



Launching every child as a healthy, lifelong learner by the end of third grade

STRATEGIC FRAMEWORK

2017 - 2020

HEALTH

Health and development are on track beginning before birth

EARLY CARE AND EDUCATION

Early care and education environments are high quality

K-3 ENVIRONMENTS

Teaching and learning environments for K-3 students are effective inside and out, 365 days a year

FAMILY AND COMMUNITY

Families are engaged and supported by coordinated communities



Every child launched as a healthy, lifelong learner by the end of third grade

Operating System and Backbone Support

HEALTH

Health and development are on track beginning before birth

Priorities	Strategies	DEPC Funded Programs	2020 Targets
Support social and behavioral development	Increase the opportunities for family/caregiver and child engagement in developmentally appropriate and healthy activities	Circle of Parents Reach Out and Read Unique Needs Outdoor Learning Environments	<ul style="list-style-type: none">5% of children receive early intervention or special education services*
Access to healthy food	Educate families about the importance of health and primary care, including well child check-ups	Triple P Healthy Kids Collaborative	<ul style="list-style-type: none">75% of children enrolled in Medicaid receive an annual well-child exam*
Access to places for active play	Connect health and early education community resources	Families Involved Together (F.I.T) Faithful Families Food for Thought	<ul style="list-style-type: none">66.1% or more of low income children age 2-4 are at a healthy weight*
Build a culture of health	Reduction in children's daily screen time	Summer Feeding/Learning Program Ages and Stages Questionnaire SNAP-ED Health and Nutrition	

EARLY CARE & EDUCATION

Early care and education environments are high quality

Priorities

The most at risk children are in the best quality care

Increase salary and benefits for childcare directors, teachers, and assistants

Build the capacity of caregivers to deliver quality for the whole child every day

Strategies

Provide referrals and education on choices to families seeking an early care and education environment

Financially support the enrollment of low-income children and children with special needs

Provide training and support to early care and education workforce

Support directors to understand and implement best practices in all domains of child development

Support smooth transitions between early care and elementary schools

DEPC Funded Programs

Child Care Resource and Referral

Farm to Childcare

Smart Start Scholarships

NCPK

Coordinated Subsidy

Healthy Social Behavior

ShapeNC

Infant Toddler QI Project

Wages

Professional Development

Director and Teacher Leadership

Coaching/Training Class

Raising a Reader

Ready Schools

Ready Communities

NC Pre-K

Early Childhood Transition

2020 Targets

- 90% of subsidy eligible children are in 4 and 5 star care*
- Childcare teachers are on parity with public school Kindergarten teachers pay scale
- 80% of lead teachers and directors have a college degree*
- An increase in the percentage of families reporting their child had a smooth transition to kindergarten, from 81% in 2016 to 83% in 2020
- 50% of scholarship and NCPK centers have implemented policies and practices that improve/ increase physical activity/ nutrition education/ social emotional health

**K-3
ENVIRONMEN
TS**

**Teaching and learning environments
for K-3 students are effective inside and out,
365 days a year**

Priorities

**Schools are
ready for all
learners and
their families**

**Extended
year and
extended day
learning**

**School teams
practice
continuous
quality
improvement**

Strategies

**Support elementary schools to
develop robust family and
community engagement
practices, including transition
plans**

**Align community resources to
support high quality year-
round education**

**Shared PK-3 development for
principals and other early care
leaders**

**Launch an Attendance
Campaign to reduce chronic
absences**

DEPC Funded Programs

**Ready Schools
Ready Communities
Outdoor Learning
Environments
SPARK training for
afterschool providers
Summer Ready and Feed
Campaign for Grade Level
Reading
All Pro Dads
Food Corps
Attendance Campaign**

2020 Targets

- **Percentage of third graders
reading on grade level
increases from 40% in 2015
to 50% in 2020**
- **50% of parents with K-3
children report that their
child participates in regular
summer learning activities**
- **75% (16) of elementary
schools will meet or exceed
the state average attendance
rate of 95%**

FAMILY & COMMUNITY

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Priorities	Strategies	DEPC Funded Programs	2020 Targets
<p>Families have access to useful resources</p> <p>All parents are supported to be the best they can be</p> <p>Increased parent leadership in decision making</p>	<p>Increase the opportunities for family/caregiver and child engagement in activities that promote child success and learning stability</p> <p>Connect parents to resources and to each other</p> <p>Educate schools and early care providers on the value and best practices of family engagement</p>	<p>Family First</p> <p>Flex Funds</p> <p>Kaleidoscope Playgroups</p> <p>Outdoor Learning Environments</p> <p>Circle of Parents</p> <p>Family Resource Center</p> <p>Incredible Years</p> <p>Raising a Reader</p> <p>Triple P</p> <p>CCR&R Consumer Education</p> <p>Families Involved Together (F.I.T.)</p> <p>All Pro Dads</p> <p>Food for Thought</p> <p>Community Fellows</p> <p>Campaign for Grade Level Reading</p> <p>NC Pre-K</p> <p>SNAP-Ed</p> <p>Summer Feeding and Learning</p> <p>Reach Out and Read</p> <p>Food Corp Gardens</p>	<ul style="list-style-type: none">• 85% of parents report that their child is physically active for at least 60 minutes a day and consumes fruits and vegetables at least twice per day• 75% of parents report that they read to their child daily*• Rates of investigated child abuse stays under the state range*• As a result of participating in DEPC programs, 75% of parents report understanding child development and parenting strategies that support physical, cognitive, language, social and emotional development• As a result of DEPC programs, 85% of parents report that they received knowledge and/or support their child's growth and development

Operating System and Backbone Supports

Priorities

- Be values driven
- Model the use of evidence based and informed practices
- Be data driven: monitor and evaluate progress
- Test new ideas and then scale what works
- Build community capacity and leadership
- Align and connect community resources
- Use community outreach to drive demand for services
- Act as a financial and human resource intermediary to facilitate the early education system
- Maintain a high level of community transparency and accountability

Strategies

- Build next generation of leaders, including succession planning
- Develop board and community leadership
- Support working committees with family and community partner representation: NCPK, R&R, and Transitional Alignment, Coordinated Subsidy, ECCP, Evaluation, and Ready Communities
- Build capacity to support ongoing fundraising from individuals and businesses
- Use social media and dashboards to make data available and understandable

DEPC Funded Programs

- Family Resource Center
- Coordinated Subsidy
- Week of the Young Child
- Discovery Park
- Community Collaborative
- Community Outreach
- Operations Team
- Program Development
- Evaluation
- Grants Management
- Annual Report

2020 Targets

- Build endowment and development capacity to sustain the work across all four building blocks
- Provide competitive salaries and benefits
- Build sources of income to provide \$75,000 a year for operations, including HR.
- Increase volunteer hours and donor investments

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Operating System and Backbone Support



Thank You!

For More Information:

www.depc.org

