



**ESSENTIALS FOR CHILDHOOD AND  
GROWING UP WELL TASK FORCE  
RECONVENING**

**MAY 18, 2018  
10:00 AM TO 4:00 PM**

**ARCHIE K. DAVIS CONFERENCE CENTER  
12 DAVIS DRIVE  
DURHAM, NC 27709**

**AGENDA**

**10:00 – 10:10 WELCOME**

Adam Zolotor, MD, DrPH  
President and CEO  
North Carolina Institute of Medicine

**10:10 – 10:25 OPENING REMARKS**

Susan Perry-Manning  
Deputy Secretary of Human Services  
North Carolina Department of Health and Human Services

**10:25 – 10:40 ESSENTIALS FOR CHILDHOOD: PROGRESS AND UPDATES**

Michelle Ries, MPH  
Project Director  
North Carolina Institute of Medicine

**10:40 – 10:55 GROWING UP WELL: PROGRESS AND UPDATES**

Berkeley Yorkery, MPP  
Associate Director  
North Carolina Institute of Medicine

**10:55 – 11:45    PANEL DISCUSSION: POLICY UPDATE**

Moderator: Adam Zolotor, NCIOM

Suggested panelists:

Kristen Guillory, Early Childhood Advisory Council  
Kella Hatcher, Child Fatality Task Force  
Susan Perry-Manning, Birth to Third Grade Interagency Council  
Child Well-Being Transformation Council

Panelists will discuss the group/organization they are representing, the scope of each org's work, membership, and policy topics for which they have been created. Moderator will facilitate discussion about overlapping agendas, how each council/group can be approached re: policy change, etc.

**11:45 – 12:45    LUNCH**

**KEYNOTE ADDRESS: POLICY SOLUTIONS AND COMMUNICATIONS STRATEGIES FOR EARLY CHILDHOOD PROGRAMS AND ADVOCACY**

Carol Emig, MPP  
President  
Child Trends

Ms. Emig will discuss examples of successful policy approaches to early childhood and family issues, and how to effectively communicate research and data to different stakeholders to inform and impact policy decisions.

**12:45 – 1:45    PANEL DISCUSSION: ADVOCACY UPDATE**

Moderator: Adam Sotak, NC Child – representing Child Advocacy Network

Panelists:

Chris Payne, Infant Mental Health Association  
Sharon Hirsch, PCANC  
Rob Thompson, NC Child  
Tracy Zimmerman, North Carolina Early Childhood Foundation  
Michele Rivest, NC Early Childhood Coalition

Panelists will discuss their organizations' recent and emerging policy agendas, focusing on areas that correspond with Task Force recommendations.

**1:45 – 2:30**      **PANEL DISCUSSION: COMMUNITY STRATEGIES**

Moderator: Phil Redmond, The Duke Endowment

Panelists:

Mary Sonnenberg  
Cumberland County Partnership for Children

Joshua Gettinger, MD  
Assistant Professor  
MAHEC Family Medicine  
Buncombe County ACEs Collaborative

**2:30 – 3:00**      **HOW TO ESTABLISH AND MAINTAIN AN EFFECTIVE SPECTRUM OF SERVICES?**

Henrietta Zalkind  
Down East Partnership for Children

**3:00 – 3:45**      **SMALL GROUP DISCUSSION: POLICY PRIORITIES AND STRATEGIES**

In small group setting, participants will identify and prioritize opportunities for policy change, and identify/discuss community and state-level strategies for change.

**3:45 – 4:00**      **CALL TO ACTION**

Laura Clark  
Chief Engagement Officer  
United Way of Central Carolinas