

BOARD OF DIRECTORS
Tuesday, October 15, 2019
11:30am-2pm

MINUTES

Members Present:

Anita Bachmann
Goldie Byrd
Paul Cunningham
Keith Holtzclaw (phone)
David Sousa
Susan Neely (phone)
Lawrence Nycum
Peter Morris
Kim Schwartz
Sy Saeed
Brian McGinnis
John Morrow (phone)
Lisa Shock
David Sousa
Betsy Tilson (phone)

Staff Present:

James Coleman
Don Gula
Kisa Markham
Brieanne Lyda-McDonald
Michelle Ries
Berkeley Yorkery
Adam Zolotor

Welcome and Call to Order

David Sousa, JD
Chief Operating Officer and General Counsel
Curi, a Medical Mutual Company

Mr. Sousa, Board Chair, called the meeting to order at 12pm and had all board members and NCIOM staff introduce themselves.

Approval of Minutes

David Sousa, JD
Chief Operating Officer and General Counsel
Curi, a Medical Mutual Company

Mr. Sousa indicated that the members received the minutes of the September 5, 2018 meeting of the Board in advance. Dr. Betsy Tilson made a motion to approve and accept the minutes seconded by Mr. Brian McGinnis. The minutes were approved unanimously.

President's Report (Informational)

Adam Zolotor

President and CEO

North Carolina Institute of Medicine

Dr. Zolotor discussed and provided updates on the current and potential NCIOM projects: Legislative Health Policy Fellows; Serious Illness Care Task Force; Partnerships for Success; Maternal innovations grant; state Health Improvement Plan.

The first session of the 2nd Legislative Health Policy Fellows class was held on Monday October 7th. 18 legislators enrolled in there, and there were 12 attendees at the first session. Dr. Zolotor stated that he felt the first session went well and Mr. David Sousa, who attended the session as well, echoed Dr. Zolotor. Mr. Sousa added that it was an eye-opening experience, and that it is important that we keep this program moving forward to educate legislators. An open invitation was given to all Board Members that were welcome to attend the Program sessions Nov 4th and December 9th. Dr. Zolotor added that a graduation lunch would be planned for early January and that the board will be kept posted on when the graduation is scheduled. He also mentioned that we are looking for a highlight speaker to end our closing session on December 9th and asked the board for suggestions. Dr. Paul Cunningham suggested Victor Dzau from the National Academy of Medicine.

The NCIOM Task Force on Serious Illness Care had its 7th meeting on October 11th. There will be three more meetings, with the last meeting be held in January 2020. The anticipated publication date for the Task Force report is April 2020.

NCIOM has signed a contract with the Addiction Professionals of NC to help facilitate Partnership for Success meetings focused on policy strategies around alcohol, marijuana, and e-cigarette use on college campuses. The first of 4 quarterly meetings for Partnerships for Success was held in September.

NCIOM is expected to sign and execute a Maternal Innovations Grant with the North Carolina Department of Health and Human Services by February 2020. Work will include building upon the recommendations for the NCIOM Task Force on Risk Appropriate Perinatal System of Care and the North Carolina Perinatal State Plan.

Dr Zolotor mentioned that there are three projects that are in the ending phase. They are the Task Force on Risk Appropriate Perinatal System of Care; Task Force on Access to Care for People who are Deaf and Hard of Hearing; and Healthy North Carolina 2030. Updates on these projects would be provided by NCIOM Project Director, Brieanne Lyda-McDonald, NCIOM Associate Director, Berkeley Yorkery-Smith and NCIOM Research Assistant, James Coleman towards the end of the meeting.

Concerning staff changes, Dr. Zolotor mentioned that NCIOM had two temporary staff leave, Research Assistant, Suchi Tailor and Project Director, Robert Kurzydowski. NCIOM Research Assistant, James Coleman, who was formerly hired on a temporary basis, was hired on a full-time basis in September.

Finance Report (Informational)

Don Gula, MBA

Director of Operations

North Carolina Institute of Medicine

Mr. Gula provided a financial report for the board. Concerning financials, Mr. Gula mentioned that unlike previous years, we received all financials from UNC before the end of FY 2019.

On-site financial audit is planned for November. Do not anticipate having an audit report by January meeting.

Next went over funding and investments. NCIOM investments with Greystone are up 9% over the past year. Overall, doing very well financially. Had last lot of project activity last year. For the functional expenses for FY 2019, outside services were much higher than last year because of subcontract awards through E4C.

Receipts of 1.8 million—because of how many contracts and grants we received last fiscal year. Our revenue was higher than what we had budgeted.

Overall, had a very successful FY 2019

Budget Update (Informational)

Adam Zolotor

President and CEO

North Carolina Institute of Medicine

Dr. Zolotor went over FY 20 budget. Discussed amendments to the budgets such as no longer budgeting for vaccine project and value-based payment project. Holding off on funding those projects for now.

Pending projects to be funded in the budget included Perinatal workgroup, E4C contract executed once state budget is approved, and APNC work which has already started.

We are pretty certain we will get a contract for Healthy Aging task force. Have additional revenue from co-sponsors of the journal.

However, the approved budget for FY 20 will have less revenue than anticipated.

May need to come to board with an amended budget by the end of year

Membership update (Informational)

Berkeley Yorkery, MPP

Associate Director

North Carolina Institute of Medicine

NCIOM Associate Director, Berkeley Yorkery provided an update on NCIOM membership nominations and shared membership nomination forms with the Board. Ms. Yorkery reviewed what NCIOM looks for in members and asked the Board for potential nominations. Dr. Sy Saeed mentioned Mark Stacy from ECU Brody School of Medicine as a potential member. Ms. Kim Schwartz mentioned Rose Hoban from North Carolina Health News.

Ms. Yorkery also mentioned that we need new additions from the Board to the membership committee with current members of the committee transitioning off the board. Dr. Goldie Byrd and Ms. Lisa Shock volunteered to be on the committee.

Project Reports (information)

Berkeley Yorkery, MPP

Associate Director

North Carolina Institute of Medicine

Brienne Lyda-McDonald, MSPH

Project Director

North Carolina Institute of Medicine

Ms. Yorkery provided an update on the Perinatal System of Care Task Force. She began by discussing legislative origins of the Task Force, Task Force leadership, and membership. She then provided an overview on Task Force recommendations on birth facilities and their level verification; postpartum depression and early detection; and perinatal support for pregnant women, infants, and their babies. Ms. Yorkery then asked for Board members to volunteer to

review the report. Dr. Lawrence Nycum and Ms. Anita Bachmann volunteered to review the Perinatal report.

Ms. Lyda-McDonald provided an update on the Healthy North Carolina 2030 project. She began by explaining that the goal of the work was selection of public health indicators and targets for the next ten years. She then went over who participated in the process and explained the funding process for this work through NCDHHS. She explained that HNC 2030 focuses on a population health framework and how social determinants of health impact health outcomes. She then provided an overview of the project process and how through Task Force meetings, workgroups, and community meetings, indicators and targets were selected. Ms. Lyda-McDonald showed an example of what the report will look like and stated that the next step is to finalize targets and that the report will be published in January.

NCIOM Research Assistant James Coleman did not have enough time to give the Board an update on the Task Force for Health Services for the Deaf and Hard of Hearing. He will provide the board with an update at the January meeting. Board volunteers to review the Deaf and Hard of Hearing report was requested. Dr. Goldie Byrd volunteered.

NCMJ Update (Informational)

Peter Morris, MD, MPH, MDiv
Editor-in-Chief
North Carolina Medical Journal

Kaitlin Phillips, MS
Managing Editor
North Carolina Medical Journal

Dr. Peter Morris and Ms. Phillips provided an update on current and upcoming issues of the North Carolina Medical Journal. Last issue was on Medicaid Transformation. Upcoming issue will be focused on justice involved populations. 2020 issues will include perinatal health in January/February; youth mental health in March/April; vital directions issue being co-published with the Academy of Medicine in May/June; Serious Illness Care in July/August, and September/October Issue will be on the annual meeting theme.

After the update on Journal Issues, Ms. Phillips informed the Board that Dr. Ronny Bell from the School of Public Health at ECU has joined the Journal as Co-Scientific Editor.

Ms. Phillips ended the update by telling the Board about the Academy of Medicine meeting on Vital Directions in Raleigh the week before Thanksgiving.

Before the meeting was brought to a close, Board members transitioning off the Board were acknowledged. Board members transitioning off are Sy Saeed, Kim Schwartz, Paul Cunningham, Susan Neely, Sara Jordan, and Par Skinner.

Scheduled Meeting Dates

January 21, 2020
April 21, 2020