



APCD: Use Case Discussion

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Use Cases

- Public health
- Pricing transparency
 - Consumers, purchasers
- Other employer benefits
- Health services research
- Health systems planning

● ● ● | Pricing transparency

- Why is pricing transparency useful?
- To whom?
- Is an APCD the best place to get pricing data? What are the alternatives?
- Do we have evidence that it benefits consumers, employers, decreases total cost of care? That people use it?
- Careful presentation with quality data.



Pricing transparency

- Getting from insurer versus APCD
- How the health care market impacts utility
- The risks and benefits of ‘disrupting’ the market.
- The ‘right’ to information



Pricing transparency

- Data on consumer use of pricing information is growing but present.
- Uptake is low.
- Presentation is KEY
- Distrust of insurer as source of information (paradox?)
- What about the uninsured?
- Consumer advocates?
- Employers? (especially self funded).
- Policy makers.

● ● ● | Other employer cases

- Employers are highly motivated to control costs and keep employees well.
- Reports of cost by condition and payment source
- Reports of avoidable admissions and ED visits
- Variation in cost by site
- And potentially a role disruptive information

Health services research

- Many new opportunities with APCD
- Some will present opportunities to study new interventions
- Closely related to public health
- Examples—injury utilization, new prevention intervention, evaluation of policy to decrease disease burden, prescriber interventions to decrease opiate utilization.
- Does RESEARCH need to be done in NC to be valid in NC? Evaluation? Infrastructure investment.