



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

COMMUNITY INTEGRATED HEALTH

CBOs and Health Systems Collaborating to Improve Population Health & Clinical Outcomes
September 25, 2017

YMCA OF WESTERN NORTH CAROLINA



THE EVOLUTION IS HAPPENING NOW

- CBOs have offered EBHI for decades
- The ACA mandated collaboration through CHAs & CHIPs
- MACRA & MIPS
- RWJF: 80% of health occurs outside the clinical environment
- CMS amends “incident to” requirements allowing for enhanced collaboration to improve management of chronic conditions



FROM COOPERATION TO COLLABORATION

Who are you and why are you here?

- How will you address:
 - HIPAA
 - EMR access
 - Sustainability
 - Communication and care coordination

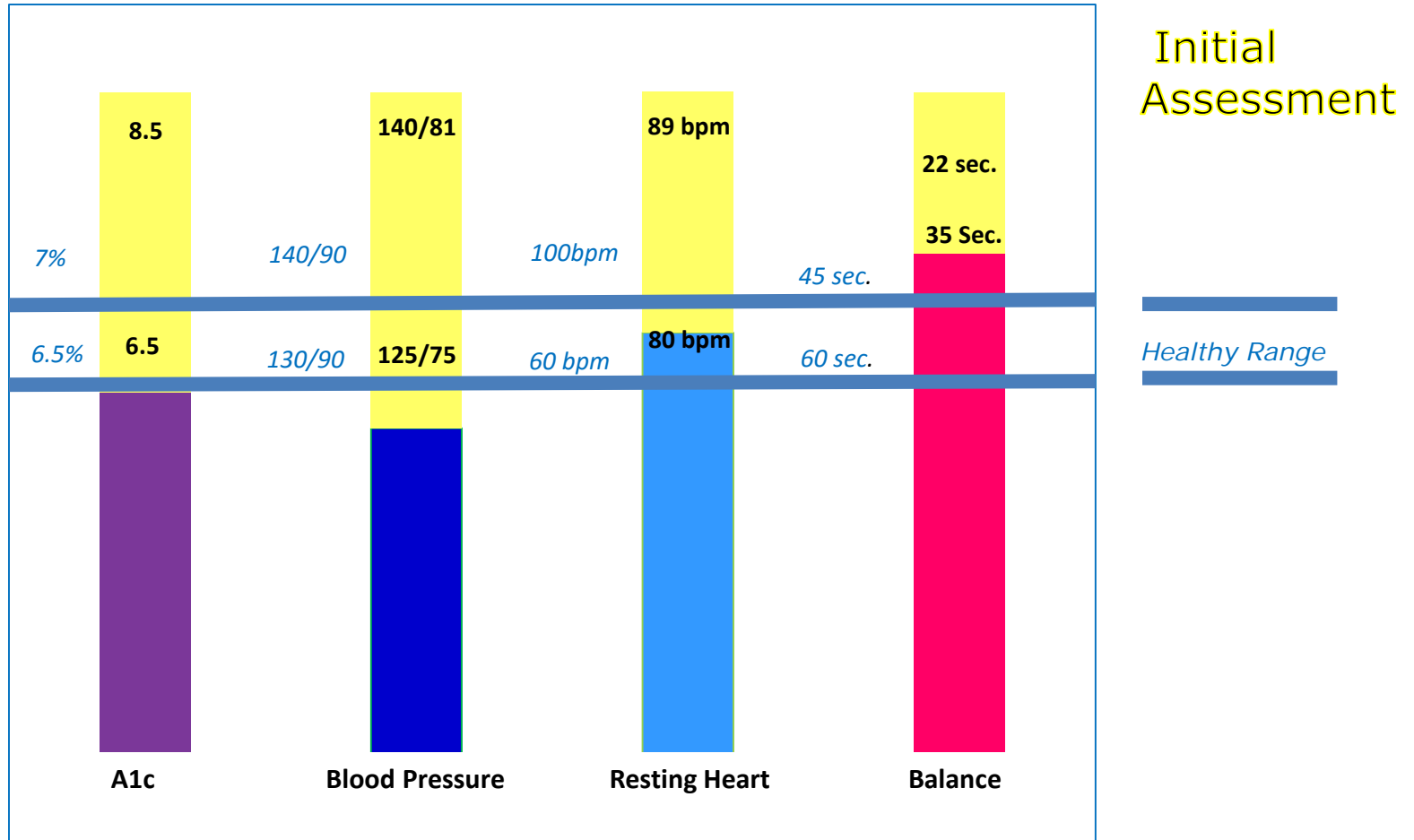


WHAT DOES SUCCESS LOOK LIKE?

- Improved Clinical Outcomes
- Enhanced Patient Adherence
- Access to services in a community-setting
- Alleviation of lifestyle & socially determined barriers to health



EXAMPLE: TAKING CONTROL OF TYPE 2 OUTCOMES



EXAMPLE: TAKING CONTROL OF TYPE 2 OUTCOMES CONT'D

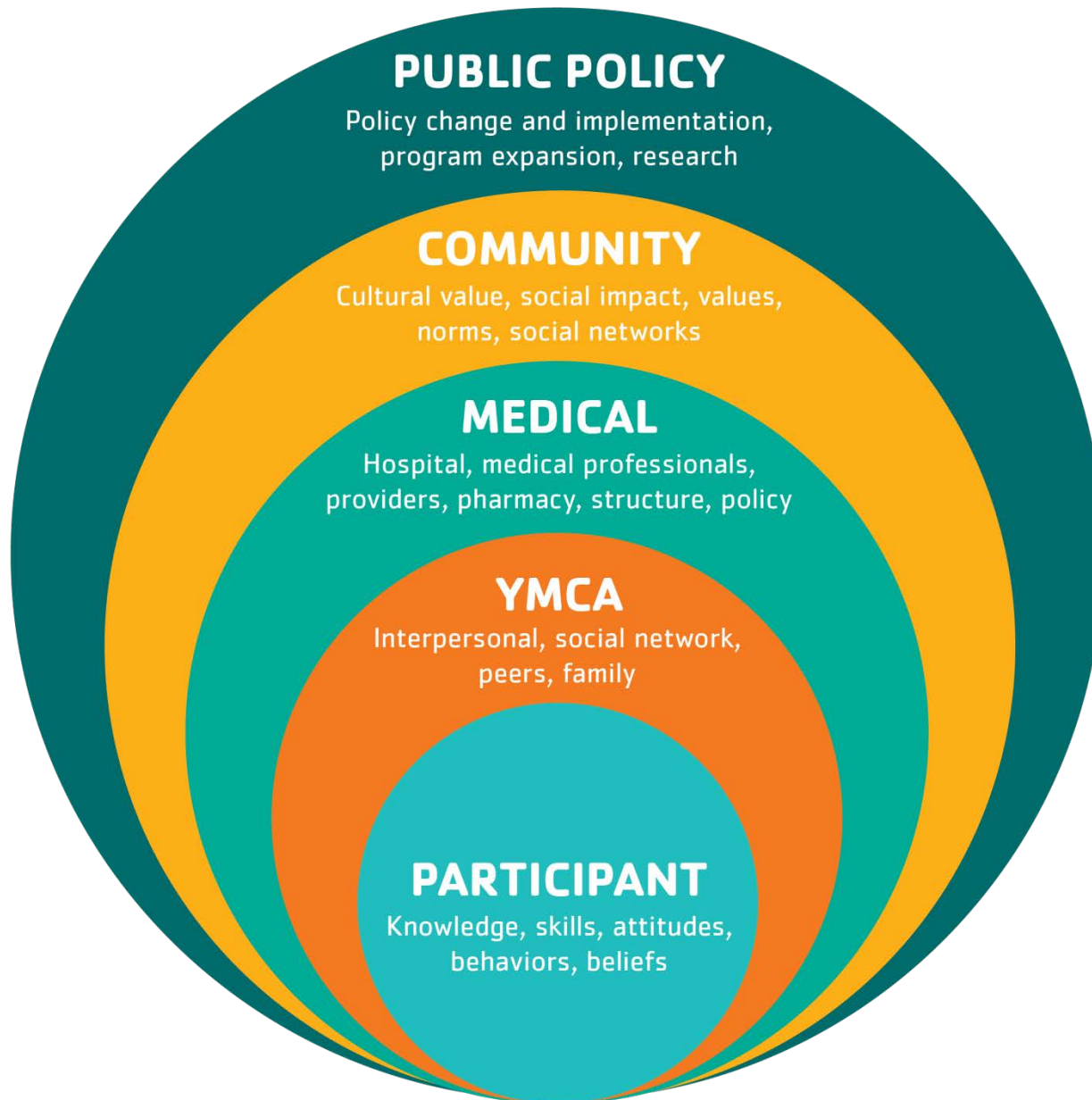
- Reduction or elimination of anti-hypertensive, cholesterol, and/or diabetic medications in 56.5% of participants
- Only 0.5% of participants have had a diabetes-related ED visit in the last year

**National average was 20.7% in 2010*

PROVIDER BENEFITS

- Improved patient engagement
- Revenue neutral (potentially positive) fiscal impact
- Guaranteed patient access to holistic community-based services
- Assistance in achieving QI measures (provider and ACO)
- Improved clinical outcomes in a variety of measures





WHO IS ELIGIBLE FOR THESE SERVICES?

Medicare (Parts A, B, C)
Dual eligible individuals
Many commercial health plans

Eligible beneficiaries of CCM must have two or more chronic conditions





THANK YOU

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