

**BOARD OF DIRECTORS**  
**Tuesday, April 18, 2017**  
**Noon – 2:00 pm**

**MINUTES**

**MEMBERS PRESENT:**

- Paul Cunningham, MD, FACS
- Penney Burlingame Deal, DHA, RN
- Keith Holtsclaw, FACHE – via teleconference
- Sarah Jordan, PhD
- Warren Newton, MD, MPH
- Lawrence Nycum, MD
- Mark Payne, JD – via teleconference
- Sy Saeed, MD, MS, FACPpsych
- Kim Schwartz, MA
- Pam Shipman
- Lisa Shock, MHS, PA-C
- Patricia Skinner, PhD
- Kevin Sowers, RN, MSN, FAAN
- David Sousa
- Phillip Tarte, MHA

**MEMBERS ABSENT:**

Anita Bachmann  
Robin Cummings, MD  
Laura Easton RN, MSN  
Leonard Ellis  
Raymond Haigney, II, DDS  
Paul Malinda, MD

**STAFF PRESENT:**

Adam Zolotor, MD, DrPH  
Berkeley Yorkery, MPP  
Phyllis Blackwell  
Anne Foglia, MA  
Donald Gula, MBA  
Chloe Louderback  
Mari Moss  
Michelle Ries, MPH

**GUESTS:**

Suzanne Merrill, DHHS, Director, Division on Aging and Adult Services  
Steve Friedman, DHHS, Deputy Director, Division on Aging and Adult Services  
Mark Hensley, DHHS, DAAS

## **WELCOME AND CALL TO ORDER**

Ms. Schwartz, Board Chair, called the meeting to order at 12:00 pm. She reminded those in attendance of the mission of NCIOM and thanked members and staff for their attendance.

## **PRESENTATION OF BUSSE AWARD**

Mr. Freedman and Ms. Merrill presented the Busse Award to Dr. Zolotor and Michelle Ries in recognition of the work the NCIOM did with the Alzheimer's task force and subsequent report.

## **APPROVAL OF THE MINUTES**

Ms. Schwartz indicated that the members received the minutes of the January 24, 2017 meeting of the Board in advance. Dr. Cunningham made a motion to approve and accept the minutes, seconded by Dr. Newton. The minutes were approved unanimously.

## **PRESIDENT'S REPORT & NEW TASK FORCE DEVELOPMENTS – Adam Zolotor, MD, DrPH, President and CEO**

Dr. Zolotor discussed the current NCIOM task forces: All Payer Claims Database; Bridging Local Systems; Essentials for Childhood Backbone; and Health Care Analytics. The APCD report was published 4/12/2017. The report will be shared with stakeholder groups, members of the NCGA and the new DHHS administration. The LME/MCO DSS Collaboration, or Bridging Local Systems, task force is a series of local summits, and they have convened 3 statewide steering committee meetings and 15 regional meetings. Anne Foglia has assumed full responsibility for the task force. The Essentials for Childhood Backbone task force is a two-year contract with DPH that focuses on coordination of the work of the steering committee and three to four working groups tasked with implementing the Task Force recommendations. Currently we are having monthly meetings with 2 working groups. Michelle Ries is the Project Director on this. The Health Care Analytics Task Force is a contract with DHHS Division of Health Benefits to develop quality metrics for Medicaid. We have had 5 meetings so far, and a final meeting to review the report is planned for May. Michelle Ries is the Project Director.

Dr. Zolotor discussed the following other projects.

2017 Annual Meeting: Accountable Care Communities. NCIOM has developed a planning committee and we have had two planning meetings. Jennifer DeCubellis, Deputy County Administrator of Health and Human Services in Hennepin County, MN will give the Keynote address. The meeting is scheduled for Monday, September 25<sup>th</sup>. Dr. Zolotor recommended that the Board Meeting for October 17, 2017 be rescheduled to take place at the conclusion of the Annual Meeting. It was agreed that the fall Board meeting would be held on Monday, September 25, 2017.

Child Health Report Card 2017: PDs Michelle Ries and Anne Foglia

21<sup>st</sup> annual report card co-published with NC Child. Huge lift this year as we increased indicators by 50%, increased length by 50%, redesigned format, added infographics, and presented data disaggregated by race and ethnicity for the 1<sup>st</sup> time. Significant print, television, and radio media attention.

Issue brief: PD Michelle Ries. One of our goals for the coming year is to publish more issue briefs. Some will be at the request of legislators and other policy makers as well as stakeholders. Some will be done based on internal decision making by staff or board that an issue is important. Our 1<sup>st</sup> issue brief was published 4/11/2017 after an intense 4 days of work in response to HB 662. We identified three new proposals to increase insurance access to low income North Carolinians, and felt like a non-partisan analysis of the three proposals might help lawmakers see how close they were together.

Dr. Zolotor discussed the following potential new projects. Legislative Health Policy Fellows Program. This will be a new (and hopefully long-term) project of the NCIOM. It is modeled from similar programs in SC and GA that have been enormously successfully. NCIOM will convene legislators for three full day meetings between sessions for an introduction to health policy. We have had an excellent initial interest from legislators. The fall we will focus on curriculum development and recruitment of our first class. Interest in making a significant contribution to the program has been expressed by BCBS NC Foundation. Accountable Care Communities. This task force would evaluate opportunities for health systems to invest in community wellness as payer incentives move towards payment for wellness. Our annual meeting will serve as the kick off for this work. We have had initial significant interest from KBR and TDE. Renewal contract with DHB. Current contract with DHB for Health care Analytics goes through 9/30/17. We have written the contract with the option of renewal to focus on a new scope of work and are under discussion with DHN and DHHS and opportunities for next year. Dr. Zolotor briefly discussed these additional potential projects: Intimate Partner Violence and Families; End of life care; Perinatal risk appropriate system of care; Implicit bias in healthcare; and Health North Carolina 2030.

Dr. Zolotor discussed personnel actions. Liz Chen, a doctoral student in Health Behavior, has returned to NCIOM as a GRA. The Managing Editor position has closed, and candidates have been evaluated, Dr. Zolotor has recommended the candidates that we wish to interview to UNC HR, and are awaiting approval to begin interviews. We also intend to recruit for a replacement for the open project director position, and hope to have that opening posted in about 4 weeks.

#### **FUNDRAISING AND DEVELOPMENT COMMITTEE – Dr. Zolotor**

Dr. Zolotor discussed recent actions he has taken to establish the Fundraising and Development Committee. Dr. Zolotor contacted each of the committee members to discuss the purpose of the committee, and to discuss both internal and external opportunities to build the support the mission and build the reputation of the NCIOM. Suggestions included developing an annual report, and increasing Board involvement in fundraising. Dr. Zolotor discussed potential internal hires that could be used to promote communications and analysis, and also external activities to raise additional funds for the NCIOM.

#### **NORTH CAROLINA MEDICAL JOURNAL REPORT- Peter Morris**

Dr. Morris gave an overview of the North Carolina Medical Journal's recent issue and discussed the topics for the upcoming issues.

#### **FINANCIALS AND NCIOM INVESTMENTS: Don Gula**

Mr. Gula provided a brief overview of the FY2017 financials, thru January 2017. Revenues and expenses continue to track with the approved NCIOM budget.

Mr. Gula presented the proposed FY2018 NCIOM budget to the Board. Dr. Zolotor and Mr. Gula previously discussed the draft 2018 budget with the Board Treasurer. Mr. Sowers made a motion that the budget be approved, which was seconded by Dr. Newton. The motion was approved unanimously.

Mr. Gula presented two policies that have been updated. The NCIOM Bylaws and the NCIOM Policies and Procedures Manual. Mr. Tarte made a motion that the Bylaws be reviewed annually by the Board. Ms. Shock seconded that motion, which was approved unanimously. After a short discussion Dr. Jordan made a motion to approve both policies, which was seconded by Ms. Shock. The motion was approved unanimously.

## **SCHEDULED MEETING DATES**

Tuesday July 18, 2017

~~Tuesday October 17, 2017~~ Note: The Board agreed that the scheduled meeting for October 17<sup>th</sup> be rescheduled to be held at the conclusion of the NCIOM Annual Meeting on Monday, September 25, 2017

Tuesday January 16, 2018

Ms. Schwartz thanked the Board Members for their attendance and adjourned the meeting at 2:00 pm.