

Board Meeting Notes
Wednesday, October 19, 2016
4:00 – 5:00 pm

Members Present:

Anita Bachman
Penney Burlingame Deal, DHA, RN
Sarah Jordan, PhD
Paul Malinda, MD
Lars Nycum, MD
Sy Saeed, MD, MS, FACPpsych
Kim Schwartz, MA
Pam Shipman
Lisa Shock, MHS, PA-C
Pat Skinner, PhD
David Sousa
Philip Tarte, MHA
Mark Payne, JD
Robin Cummings, MD

Members Absent:

Paul Cunningham, MD, FACS
Leonard Ellis
Raymond Haigney, II, DDS
Warren Newton, MD, MPH
Laura Easton, RN, MSN
Kevin Sowers, RN, MSN, FAAN

Staff Present:

Lauren Benbow, JD
Kay Downer, MA
Anne Foglia
Chloè Louderback
Mari Moss
Michelle Ries, MPH
Berkeley Yorkery, MPP
Adam Zolotor, MD, DrPH

Welcome, Introductions & Call to Order

Dr. Zolotor, President introduced the newest board member, Penney Burlingame Deal, CEO of Onlsow Memorial Hospital, and the newest member of the staff, Mari Moss, Research Assistant. Ms. Schwartz, Board Vice Chair, called the meeting to order.

Approval of the Minutes

Ms. Schwartz indicated that members received the minutes of the July 19, 2016 meeting of the Board in advance. Dr. Malinda made a motion to approve and accept the minutes, seconded by Ms. Shock. The minutes of the July 19, 2016 Board meeting were approved unanimously.

President's Report & Task Force Updates

Adam Zolotor, MD, DrPH, President & CEO

Dr. Zolotor reported that the Task Force on Mental Health and Substance Abuse (Berkeley Yorkery, Project Director) report was being published the following week, in time for the co-sponsored Mental Health, Substance Use, and Aging Coalition conference.

He also gave brief updates on the three active task forces. The All-Payer Claims Database Task Force (Lauren Benbow, Project Director and Mari Moss, Research Assistant) has met three times (of planned 5 meetings) and is working toward developing consensus. The Bridging Local Systems project (Lauren Benbow, Project Director and Anne Foglia, Research Assistant) has held two Regional Leadership Summit meetings so far (Eastpointe and Partners) and will be starting Summits with Sandhills and Alliance in early November. The Essential for Childhood project (Michelle Ries, Project Director and Anne Foglia, Research Assistant) continues to provide neutral backbone support for the collective impact process and has been coordinating the work of two workgroups (Community Awareness, and Evidence-based Practices) and participating in the Data work being conducted by the Pathways project.

A fourth Task Force on Health Care Analytics (Michelle Ries, Project Director and Mari Moss, Research Assistant) is in the initial planning stages and will convene later in the fall.

Finally, Dr. Zolotor gave an overview and invited comments on potential project ideas. Some projects in consideration or planning stages for the next couple of years include opiate overdose, Healthy NC 2030, Accountable Care Communities, and Intimate Partner Violence.

Finance Report

Adam Zolotor, MD, DrPH, President & CEO

Dr. Zolotor reviewed the draft end-of-year financials with the board members. They reviewed the Budget Year-to-Date, the expected swap in projected and actual task force funds. Overall the report was positive. The investment policy from the previous meeting had been implemented. The administrative staff will be preparing for the annual Audit and will report back at the January board meeting for approval. Finally, Dr. Zolotor noted that because the increased staff to meet increased demand in work, the budget for FY17 may need to be amended in January.

Discussion:

- Are members asked to contribute?
No. Membership has, historically, been treated as an honor denoting service to the mission and a fee has never been charged. After discussion, board members

suggested an annual fundraising mailing for *voluntary* contributions among the members.

- Board members discussed how to pitch an increase in core support to Kate B. Reynolds charitable trust. Dr. Zolotor noted that we are in discussion with KBR to increase annual support from 50/yr to 75-100/yr.

Annual Meeting Feedback

Berkeley Yorkery, MPP, Associate Director

The board gave positive feedback about how the annual meeting earlier in the day had gone and were impressed with the keynote speaker, David Erickson. 260+ individuals registered for the meeting and about a 10% no show rate is expected. Ms. Schwartz noted the number of first timers as a good sign of engagement. Board members commented that they wanted to be able to attend both concurrent panels during the breakout sessions. Board members recommended emphasizing use of social media for PR with a #NCIOM2016, and better advertising for the networking breakfast and meeting start time in the future.

Membership

Berkeley Yorkery, MPP, Associate Director

At the meeting in January, Warren Newton, membership committee chair, will lead a discussion regarding new membership. The membership is limited to 150 people serving 5-year terms with 2 renewal terms before becoming an emeritus member. Nominations for new members to are invited by November 15, 2016 for review by the membership committee prior to the January board meeting.

NCMJ Update and Discussion of 2017 Editorial Calendar

Peter Morris, MD, MPH, Editor in Chief and Kay Downer, MA, Managing Editor

Dr. Morris noted satisfaction with the new electronic format for the journal that is working better and better.

Before making a motion to adjourn, the board reviewed the upcoming meetings of the Audit & Finance, Membership, and Development and Fundraising Committees. The meeting adjourned at 4:55 pm.

Scheduled Meeting Dates

Tuesday, January 17, 2017

Tuesday, April 18, 2017

Tuesday, July 18, 2017

Tuesday, October 17, 2017