Maternal Health and Medicaid Transformation: A Rural Local Health Department Perspective

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“The health of the people is really the foundation upon which all their happiness and all their powers as a state depend.”

-Benjamin Disraeli
Where are we?

Granville County

Vance County
Who are we and what do we do?

There are multiple ways local health departments serve pregnant mothers and children:

- Vital Records
- Management Support / Billing
- Grants Management
- Environmental Health (including lead checks)
- Health Promotion and Wellness (e.g. IA, WOW, etc)
- Primary Care
- MAT / Behavioral Health
- Dental Clinic
- Family Planning
- Immunizations
- Communicable Disease
- WIC
- Care Management
- Maternal Health and Child Health Programs
Who are we and what do we do?

Care managers across the state travel to outlying areas of the county, visit patients at other provider offices, deliver care plans, problem solve, and connect patients to wrap-around services and SDOH opportunities when they are available. In many cases, the work of a case manager is similar to the work of a Disease Intervention Specialist (DIS officer) where being wise, kind, brave, trauma-informed, patient, and incredibly persistent are key character traits.
## 2017 NC Resident Live Births: Medicaid Deliveries

Ref: NCSCHS
https://schs.dph.ncdhhs.gov/schs/births/matched/2017/medicaid.html:

<table>
<thead>
<tr>
<th>Mother’s Medicaid Status</th>
<th>Total NC Births</th>
<th>Prenatal Medicaid Births</th>
<th>Emergency Medicaid Births</th>
<th>Non-Medicaid Births</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>#</td>
<td>%</td>
<td>#</td>
<td>%</td>
</tr>
<tr>
<td><strong>Total NC Births</strong></td>
<td>120,099</td>
<td>58,159</td>
<td>7,938</td>
<td>54,002</td>
</tr>
<tr>
<td><strong>Wake County</strong></td>
<td>12,683</td>
<td>3,637</td>
<td>907</td>
<td>8,139</td>
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<tr>
<td><strong>Mecklenburg</strong></td>
<td>14,746</td>
<td>5,713</td>
<td>1,363</td>
<td>7,670</td>
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<tr>
<td><strong>Granville County</strong></td>
<td>599</td>
<td>322</td>
<td>28</td>
<td>249</td>
</tr>
<tr>
<td><strong>Vance County</strong></td>
<td>584</td>
<td>466</td>
<td>46</td>
<td>72</td>
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<tr>
<td><strong>Scotland County</strong></td>
<td>455</td>
<td>378</td>
<td>3</td>
<td>74</td>
</tr>
</tbody>
</table>

**Note:** The numbers in red indicate significant percentages.
Curiosities and Confusion do exist about Medicaid Transformation

Providers of maternal care locally are curious about how all the nuance about Medicaid will be transferred to PHPs. For example, in the current system, a pregnant woman who may have previously been in and out of the Medicaid system or never had Medicaid coverage at all, can go to DSS and have access to “pregnancy” Medicaid if she qualifies. Will that still be the case?
Curiosities and Confusion do exist about Medicaid Transformation

Questions from Patients have included:

• “How do I choose a plan?”
• “Are the benefits the same?”
• “Can you choose for me?”
• “What did that letter say I needed to do?”
• “I called the number on that sheet but they couldn’t find you as a provider.”
• “How long is this going to last?”
• “Can you help me?”

North Carolina
• Health departments follow the same Medicaid policies as other health care providers, and meet NC General Assembly mandate (section 130A, NCGA General Statutes) that ensures all North Carolina citizens have access to essential health services. These services are fundamental to promoting and contributing to the highest level of health possible.

• Medicaid customers are entitled to receive services provided at a local health department.
LHDs Across NC are Critical to Successful Medicaid Transformation

“Every system is perfectly designed to get the results it gets.”  - Paul Bataldan

Let’s build a good system of care for everyone.

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North Carolina