HEALTH ENC

WORKING TOGETHER FOR A HEALTHIER EASTERN NORTH CAROLINA

Will Broughton, MA, MPH, CPH Office of Health Access, ECU Brody School of Medicine 4/6/2018

CHNA BACKGROUND

CHNA Components

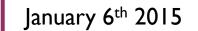
- Primary Data
 - Community Survey
 - Focus Groups
- Secondary Data
- Final Reports
 - Health Departments
 - Hospitals
- Action Plan/Implementation Strategy

Identified Problems

- Limited collaboration duplicating effort
- Colleting and analyzing data differently
- Different cycle years
- Large burden on staff

HISTORY OF HEALTH ENC

Tuesday, January 6, 2015 East Carolina Heart Institute 115 Heart Drive, Greenville, NC



Eastern Regional Community Health Assessment Discussion

- 10:00 to 10:10 Welcome and Introductions Dr. Paul Cunningham, Dean, Brody School of Medicine
- 10:10 to 10:30 Purpose and Background <u>Dr. John Morrow</u>, Director, Pitt County Health Department <u>Mr. Al Delia</u>, Director, Office of Health Access, Brody School of Medicine
- 10:30 to 12:15 What the Future Holds <u>Dr. Maria Clay</u>, Interim Chair, Department of Public Health, Brody School of Medicine, Panel Moderator

Panelists:

<u>Rear Admiral (Ret.) Penny Slade-Sawyer</u>, Director, Division of Public Health, NC Department of Health and Human Services, and <u>Mr. Darry Staley</u>, Deputy Director and Chief Operating Officer, Division of Public Health, NC Department of Health and Human Services <u>Mr. Bill Pully</u>, President, NC Hospital Association or <u>Ms. Gibbis Harris</u>, Director Buncombe County Health Department and <u>Ms. Heather Gates</u>, Executive Director, Western North Carolina Health Network

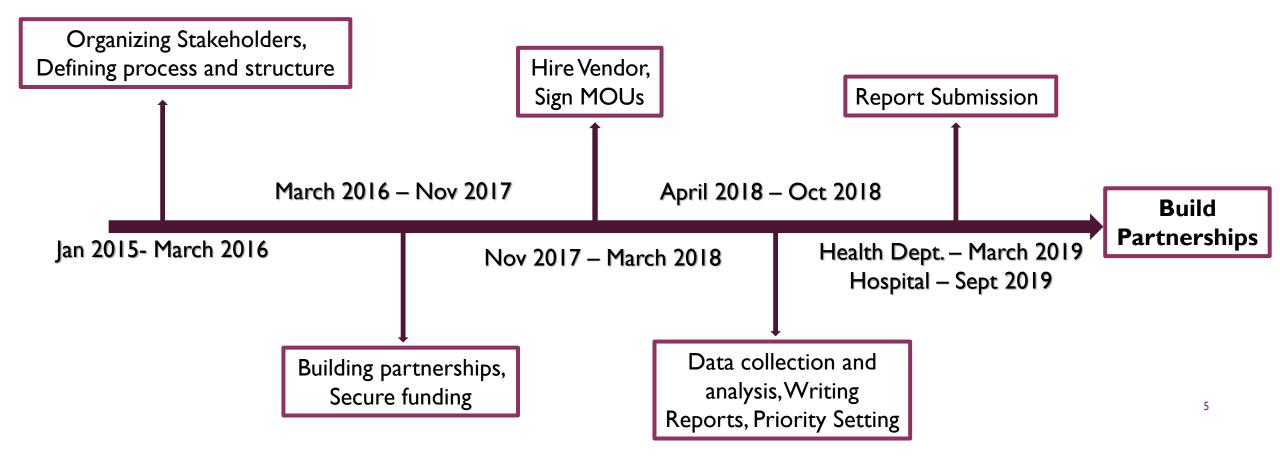
- 12:15 to 12:30 Break
- 12:30 to 2:00 Lunch and Open Discussion (Pros, Cons, Challenges) Dr. Maria Clay, Facilitator
- 2:00 to 2:30 Benefits, Resources & Structure Brody/ECU Can Make Available Dr. Maria Clay
- 2:30 to 3:00 Decisions and Next Steps Dr. John Morrow, Facilitator

What would a regional CHNA look like?

STEERING COMMITTEE

- James Madson Steering Committee Chair, Health Director, Beaufort County Health Department
- Karen Daniels Vice President of Nursing Services, Halifax Regional Medical Center
- **Constance Hengel** Director, Community Programs and Development, UNC Lenoir Health Care
- Battle Betts Director, Albemarle Regional Health Services
- **Caroline Doherty** Chief Development and Programs Officer, Roanoke Chowan Community Health Center
- Melissa Roupe Senior Administrator, Community Health Improvement, Vidant Health
- Davin Madden Heath Director, Wayne County
- Angela Livingood Pharmacy Manager, Pender Memorial Hospital
- Al Delia Director, Office of Health Access (ex officio member)
- Lorrie Basnight Executive Director, Eastern AHEC, Associate Dean of CME, BSOM (ex officio member)
- Anne Thomas President/CEO, Foundation for Health Leadership and Innovation (ex officio member)

TIMELINE



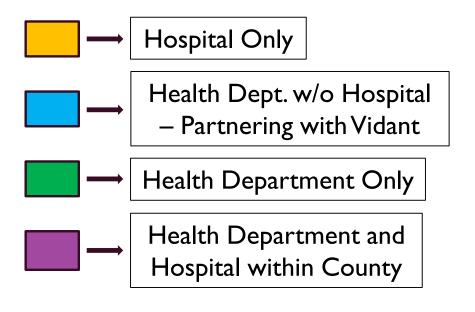
THREE QUESTIONS

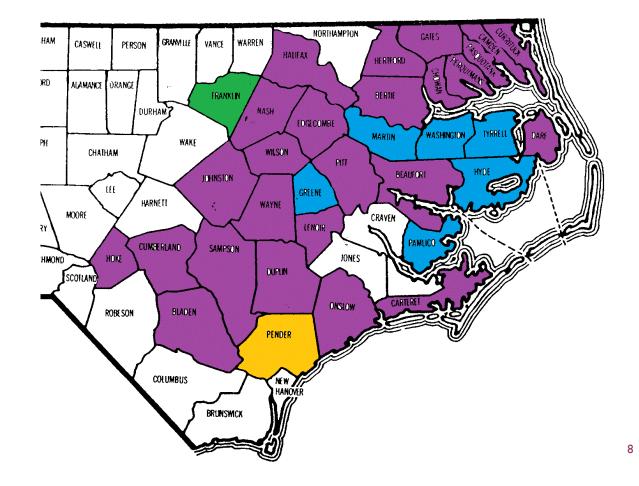
- I) Who is taking part?
- 2) Who is doing what?
- 3) What happens after submission?



Who is taking part?

EASTERN REGIONAL CHNA





QUESTION 2

Who is doing what?

CONDUENT: HEALTHY COMMUNITIES INSTITUTE

- Online community health survey
 - Compare the demographics of respondents to the secondary data demographics
 - Input up to 500 paper responses for the region
- Focus Groups
 - Training for up to 3 people from each participating county
- Secondary Data
 - HCI Platform will be configured for each county



CONDUENT: HEALTHY COMMUNITIES INSTITUTE

County Level Reports

- Develop a standard report template
- HCI team will author county level reports for each participating county
- Regional Report
 - Identify trends and strategic opportunities in significant community health needs

HEALTH DEPARTMENTS AND HOSPITALS

- Primary Data
 - Sharing the survey link for distribution
 - Help target groups with low response rate
 - Attend focus group training
 - Organize and facilitate focus groups
- Health Issue Prioritization
 - Action Plan
 - Implementation Strategy



"ON CYCLE" VS "OFF CYCLE"

- "On- cycle" Three or more years between last CHNA and 2019 submission
 - Beaufort, Bladen, Franklin, Halifax, Hoke, Johnston, Pitt, and Wayne
- "Off- cycle" 2019 CHNA submission is less than three years from last submission
 - Camden, Carteret, Cumberland, Currituck, Gates, Lenoir, Nash, Onslow, Pasquotank, Pender, Perquimans, Sampson, Wilson

→ Qualifies for grant funds

Cover the cash and in-kind costs of taking part in regional CHNA

VIDANT PARTNERSHIP

- "On cycle" but does not have partner hospital physically located in county
 - Greene, Hyde, Martin, Pamlico, Tyrrell, Washington
- "Off cycle" with Vidant affiliated hospital physically located in county
 - Bertie, Chowan, Dare, Duplin, Edgecombe, Hertford

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Vidant Partnership







QUESTION 3

What happens after submission?

FOUNDATION FOR HEALTH LEADERSHIP AND INNOVATION

- May 2017 Funding from The Duke Endowment
 - Partnership with FHLI
- Project Director
 - Centralized organizational structure
 - Coordinate 2019 regional CHNA and future cycles
 - Help members with similar health priorities collaborate
 - Assist with identifying grant funds to address health issues identified in CHNA
 - Compare effectiveness of action plans



BUILDING PARTNERSHIPS

- Foster collaboration
 - Local and regional
 - Health Departments and Hospitals
- Identify pervasive regional issues
- Access to data and resources
 - Web based platform
- Exploring collaboration with WNC Health Network



QUESTIONS?

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