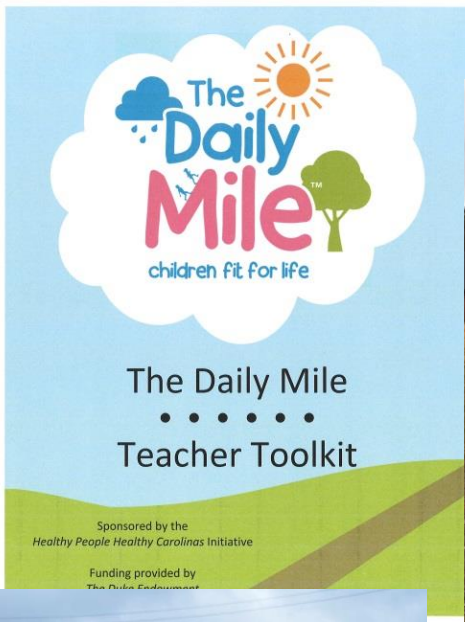


Panel: Engaging Community Partners

Roxanne Elliott, MS
FirstHealth of the Carolinas
Community Health Services

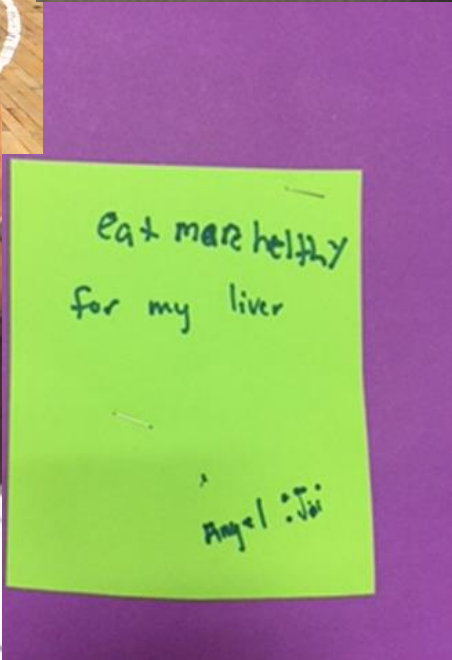
The Power of Partnerships: The Daily Mile



- First in United States to implement
- Impacting over 5,000 students
- Students have walked 228,885 miles
- Leveraged additional \$101,000 for trail infrastructure
- Program “spread” to other counties and states



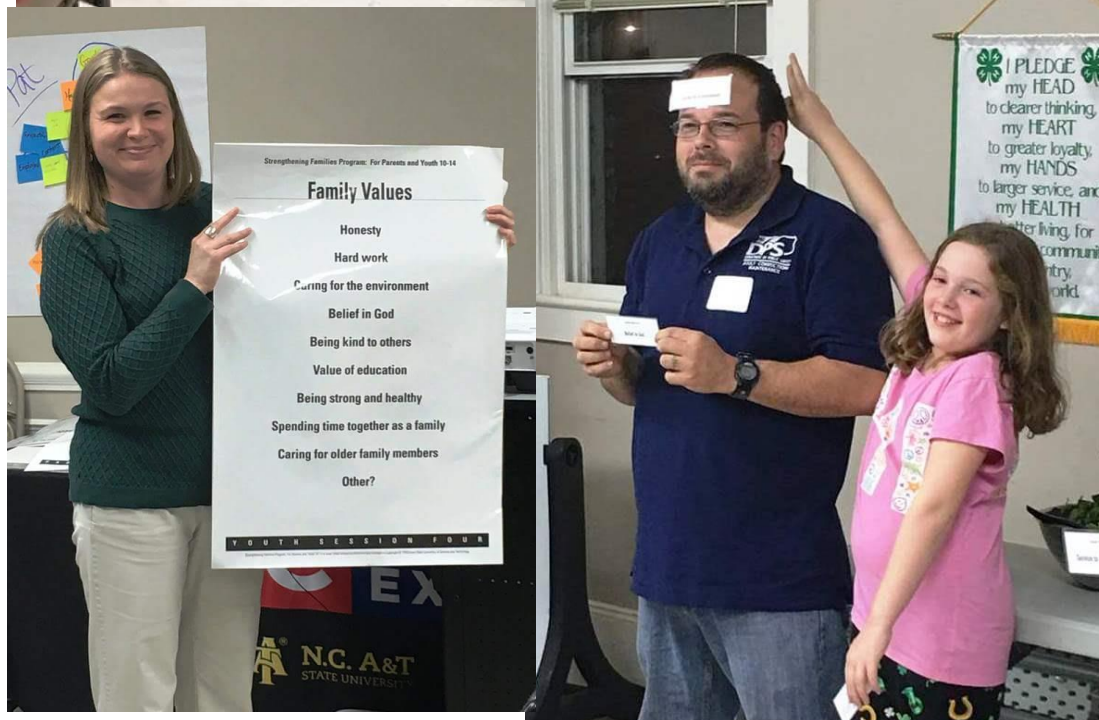
Montgomery Active Recreation Through Community-Healthcare Engagements (MARCHES)



- Partnership with Duke Children's Hospital
- Founded on Community-Clinical Engagement
- Biscoe Community Center
- Spring fundraiser
- Averaging 35- 45 people per night
- 22 referred enrolled
- Scaling

Strengthening Families

- NC Cooperative Extension grant
- Focus on nurturing
- Partner agencies certified to include Health Department and FirstHealth
- In-kind co-teaching



Our Community Collaborative Journey

Process:

- Community Health Needs Assessment
- Convene county-level collaborative groups - 2007
- Engage cross-sector of partners
- Identify health priority areas
- Collaboratively work to implement evidence-based interventions to improve health outcomes

Partners:

- Public health
- Cooperative Extension
- Department of Social Services
- School systems
- School health nurses
- School based health centers
- Partnership for Children
- Housing Authority
- Chamber of Commerce
- Sandhills Foodbank
- Faith communities
- Town of Rockingham
- Community Care of the Sandhills
- Law enforcement
- Citizens At-Large
- Communities in Schools
- Montgomery Community College
- Montgomery Senior Center

Momentum:



Healthy People Healthy Carolinas

- Funded by The Duke Endowment
- Improve outcomes in physical activity, nutrition and chronic disease

Common Purpose/Shared Vision

**Collective
Impact**

Trust

Formal vs.
Informal

Give &
Take

Collaboration

Relationship
building

Transparency

Consistency/
Backbone
Organization

Leader

Communication

Action

Engage
Partners

Meaningful
Meetings

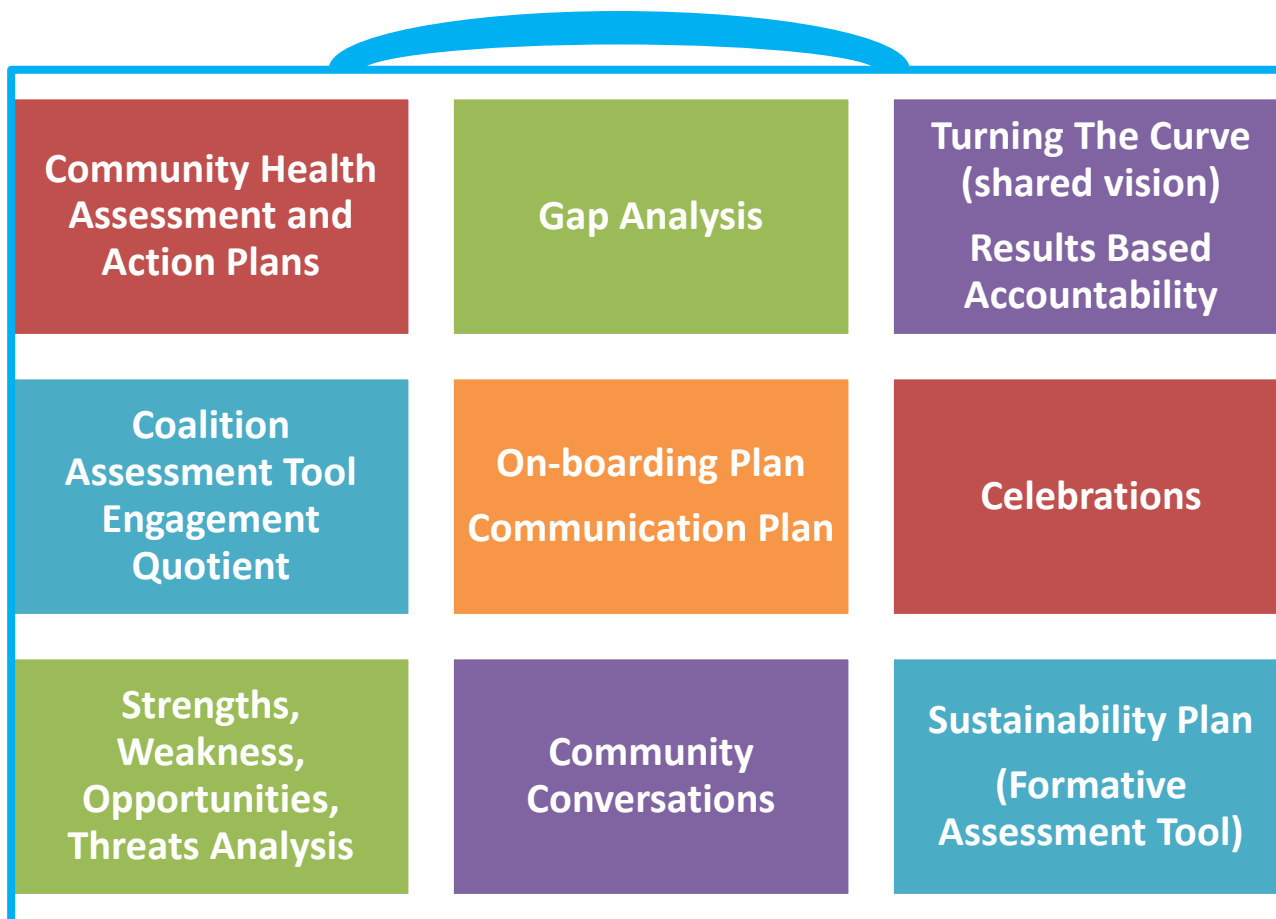
Information
Sharing

Data
Outcomes

Flexibility

Funding
(Hope)

Tools in the Toolbox



Technical Assistance Team: Population Health Improvement Partners

Questions?

Roxanne Elliott, MS

FirstHealth of the Carolinas
Community Health Services

rmelliott@firsthealth.org

(910) 715-3487