

The background features abstract, overlapping geometric shapes in various shades of green, ranging from light lime to dark forest green. The shapes are primarily triangles and polygons, creating a dynamic, layered effect. The overall composition is clean and modern, with the text centered in the white space.

# Putting Healthy People 2020/2030 Into Practice

Why it Works

# Historical Perspective: North Carolina's Rich History

- ▶ Mary Bobbitt-Cooke
- ▶ NCIOM - Pam Silberman - Adam Zolotor - Staff
- ▶ Healthy People 2000 -
- ▶ Healthy People 2010 -
- ▶ Healthy People 2020
- ▶ Healthy People 2030
- ▶ Healthy People 2040 ???

# What's In a Name?

## A Look Back at Healthy People Efforts....

- ▶ Planning for the Future: Strengthening Our Communities
- ▶ Health Disparities: Lessons from the Past, A Vision for the Future
- ▶ Creating Influence: Innovation in Partnership
- ▶ Building Healthier Communities: Stronger Partnerships in Changing Times
- ▶ Strategies For a New Century of Success (1999)
- ▶ Healthy People 2010 in the New Millennium (2000)
- ▶ 2020 Vision for a Healthier North Carolina (2010)
- ▶ Liberty, Justice, and Health Equity for ALL
- ▶ Making the Most of Our Assets
- ▶ Mining Our Communities: Making the Most of What We Have

# What's In a Name?

## A Look Back at Healthy People Efforts....

- ▶ Common Themes
- ▶ Not New Problems
- ▶ Everything That Is Old Is New Again
- ▶ The Changing Landscape
  - ▶ Economics
  - ▶ Regulatory Environment
  - ▶ Cultural Shifts
  - ▶ Resources
  - ▶ Partners

# Prescription for a Decade: We are on the Clock...

- ▶ 10 Years
- ▶ 120 months
- ▶ 3650 days (Leap Year buffers excluded)
- ▶ 87,600 hours
- ▶ 5,256,000 minutes
- ▶ Feeling Rushed???

# Healthy People Process: Reflection and Inspiration:

- ▶ “Where are we now?” versus “Where do we want to be?”
- ▶ Workgroup Challenges - How Can We Just Pick Two?!?!?
- ▶ How do we move that proverbial needle?
- ▶ Look Over Your Shoulder - Reflection
  - ▶ What Worked?
  - ▶ What Could Be Done Better or Differently?
- ▶ Anticipate What Is On The Other Side Of The Hill - Obstacles/Challenges
  - ▶ Change is Constant
  - ▶ Flexibility
  - ▶ Innovation

# Public Health Perspective: Putting Healthy People into Practice

- ▶ The Healthy People Process Serves As The Foundation Of Our Work
  - ▶ Assess - Address - Assure
  - ▶ Identifying Gaps
  - ▶ Filling needs

# Essential Functions of Public Health: Assess, Address, Assure

- ▶ ASSESSMENT
- ▶ Community Diagnosis -
- ▶ Community Health Assessment -
- ▶ Community Health Needs Assessment-
  - ▶ Single County
  - ▶ Multi County
  - ▶ Regional (33 Counties)
  - ▶ Statewide ?



# Public Health Synergies: Putting Healthy People into Practice

- ▶ Public Health Synergies:
  - ▶ Healthy People 2020/2030 - Foundation
  - ▶ Community Health Needs Assessment - Kathy
  - ▶ Accreditation - Amy
  - ▶ Strategic Planning - Five Year Windows
  - ▶ Quality Improvement
  - ▶ Quality Assurance

# Public Health Perspective: Putting Healthy People into Practice

- ▶ Northeast North Carolina Example - Regionalization
  - ▶ District Health Model
- ▶ Strength in Unity -
- ▶ Combining Resources -
- ▶ Eliminating Duplication -
- ▶ Garnering New Programs and Support

# Public Health Perspective: Putting Healthy People into Practice

- ▶ Service Delivery - When, Where, Why, and How?
- ▶ Social Determinants of Health - Always ask Why
- ▶ Removing Barriers to Care
- ▶ Integrated Care Model
  - ▶ Primary Care
  - ▶ Behavioral Health
  - ▶ Dental
  - ▶ Transportation

# Healthy People 2020/2030 In a Medicaid Transition Environment

- ▶ Perfect Timing!
- ▶ A New Matrix with New Partners and Resources
- ▶ Allows a look back at needs and a progressive step forward to the future
- ▶ We can't do it alone - Partnerships / Teamwork

# Partnerships Work: Who is at the Table?

- ▶ PHPs
- ▶ DPH
- ▶ Health Departments
- ▶ Hospitals
- ▶ Schools
- ▶ FQHCs

# Partnerships Work: Who is at the Table?

- ▶ Churches and Faith Based Groups
- ▶ Business and Industry
- ▶ Colleges and Universities
- ▶ Mental Health LMEs
- ▶ Foundations and Philanthropists
- ▶ YMCA
- ▶ Farmers
- ▶ Community Spirited Citizens

# Partnerships Work: Who is at the Table?

- ▶ County and Municipal Governments
- ▶ Cooperative Extension
- ▶ Parks And Recreation
- ▶ EMS
- ▶ Law Enforcement

# Partnerships Work: Who is at the Table?

- ▶ Community Based Organizations
- ▶ United Way
- ▶ Smart Start
- ▶ Farmers Market and Healthy Food Coalitions
- ▶ Civic Clubs and Groups



# Ready, Set, Go:

- ▶ January 1, 2020
- ▶ Our New Mission and Strategies Begin
- ▶ Our new clock begins!

# The Work We Do: Engaging Partners

- ▶ Longitudinal Goals with Checkpoints Along the Journey
- ▶ Encourage - Don't Discourage
- ▶ Goals Must Be Aspirational but Attainable
- ▶ Inspire Others to Invest their Time and Talents
- ▶ Partners Must Feel Empowered and Heard
- ▶ Partners Must Be Assured That They Are A Valuable Part of the Solution
  - ▶ They Must Take Ownership

# Discussion & Questions:

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