## **REVIEW OF MINUTES**

Ms. Shock indicated that Board Members received the minutes of the April 17, 2018 meeting. Dr. Skinner made a motion to approve and accept the minutes, seconded by Ms. Bachmann. The minutes were approved unanimously.

## **FEEDBACK ON ANNUAL MEETING**

Berkeley Yorkery, Associate Director, led a discussion of feedback from board members regarding the 2018 Annual Meeting earlier in the day. A question arose about whether attendees will receive presentations. Brienne Lyda-McDonald, Project Director who led the planning of the 2018 Annual Meeting, confirmed that the presentations would be posted online in the coming weeks. Dr. Zolotor indicated that this meeting was the largest and most financially successful meeting so far. NCIOM received \$15,000 in sponsorships and approximately \$15,000 in attendee fees. Additionally, there was a lot of social media action throughout the event.

Dr. Skinner felt that the sessions were great and helped to provoke thoughts about the role of the Community College System in team-based care. Ms. Bachmann felt that the content was wonderful and there were great side conversations. Prompted by Dr. Morris, there was also consensus from the group around the topic of the most recent journal issue coinciding with the topic of the Annual meeting. Dr. Zolotor explained that this is the second year of pairing the topics and it is helpful for the staff planning committee to identify speakers. It also provokes the conversations and extends the life of the meeting. The board members and staff thanked Brienne for her hard work. Brienne explained that an electronic survey will be going out on Monday.

## **PRESIDENT'S REPORT – Adam Zolotor, MD, DrPH, President & CEO**

Dr. Zolotor discussed NCIOM's current projects: Task Force on Accountable Care Communities, Essentials for Childhood, Legislative Health Policy Fellows and a White Paper analyzing United Way's 211 No Wrong Door program.

The Task Force on Accountable Care Communities is progressing well; the report is on track to publish in January.

The Essentials team received a five-year grant for the state of North Carolina from the CDC and NCIOM will continue to serve as the backbone organization to the work for this year. NCIOM anticipates putting in a bid to serve as backbone organization for the 4 remaining years of the grant funding. They plan to utilize many of the recommendations identified in the original Essentials for Childhood report.

The Legislative Health Policy Fellows program will continue with a new group of legislators near the end of 2019. Michelle Ries, Project Director, is planning a one-day Legislative Staff Health Policy Briefing session for legislative staff on Wednesday, November 28, 2018 from 9:00 AM to 4:00 PM.

Dr. Zolotor explained a new white paper project with United Way's 211 No Wrong Door program, which makes up about a quarter of their core volume. NCIOM staff will be conducting an analysis of the successes and gaps of this program, digging into which referral needs were met and which were unmet, while also noting demographics of the callers. Dr. Zolotor assured the board that the NCIOM will be retaining editorial independence and asked for feedback regarding this new endeavor.

There was consensus among the board that they were comfortable with this. Dr. Morrow asked if other organizations are doing this type of analysis. Ms. Yorkery explained that others may be doing this, but for a larger sum of money. She explained that the NCIOM is a desirable organization for this work because of our nonpartisan credibility, and highlights that this type of analysis is tied to a recommendation that came out of the Taskforce on Alzheimer's Disease and Related Dementia. This white paper will hopefully help to inform the state resource platform, for instance allowing greater insight into the areas with service gaps. Dr. Tilson stated that she agrees and sees this white paper as complementary to the work of the future state resource platform.

Dr. Zolotor discussed upcoming projects that the NCIOM is planning for. The task force for Access to Care for People that are Deaf and Hard of Hearing is planning to start in January. The Taskforce for Serious Illness Care/Palliative Care is waiting to hear from the Duke Endowment to complete funding. The Healthy North Carolina 2030 project received funding from the Kate B. Reynolds Foundation and the Duke Endowment. The steering committee has had two meetings. The Perinatal Risk Appropriate System of Care project is unsure about funding, so far. The Women's and Children's Health Branch of the Division of Public Health has a pressing deadline to submit an interim report to fulfill the requirements of the study bill. The team is considering Maternal and Child Health Block Grant funding, as well as discussing with payers.

In light of these upcoming projects, Dr. Zolotor presented the need for additional personnel. NCIOM is looking to hire two temporary staff members who would serve the roles of Research Specialist and Research Assistant.

#### **FINANCE REPORT - Don Gula, Director of Operations**

Mr. Gula first announced that a more comprehensive finance report would be provided during the October meeting. Additionally, the October meeting will be an opportunity to review an amended budget that will reflect higher expenses for new staff, as well as new awards received.

Dr. Zolotor explained how NCIOM has been very busy and that new contracts are increasing revenues. Revenue and expenses from 2018 are in great shape and revenue and expenses for 2019 are also looking good. Many of NCIOM's projects received more funding than originally anticipated from funders.

Mr. Gula pointed to the Financial Statement provided to board members to bring awareness to a change in accounting standards for reporting Lease-related items. UNC's contribution to NCIOM's lease cost is now considered revenue, causing a considerable jump from 2017 numbers. This Lease "revenue" from UNC will be distributed over projects for the next 5 years.

Mr. Gula highlighted that the reserves have been restored. Moving forward, the NCIOM will determine an investment strategy to preserve the health of these reserves.

Dr. Zolotor stated that the NCIOM received \$100,000 in co-sponsors for Fiscal Year 2018. The financial statement presented does not reflect the funding from Novant Health, Mission, Nurse Anesthetists Association, Alliant Health and United Health Care, which were received recently.

#### **NCMJ UPDATE - Kaitlin Phillips, Managing Editor**

Kaitlin Phillips, Managing Editor of the NCMJ, referred to the NCMJ section of the President's Report. Issues of NCMJ have had good media exposure. Ms. Phillips planned to add a RSS subscription capability to the NCIOM blog, which is a newer project. Blog post are written by NCIOM staff, about one per week. Dr. Zolotor explained that the blog serves as a slightly less formal space for highlighting health policy innovation and gaps.

Ms. Phillips explained that the September/October issue has been delayed due to author issues but will hopefully publish the following week of September. The November/December issue and the January/February are looking great.

Dr. Skinner expressed her interest in the upcoming Health Care Workforce and Education issue given her position with the North Carolina Community College Systems.

#### **SCHEDULED MEETING DATES**

October 16, 2018, 11:30 to 2:00

January 15, 2019, 11:30 to 2:00

April 16, 2019, 11:30 to 2:00

Dr. Zolotor thanked the Board Members for their attendance. Ms. Shock motioned to adjourn the meeting and Dr. Jordan seconded her motion. The September NCIOM Board Meeting adjourned at 5:00 p.m.