



**ESSENTIALS FOR CHILDHOOD  
STEERING COMMITTEE MEETING AGENDA**

**APRIL 5, 2018  
9 AM TO 11 AM**

**Introductions**

Michelle Ries and Catherine Joyner

**Working Group and Other Activities Updates and Planning**

Pathways - Data Action Team

NCIOM will be working with NCECF to facilitate a gaps analysis re: data collection for Pathways. This meeting is scheduled for April 18. Michelle and Maggie have been working with Mandy Ableidinger at NCECF to develop the agenda and finalize goals and strategies for the process.

Scope of work includes:

- Facilitate a gaps analysis process that reviews what data we have and what data we are missing. For each missing measure or each measure that has only poor-quality data, the Agenda will include:
  - Why it is not available/poor quality
  - How it could be collected/improved
  - Who would collect it/improve it (agency)
  - What that would take (resources – time, money, personnel)
  - What would need to happen to trigger data collection (e.g., legislation, agreement with state agency)
- Make recommendations to the Data Advisory Council on prioritization of data collection/improvement.

May 18 – Reconvening Meeting

We are planning a meeting on May 18 to convene members of the Task Force on Essentials for Childhood and the Task Force on the Mental Health, Social, and Emotional Needs of Young Children and their Families. These task forces were convened in 2015 and 2012, respectively, and we will be bringing the members together to discuss progress on each Task Force’s recommendations, identify priorities for ongoing work, and identify new opportunities for policy change. Keynote speaker is Carol Emig from Child Trends and opening remarks will be provided by Susan Perry-Manning. Agenda is about 90% complete. A save the date was sent to invitees in mid-March, and registration will open next week.

### North Carolina Medical Journal – Adverse Childhood Experiences

This issue, sponsored by Essentials/DPH, was published on March 21. We developed a robust social media and press outreach strategy for this issue, and also recruited several partners to write blog posts, spread social media messages, etc., on the articles (incl. NCECF, PCANC, NC Child, and DHHS). In house, we are also issuing press releases on 2-3 of the original articles and distributing social media throughout the next several weeks, and also tying in/focusing on child abuse prevention month in April. Thank you to all who helped highlight this work!

[Full issue here.](#)

### 2018 Child Health Report Card

We released this annual publication (co-published with NC Child) on February 21. The theme of this year's publication was financial security and opportunity for families and children, and featured data in four areas: Healthy Births, Access to Care, Secure Homes and Neighborhoods, and Health Risk Factors. This publication received wide media coverage, including from News & Observer, IndyWeek, EdNC, WUNC, Durham Herald Sun, and Winston-Salem Journal.

[Full CHRC here.](#)

### Essentials for Childhood Newsletter

Next newsletter will go out late April and highlight partner work on Child Abuse Prevention Month, the NCMJ issue on ACEs, Child Health Report Card, and reconvening meeting. Michelle and Maggie will be in touch soon re: contributions.

### Evidence-Based Practices Work Group:

The Evidence-based Programs Work Group is working to increase support for aligning evaluation and RFP processes across agencies and organizations, starting with a home visiting program pilot project.

Last meeting was on 3/29/18. Group reviewed status of Home Visiting Landscape study with Paul Lanier and discussed options for convening funders as part of home visiting summit in Fall 2018.

Michelle discussed meetings on Results First and with the Government Partners Lab.

Group discussed next steps for draft recommendation for alignment and opportunities to engage this group's work in the May 18 reconvening meeting.

Next steps for group include:

DHHS members reviewing alignment recommendations and procurement policies, to understand constraints and rationale behind current funding policies.

NCIOM scheduling next meeting date

Build this document into broader strategy for leadership buy in and outreach on implementation science and implementation of EBPs across state agencies, private funders, etc.

### Trauma Informed Practices Work Group

Meetings completed in November. Next steps for the group include connection with the statewide trauma-informed state work group and informing NCIOM literature review on trauma-informed practices in public school and early education – to be completed summer 2018.

### Collective Impact Learning Network, Jordan Institute of Social Work, UNC-CH

Michelle continues to participate in the Collective Impact Learning Network.

### Violence Against Children Survey

We received word from Allen Dellepenna that the CDC would like NC to be involved in the pilot launch of this survey going forward. At an earlier meeting, DHHS and other stakeholders identified Essentials for Childhood/NCIOM as a potential good fit for convening a stakeholder advisory group to inform the CDC's launch of this survey in NC. Adam, Michelle, and Anne spoke with Greta Massetti, CDC PI for the survey, on October 20, to discuss the scope and goals of this convening, whether we would be a good fit for the work, and next steps/timeline. We will be helping to convene experts once we hear from CDC on next steps

### CDC Reverse Site Visit and Ongoing Support

Michelle Ries, Adam Zolotor, Catherine Joyner, Kristin O'Connor, and Meghan Shanahan attended the Essentials for Childhood Reverse Site Visit, hosted by the Centers for Disease Control and Prevention on January 25-26, 2018. The reverse site visit brings together representatives from Essentials for Childhood collective impact initiatives in several states and provides opportunities for participants to discuss their successes and challenges with the implementation of the Essentials for Childhood collective impact framework. The NCIOM team and steering committee members continue to work with our CDC team to assess ongoing strengths and weaknesses of this collective impact initiative. We have participated in webinars on child/family services messaging, collective impact governance and infrastructure, and have received technical assistance from the CDC, as well as feedback and shared learnings from other Essentials funded states.

## **Brainstorm and Planning: New Strategies for Implementing Policy Recommendations and Norms Change Work**

### Discussion of policy recommendations:

Where has greatest movement/urgency been?

What do we see as primary opportunity in NC now?

Are there any new policy opportunities that were not named by Task Force? What is being done in these areas that might align with the work of Essentials?

Partner mapping exercise by policy recommendations and new policy opportunities (20 min)

### Discussion of partner mapping – Follow up questions:

What is your current relationship with this organization?  
What kind of future relationship might you have?  
Which intermediaries (people or organizations) could connect you to this person/organization?  
What specific step might you take to get this relationship moving?  
How hard might it be to create this relationship? (1= very easy; 5= very hard)  
How impactful might this relationship be? (1=very easy; 5=very hard)  
Unintended consequences of this partnership?  
What are NCIOM's strengths/weaknesses in driving this work? How to structure and identify short and long-term goals/outcomes?

#### Norms change

Discussion of recommendations and current work.

What is ripe for change in NC?

Thoughts on opportunities here?

What has been most impactful and why in changing social norms? Alternately, which social norms are most impactful in preventing child maltreatment and promoting SSNRs and Es?

What are NCIOM's strengths/weaknesses in driving this work?

#### **Next Steps and Scheduling**