

THE HEALTH  COLLABORATIVE

Recognizing & Rewarding Value

National Trends. Local Action.

Dr. Richard Shonk
Chief Medical Officer

Those Providing Healthcare



Those Paying for Healthcare



External Data



THE HEALTH COLLABORATIVE

Technology Powered by HealthBridge



Share

Community-wide view of patient data



Integrate

EHR data insertion and extraction



Notify

Timely delivery of patient events



Analyze

Provide actionable measurements of data

How we got Here?

- Form follows Function
- Proof of Concept
- Keep adding Value
- Grow it organically
- Keep it Actionable
- Keep it Affordable
- Keep It!

PCMH + Payment Reform

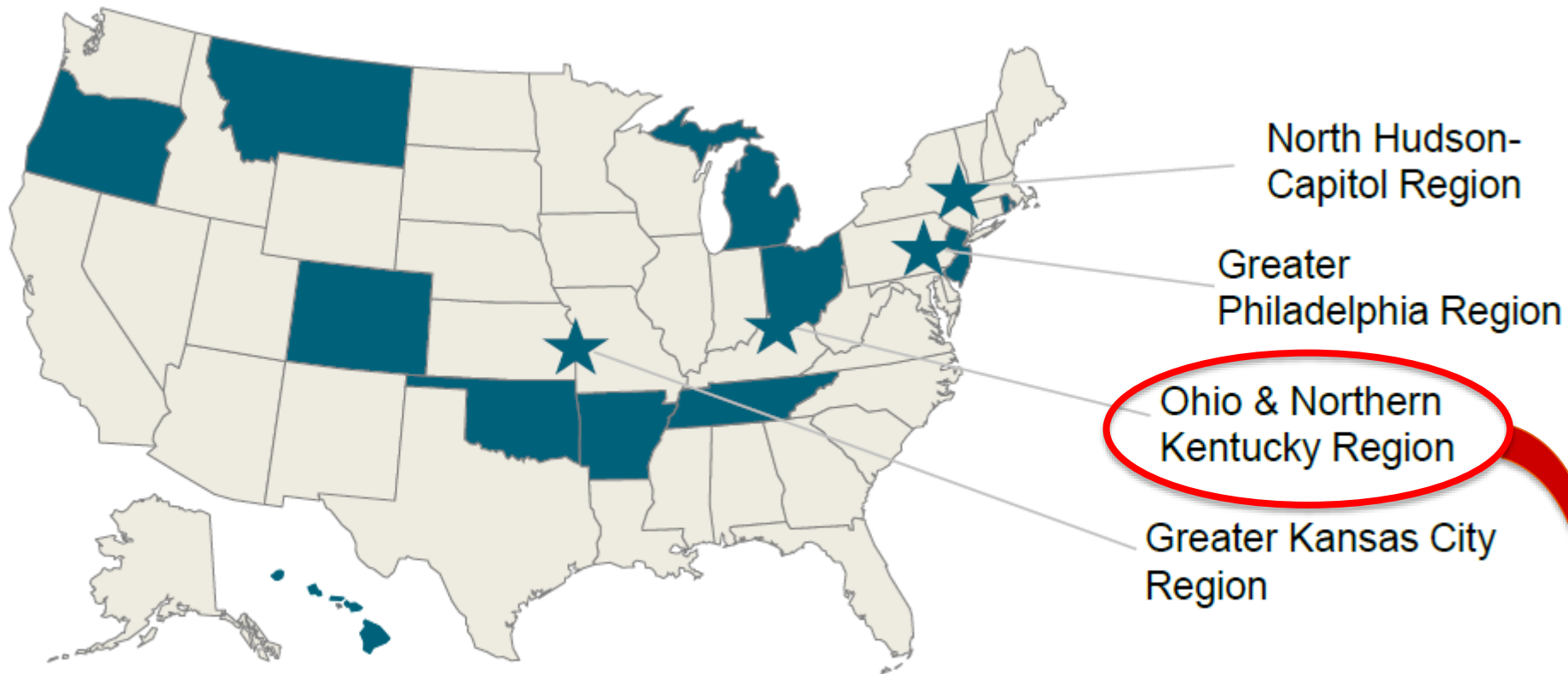
Greater Cincinnati
1 of only 7
chosen sites nationally

- 📍 75 practices and 350 providers
- 📍 Multi-payer: 9 health plans + Medicare
- 📍 500,000 estimated commercial, Medicaid and Medicare enrollees

65 miles from
Williamstown, KY to Piqua, OH



14 Selected Regions



■ = Region spans the entire state ★ = Region comprises contiguous counties

All counties in Ohio, 4 Counties in Kentucky: Boone County, Campbell County, Grant County, Kenton County

Payer Participation in OH/KY Region

In addition to Medicare:



- Aetna*
- Anthem*
- Aultman Health Foundation
- Buckeye Health Plan*
- CareSource*
- Gateway Health Plan of Ohio
- Medical Mutual of Ohio*
- Ohio Medicaid*
- Molina
- Paramount Health Care
- SummaCare, Inc.
- The Health Plan
- UnitedHealthcare*

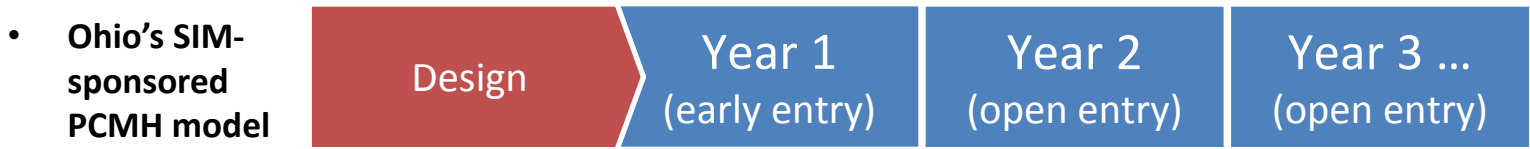
Ohio's Comprehensive Primary Care Timeline



CPCi "Classic"

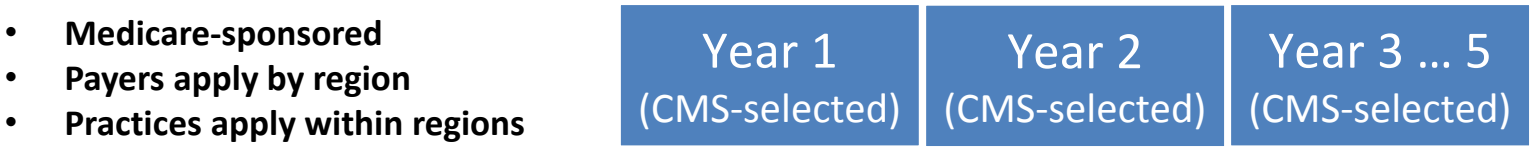


Ohio CPC



- Ohio's SIM-sponsored PCMH model

CPC+



- Medicare-sponsored
- Payers apply by region
- Practices apply within regions



Population Health

471,815 Empaneled Patients

Evidence-Based Care

Critical Elements

Data

Transparency & aggregation have informed changes & helped guide improvements.



Trust

Collaboration enabled the trust necessary for establishing data transparency; *a first in CPC.*



Relationships

Provider & practice collaboration supported continued learning and innovation.



Data-Driven Improvement

Utilization

	% Change 2013-2015
ED Visits	-2.8%
Inpatient Bed Days	-17.8%
Inpatient Discharges	-17%
Primary Care Visits	-9.1%
Specialist Visits	-10.7%

Quality

CHF Admissions	-28.4%
COPD Admissions	-13.3%
ACSC Composite	-23%

*OH/KY Risk-Adjusted All Payer Aggregate Data

Outcomes through 3 years: All Payer Claims Data Aggregation

Risk-Adjusted Utilization Rates per 1,000

OH/KY CPC Region: All Payer Aggregate

<u>Measure</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>% Change from 2013</u>
ED Visits	302.8	301.8	294.3	-2.8%
Inpatient Bed Days	578.2	507.0	475.5	-17.8%
Inpatient Discharges	121.5	107.9	100.9	-17%
Primary Care Visits	2593.9	2544.4	2357.5	-9.1%
Specialist Visits	2487.6	2265.8	2222.5	-10.7%

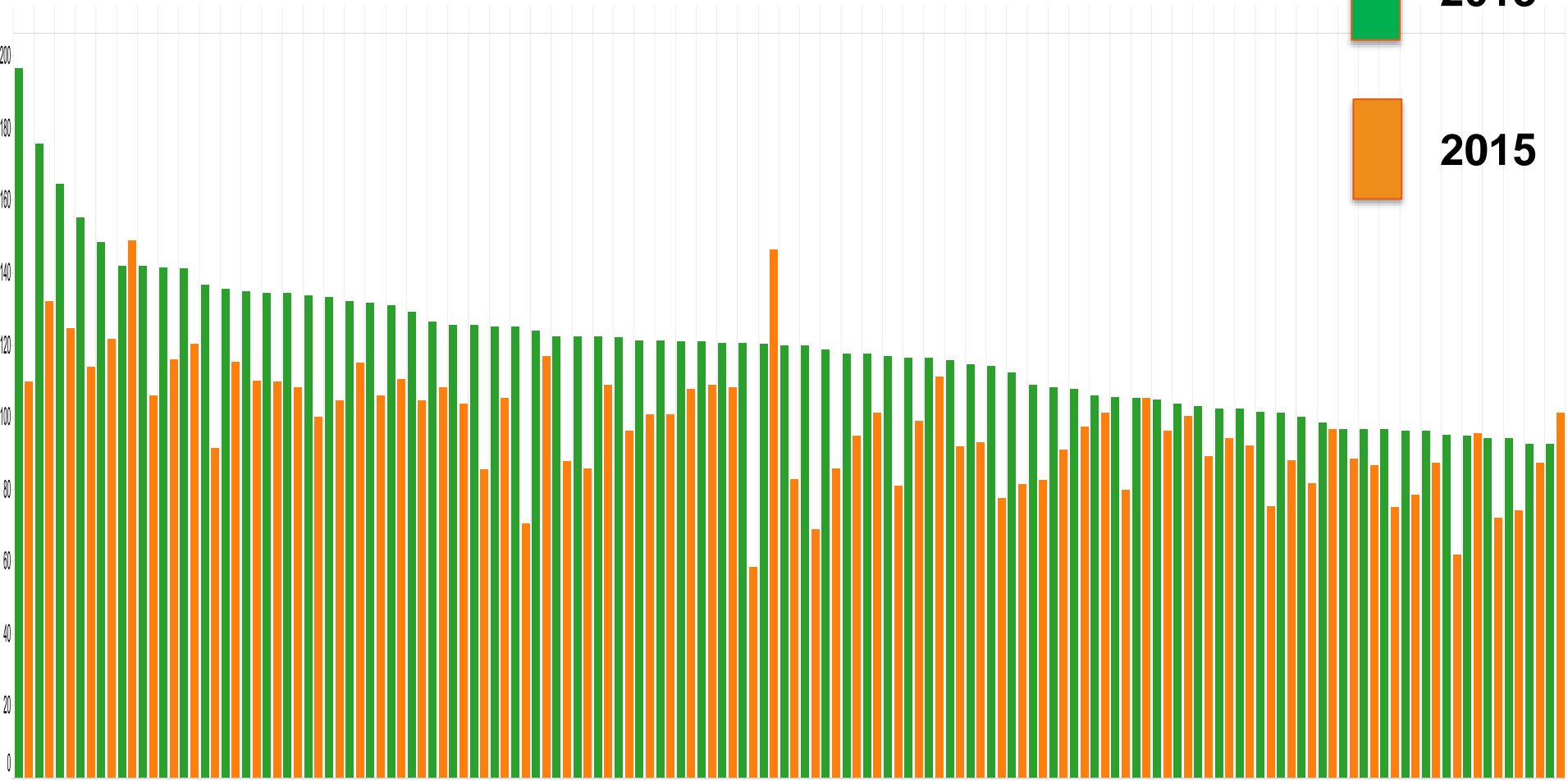
Risk-Adjusted Quality Measure Rates per 1,000

PQI CHF	6.2	5.6	4.4	-28.4%
PQI COPD	5.7	5.0	4.9	-13.3%
PQI Composite	21.0	18.0	16.2	-23.0
PCR(30-day readmits)	0.9	0.9	1.0	

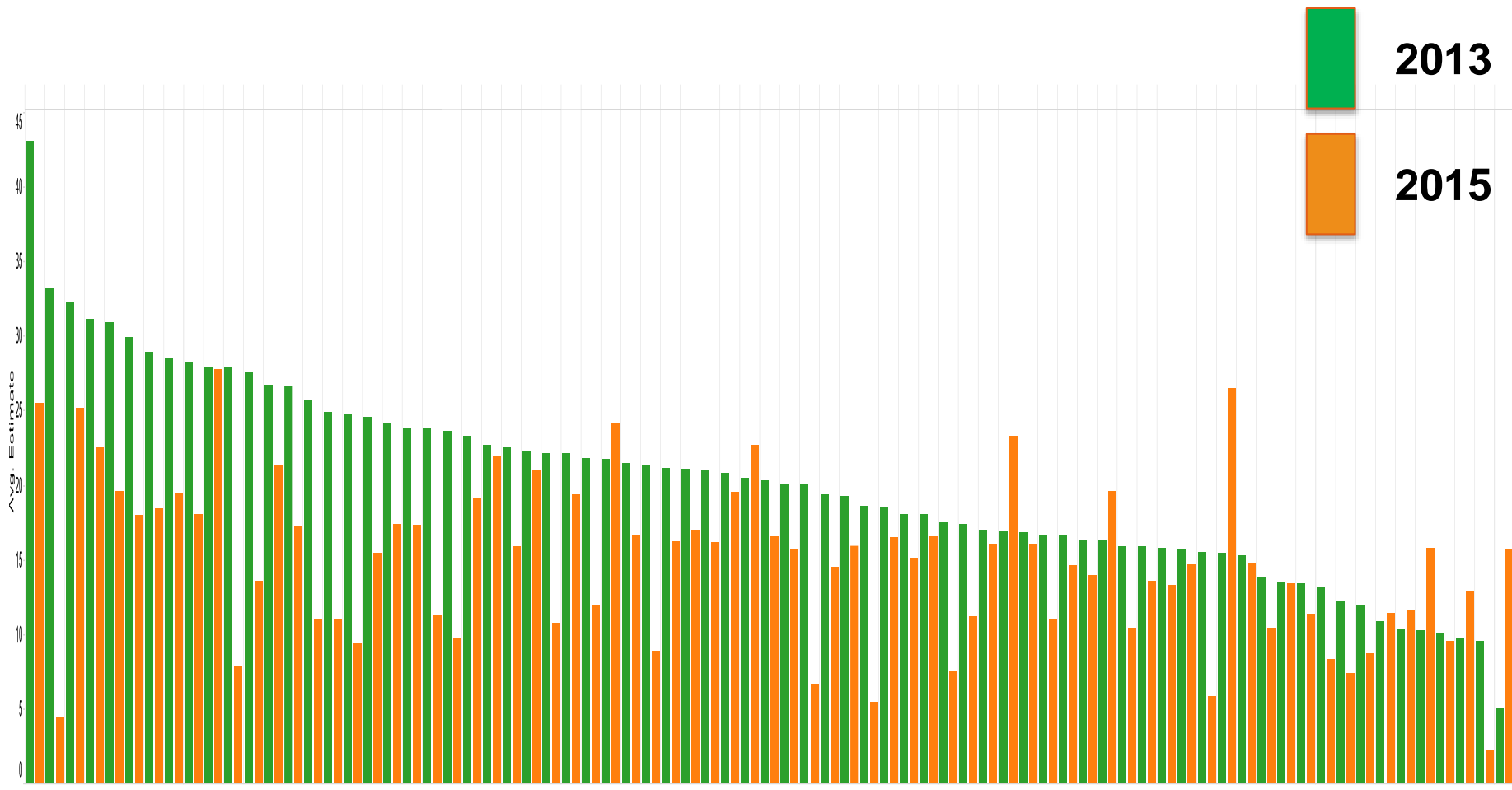
OH/KY Aggregate Payer Data: Blinded Payer Data

CPCi % Change from 2013 (risk-adjusted) OH/KY Region: Commercial Plans <i>Risk Adjusted Utilization Rates per 1,000</i>		
Measure	Blinded Health Plan	% Change from 2013-2015
Inpatient Discharges	All Payers	-17.0%
	Health Plan 05	-41.3%
	Health Plan 17	-14.9%
	Health Plan 31	-17.6%
	Health Plan 77	-15.1%
	Health Plan 81	-29.8%
PQI Composite	All Payers	-23.0%
	Health Plan 05	-49.3%
	Health Plan 17	-34.0%
	Health Plan 31	-27.2%
	Health Plan 77	-38.0%
	Health Plan 81	-32.6%

OH/KY Aggregate Payer Data: Risk Adjusted - Inpatient Discharges



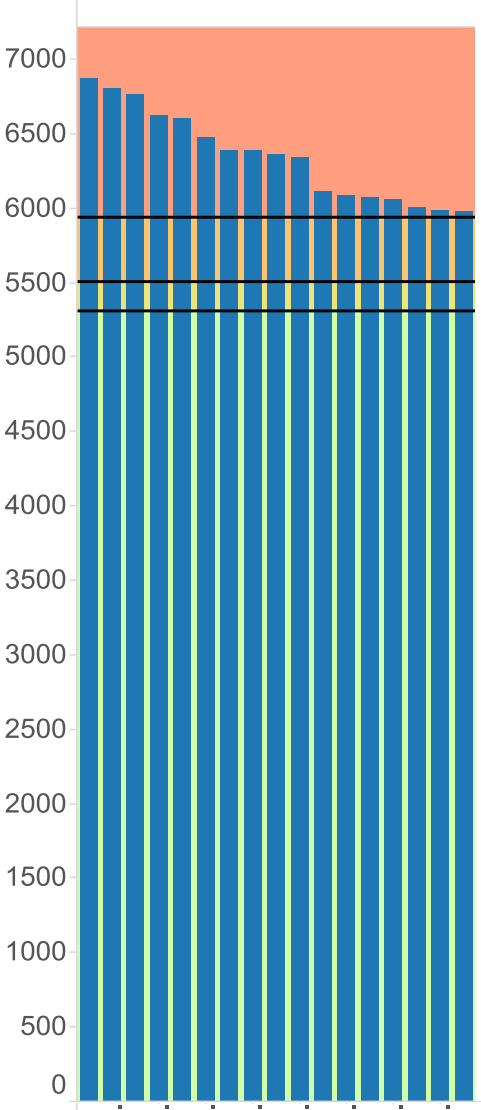
OH/KY Aggregate Payer Data: Risk Adjusted – PQI Composite (ACSC)



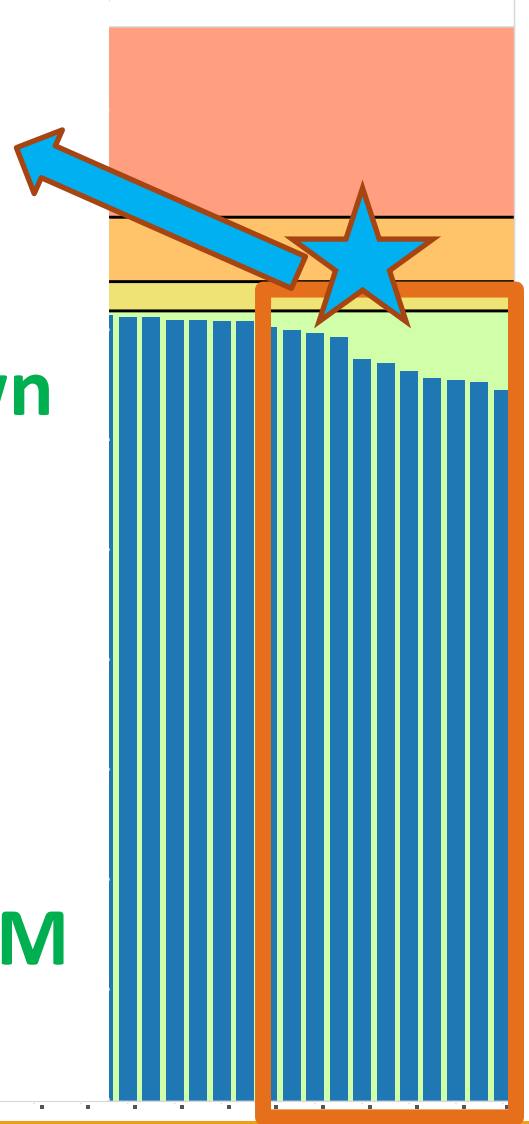
OH/KY Aggregate Payer Data: TOP TEN

Total Cost (risk-adjusted)

Measurement Year / Level Detail



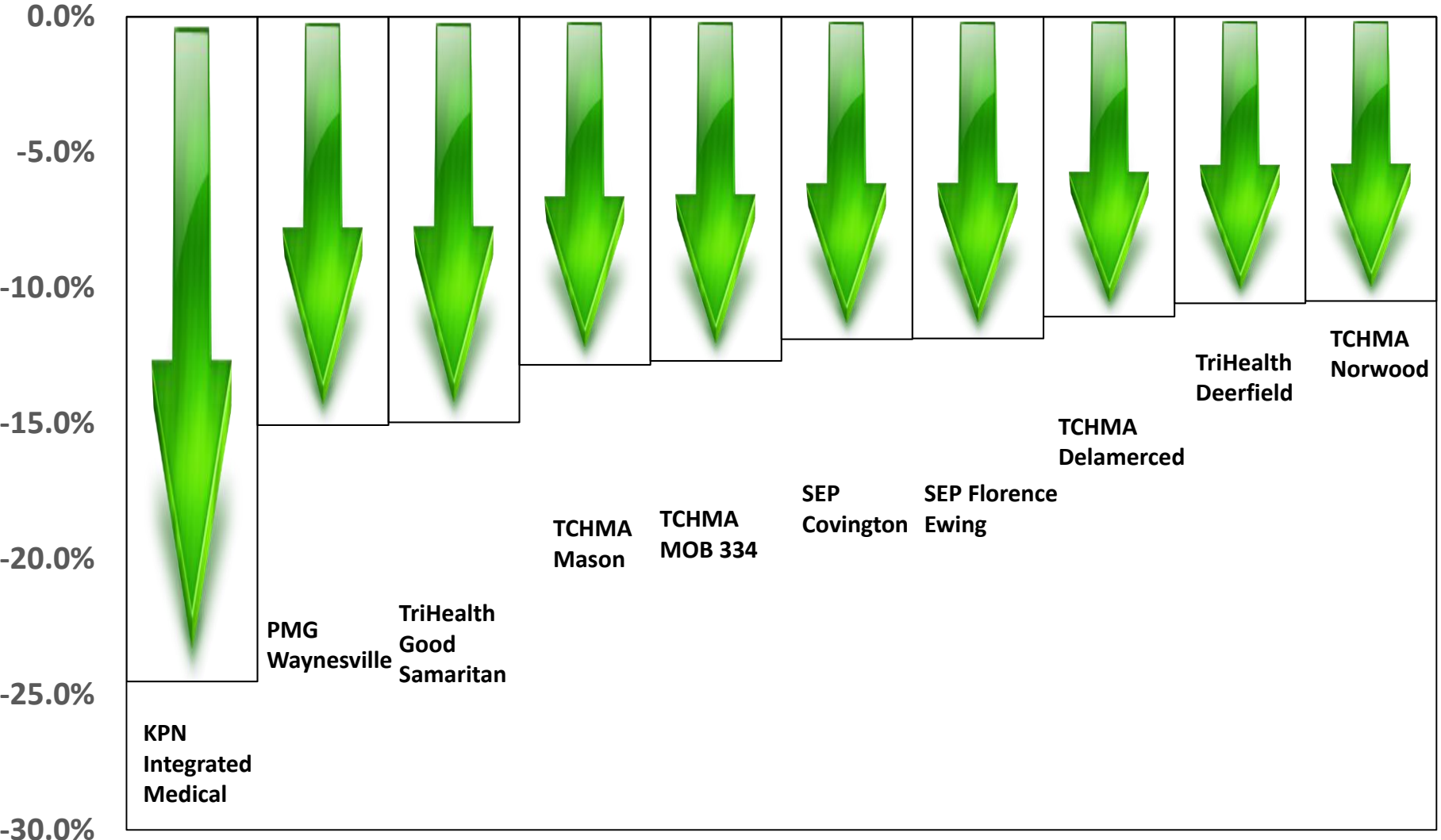
- 1 Hyde Park FM**
- 2 TriHealth Deerfield**
- 3 TCHMA Mason**
- 4 TriHealth Finneytown**
- 5 SEP Covington**
- 6 TriHealth Good Sam**
- 7 TCHMA Norwood**
- 8 TCHMA Walnut**
- 9 TCHMA Rookwood IM**
- 10 SEP Walton**



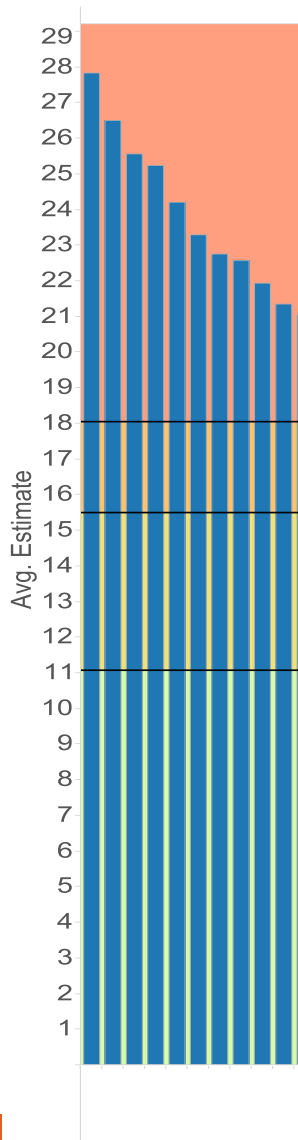
OH/KY Aggregate Payer Data: TOP TEN

Most Improved 2013 to 2015

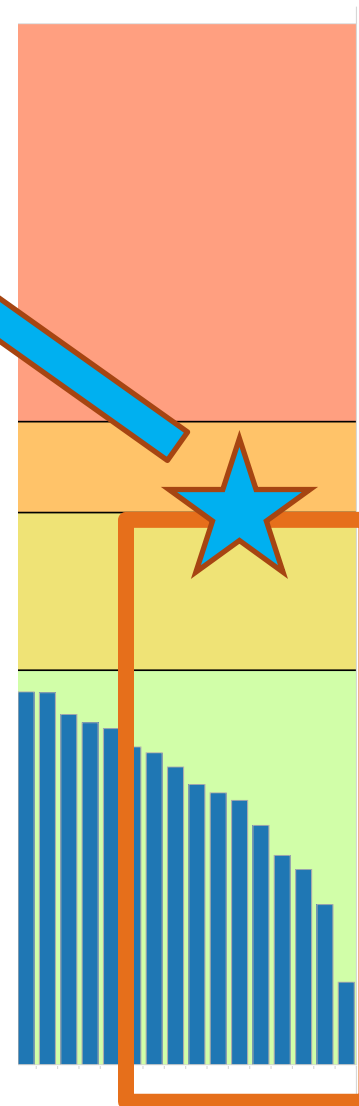
Total Cost (risk-adjusted)



OH/KY Aggregate Payer Data: TOP TEN PQI Composite



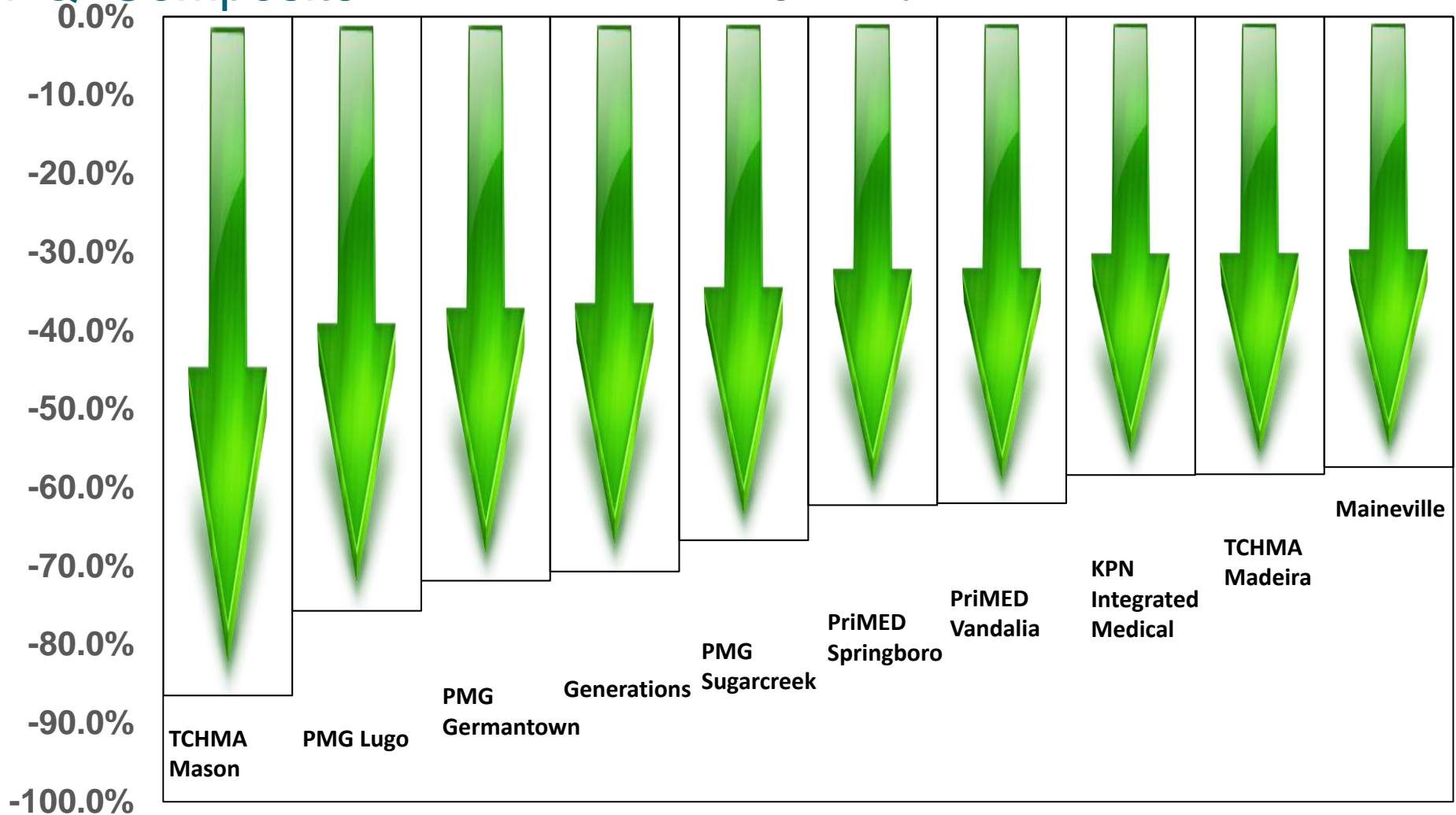
- 1 **PMG Lugo**
- 2 **TCHMA Mason**
- 3 **Generations**
- 4 **PriMED Springboro**
- 5 **PMG Sugarcreek**
- 6 **TriHealth Good Sam**
- 7 **TriHealth Mariemont**
- 8 **PMG Germantown**
- 9 **PriMED Beavercreek**
- 10 **PMG Waynesville**



OH/KY Aggregate Payer Data: TOP TEN Most Improved 2013 to 2015

PQI Composite

CPC Practices Reducing PQI Composite



TriHealth: Looking for Value in Data Aggregation

- Directional and strategic – Aggregated data giving clues to interventions
- 3M CRG risk methodology as a jumpstart for risk stratification process
- Validate coding
- Potential use for physician compensation model
- Best practices: Who is performing well?

Maineville: How we use the reports.

- Data Aggregation – checks and balances
 - Looking for holes in practice system with regard to high cost and high utilization patients
- Attribution
 - Checking for gaps
- Tracking patient health status over time

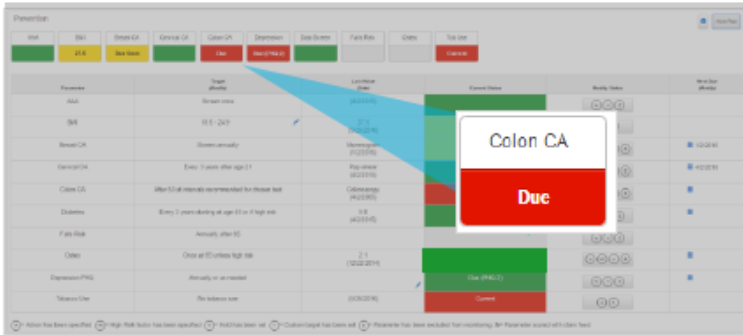
The Christ Hospital: Incorporating data into the workflow

- Care Management Point of Care Software
- Patient health over time with 3M CRG risk categories
- Looking for patterns of best practice

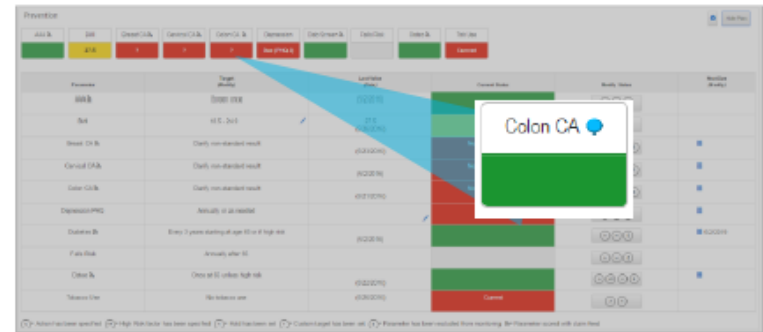
AUGMENTING THE POINT OF CARE DASHBOARD

Design Concept: Point of Care Display Augmented with Claims Data

Before claim feed information



After claim feed information



UTILIZATION DATA AT THE POINT OF CARE

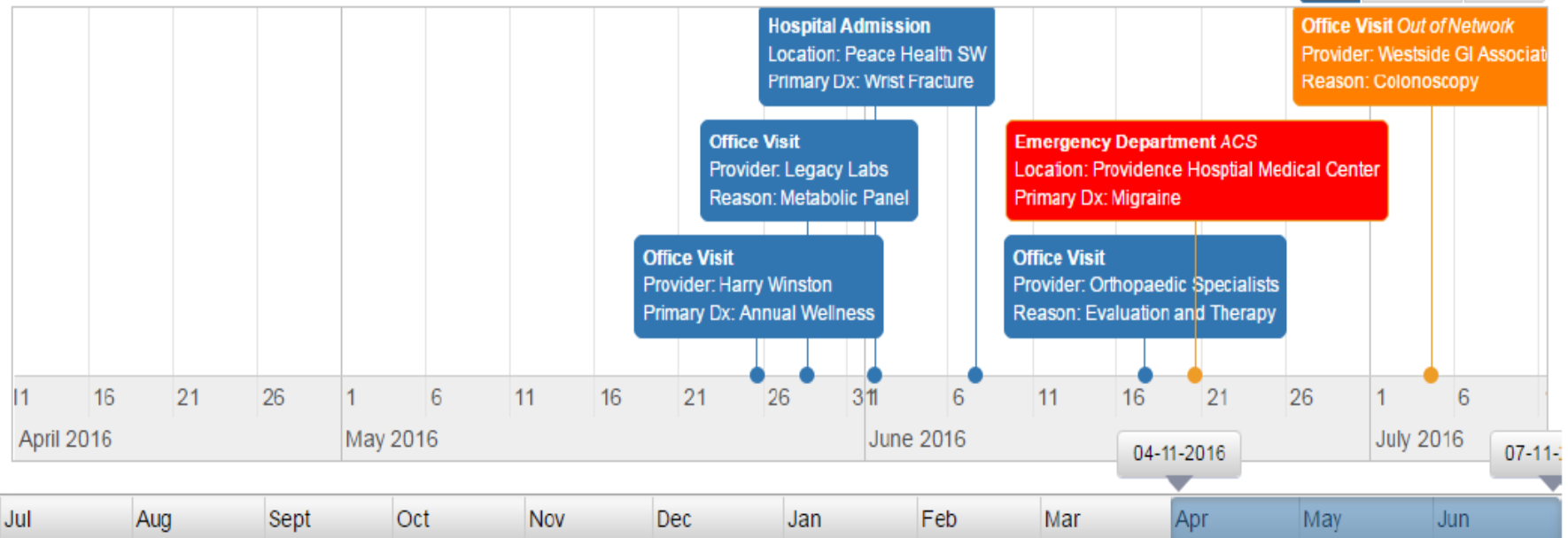
Design Concept: Displaying Where Else My Patient Has Been

Utilization

Hide Plan

Hospital	Emergency	Risk	HCC	Contract
1	1	67	1.2	Blue Shield

All Claims EHR



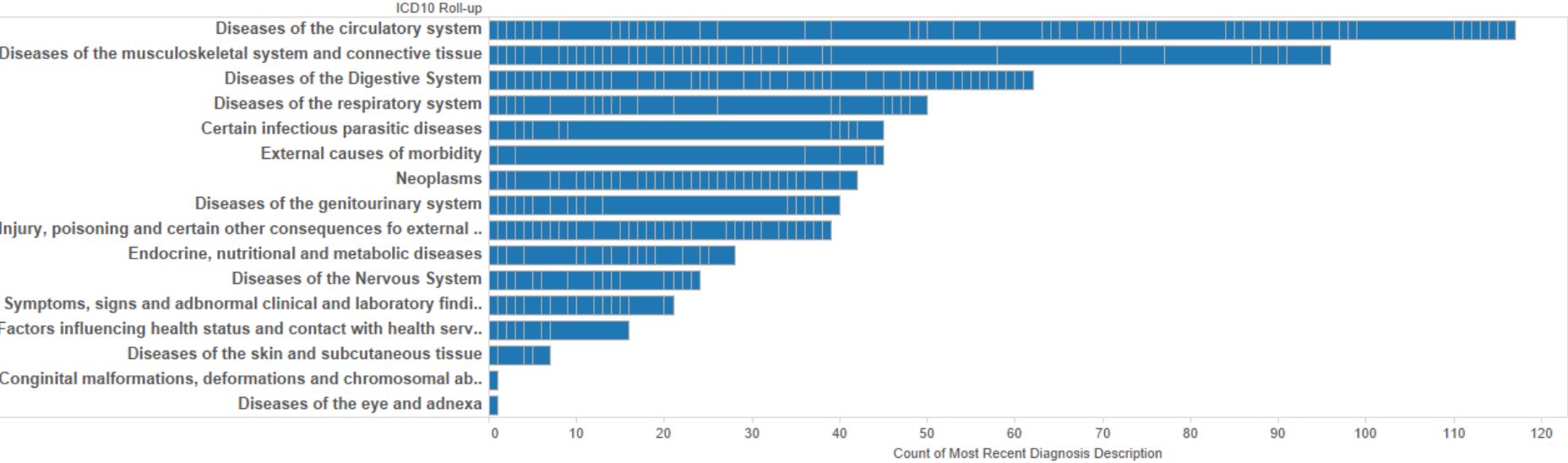
REGISTRY ENHANCEMENTS

Design Concept: Augmenting Clinical Service Gaps with Claims Data in the Registry

The screenshot shows the 'enu CareManager' interface with a 'Screenings' table. A callout window highlights the row for patient BERRY LEAH, showing missing data points (indicated by blue dots) for Breast CA, Cervical CA, Colon CA, Diabetes Screen, and Osteo. The main table below shows a list of patients with their screening status for various categories.

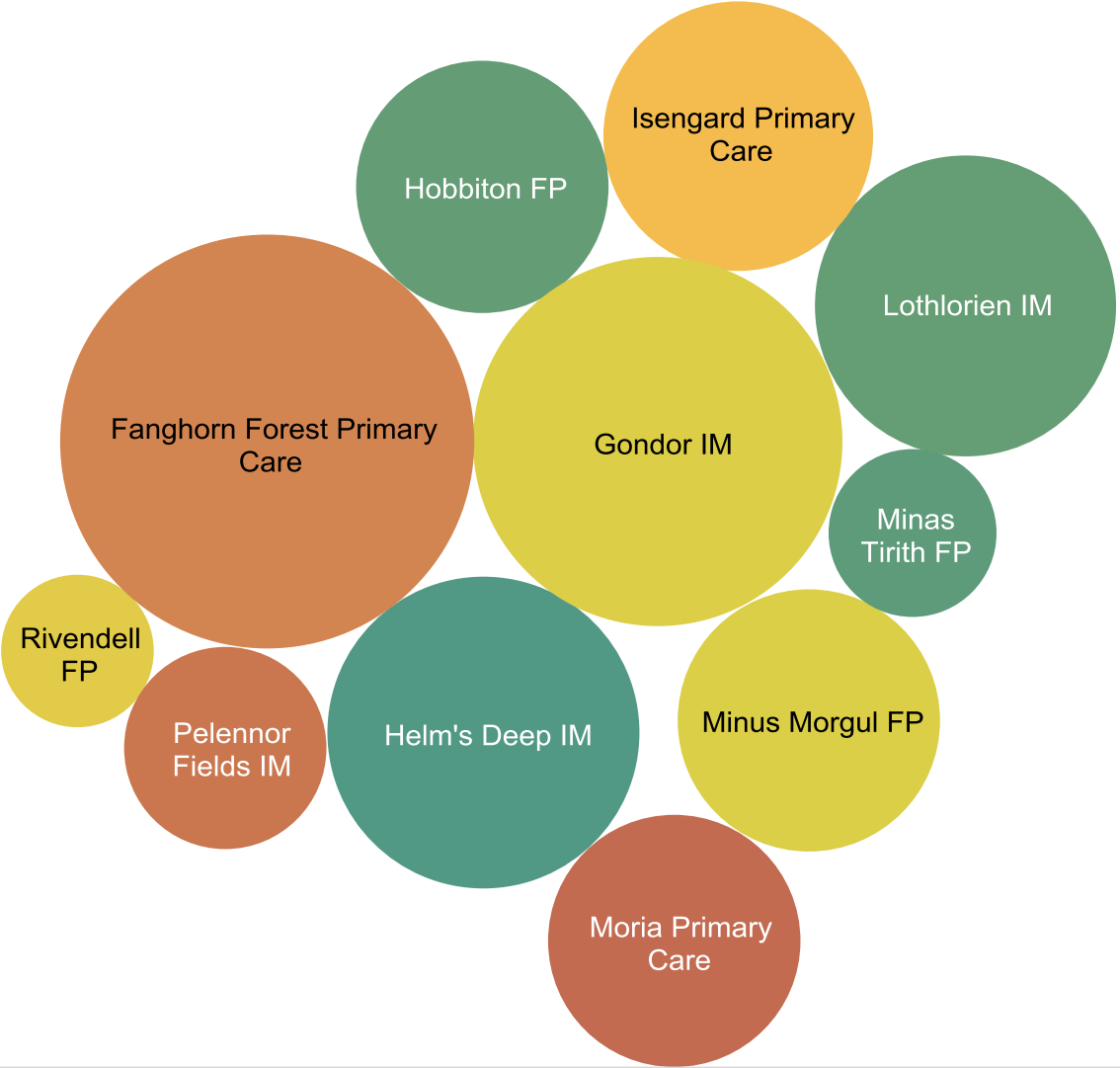
Screenings	Patient	Age	Gender	AAA	Breast CA	Cervical CA	Colon CA	Diabetes Screen	Osteo	PCP	Other Prov	Comm
	BERRY LEAH	21	F							Harry Winston MD		
	DEAN BENN	79	M							Harry Winston MD		
	DORNEY RALPH	88	M							Harry Winston MD		
	GRUBCHER LARRY	96	M							Harry Winston MD		
	BRADY SCOTT	84	F							Harry Winston MD		
	ANDREW BAILEY	21	F							Harry Winston MD		
	ALBERT ELMO	25	M							Harry Winston MD		
	ALAN FREDRICK	82	F							Harry Winston MD		
	AMITA JAMES	88	M							Harry Winston MD		
	NALSON HARRIS	89	F							Harry Winston MD		
	ALEXANDER ELMER	35	M							Harry Winston MD		
	APPENZELLER SEMI	23	F							Harry Winston MD		
	ANDER TERRY	34	M							Harry Winston MD		
	AMBICH TERRY	24	M							Harry Winston MD		
	APSHUGH LEO	40	M							Harry Winston MD		

Interventions to Outcomes: ICD 10 Category Roll-up



Inpatient Discharges, Readmissions, and ED Visits can be viewed and ranked by frequency.

Allocate Care Management and practice resources



Utilization: ED Visits
(lower utilization is green and transitions to red as value increases)

Circle Size: Size of practice by distinct member count (lower patient volume is a smaller circle)

Allocating Resources: Where are your patients going?

Practice A = Practice A

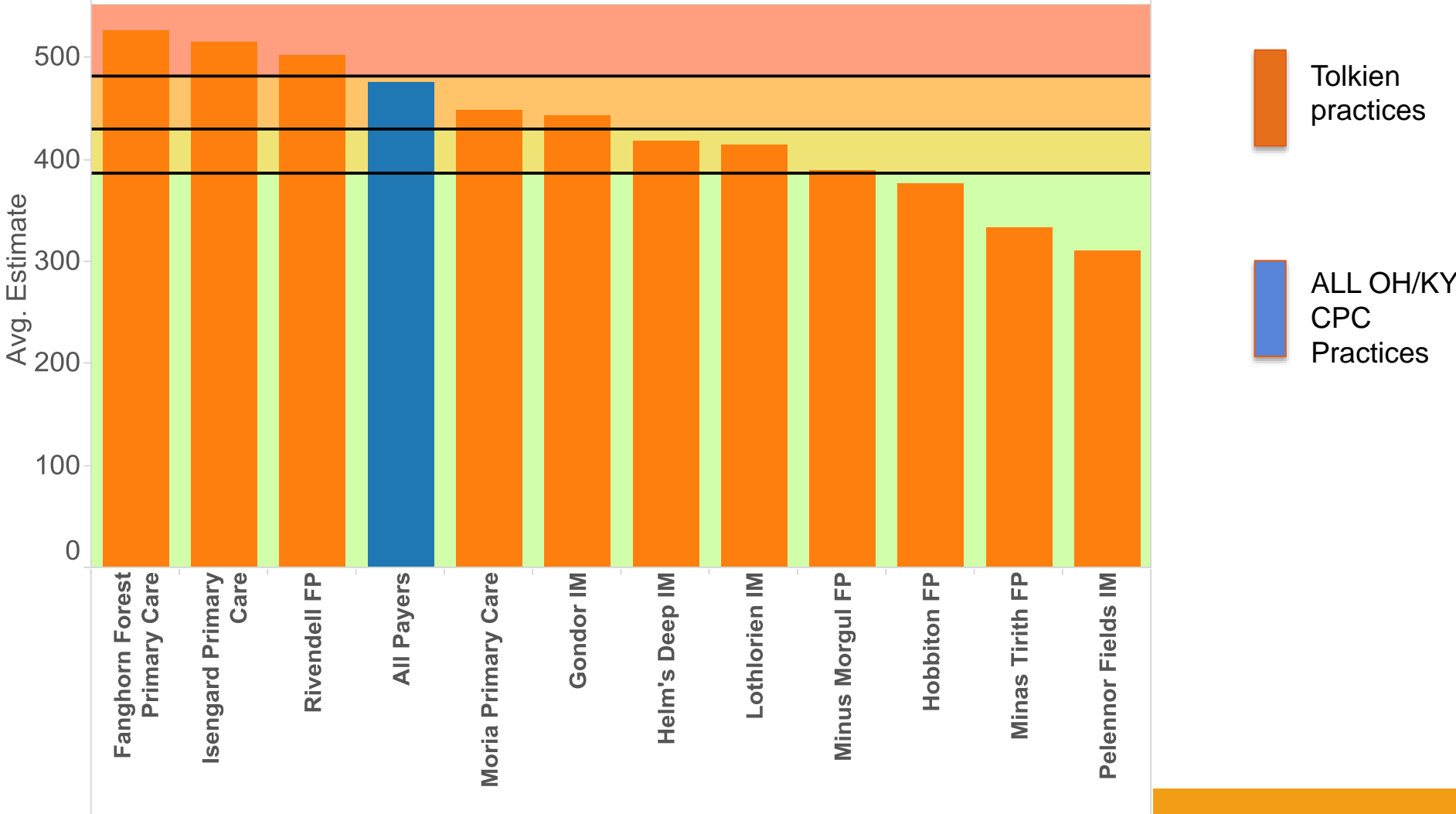
Hospital Admissions **ED Visits**

- | | | |
|----|----------------|--------------------|
| 1 | Hospital One | Hospital Eleven |
| 2 | Hospital Two | Hospital One |
| 3 | Hospital Three | Hospital Five |
| 4 | Hospital Four | Hospital Twelve |
| 5 | Hospital Five | Hospital Thirteen |
| 6 | Hospital Six | Hospital Ten |
| 7 | Hospital Seven | Hospital Fourteen |
| 8 | Hospital Eight | Hospital Fifteen |
| 9 | Hospital Nine | Hospital Sixteen |
| 10 | Hospital Ten | Hospital Seventeen |

Hospital
Hospital
Hospital
Hospital
Hospital
Hospital

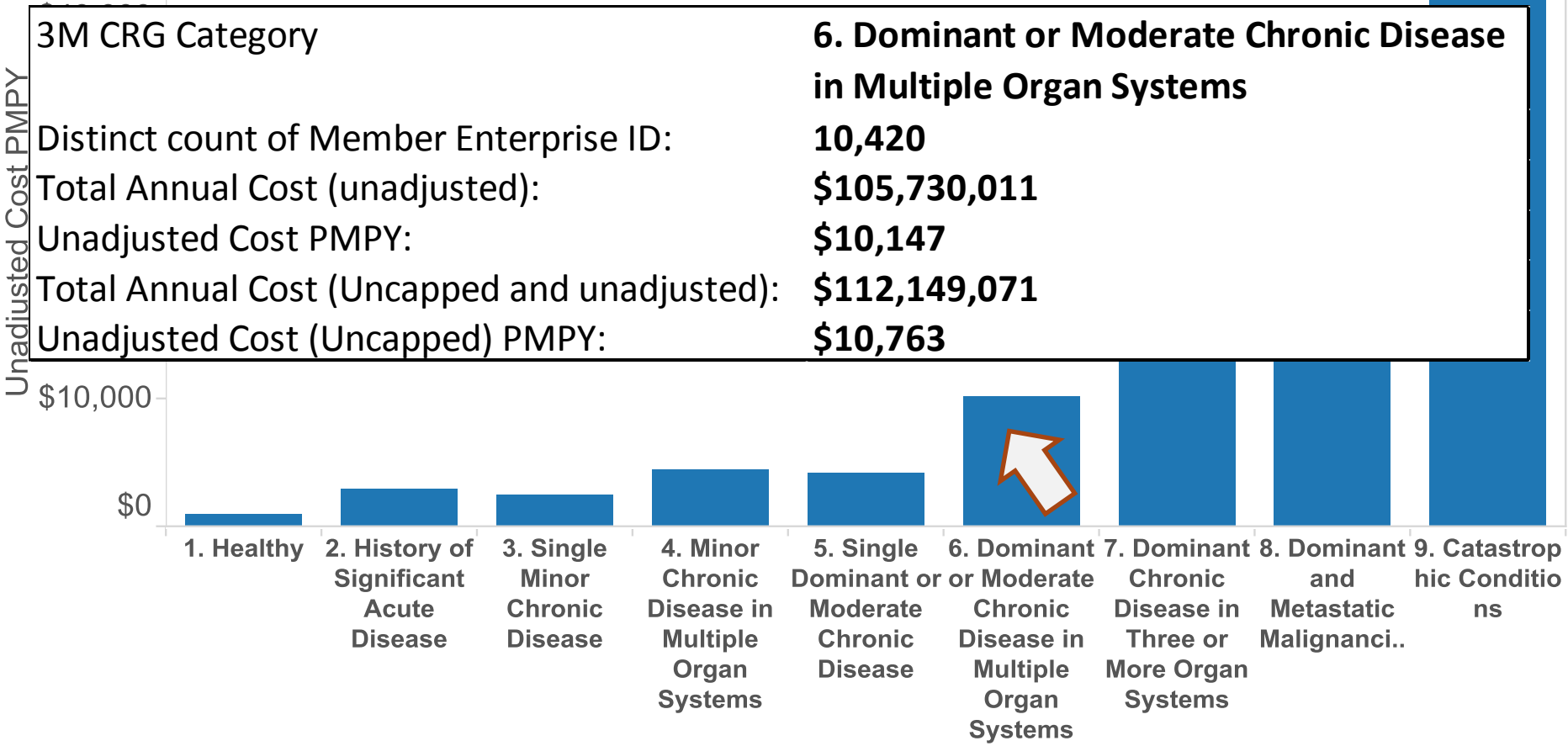
Benchmarking: 2015 Risk-Adjusted Total Cost: Provider Group vs the Region

Measurement Year / Level Detail
01/01/2015-12/31/2015



Rising Risk: Cost PMPY per 3M CRG Category

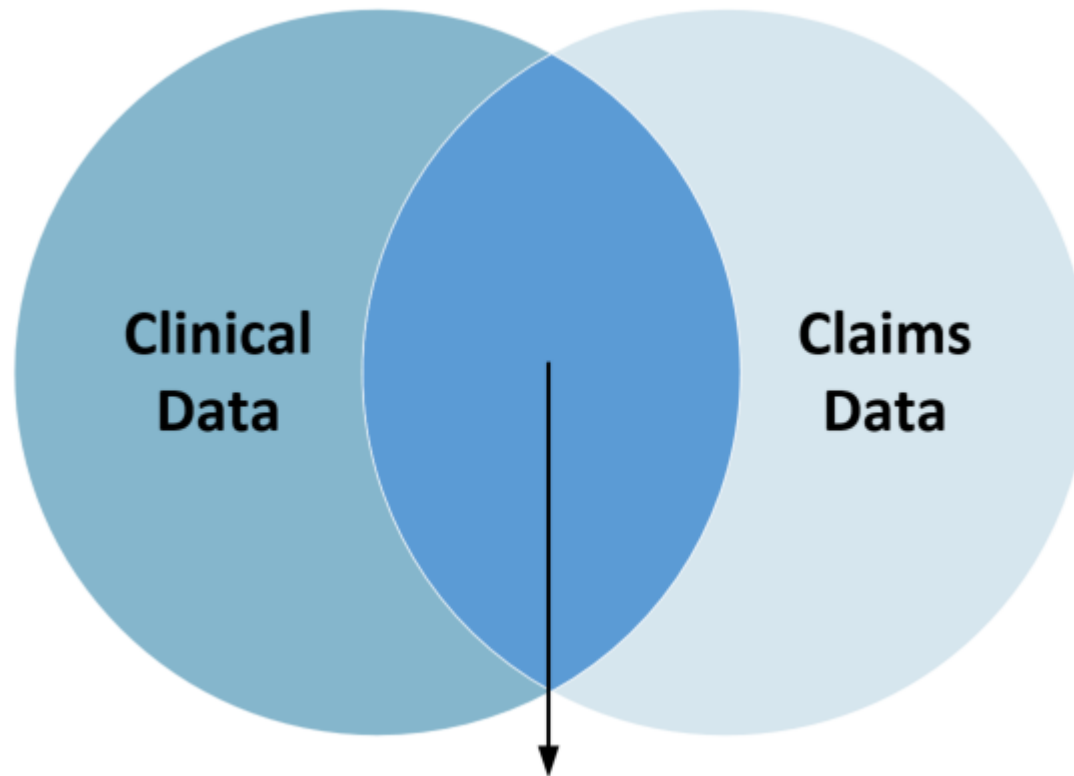
3M CRG Category



Coming Attractions

- Clinical Impact: Actionable data
 - ED: Visits/1000
 - By Day of Week
 - By Diagnosis
 - ENS Impact
 - PQI 90: Events/1000
 - By Diagnosis
 - Specialists visits
 - By Diagnosis
 - By Provider Name
 - By Severity Score

Cost & Clinical Data Combination



Combined data set tied together via
master patient and provider index

Clinical Data Core Services:



- Clinical Results Delivery
- Meaningful Use
- Encounter Notifications
- Admission Analysis
- HEDIS
- Quality & Cost Measurement

To pay for value, one must measure value!

Key Points:

Data that has never been provided before – all payers, all claims

A database to which can be added a practice's **clinical results**

Data a practice can use to **measure and improve** across the entire practice population

Data that is a comprehensive and credible evaluation of a practice's **performance**

Evidence with which to negotiate with payers for the purposes of paying for value



The Case for Claims Data Aggregation

Comprehensive View

Paying for Value is Enhanced by Comprehensive Practice Level Measurement

Measurable Value

Statistical Validity of Aggregated Data Improves the Accuracy of Performance Comparisons

Standard Approach

Adoption of a Standard National Measure Set is Reliable and Valued by Stakeholders

Sustainability

Accurate, Co-Owned Data Gives Confidence to pay for Value in a Sustainable and Scalable Approach

Value for Payers

Value for Providers

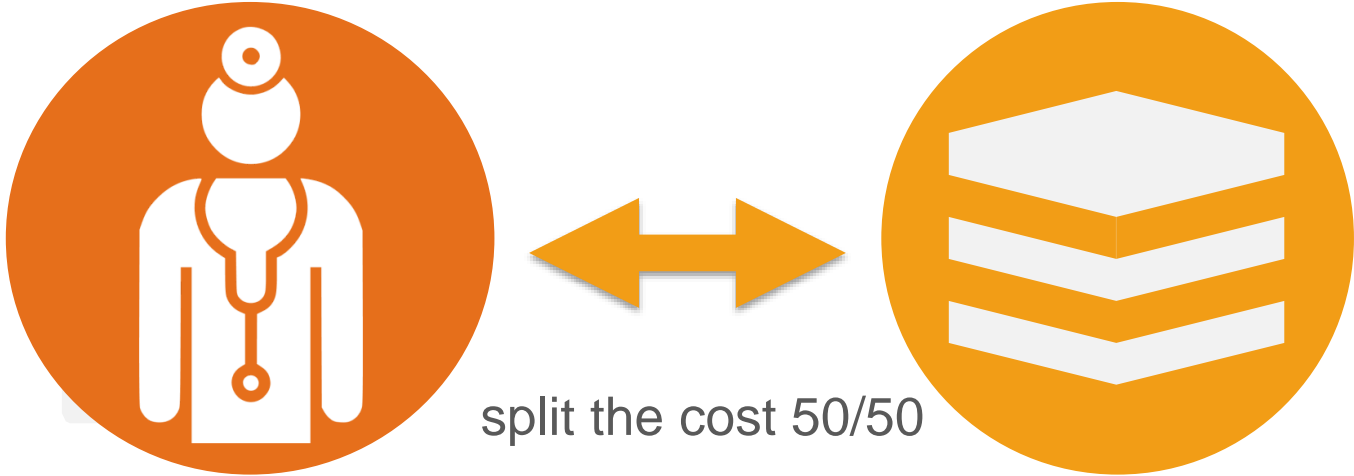
Comprehensive Reports Provide a One Stop Shop for Practice-Wide Data at Patient Level Detail

Aggregated Data Reports Provide a “Third Party” vetted Value of the Provider’s Performance

Improvement Efforts are More Efficient with Reductions in Variability and “Drill Down” Capabilities

Sustained Engagement is Made Possible With Co-Owned, Trusted, & Transparent Data

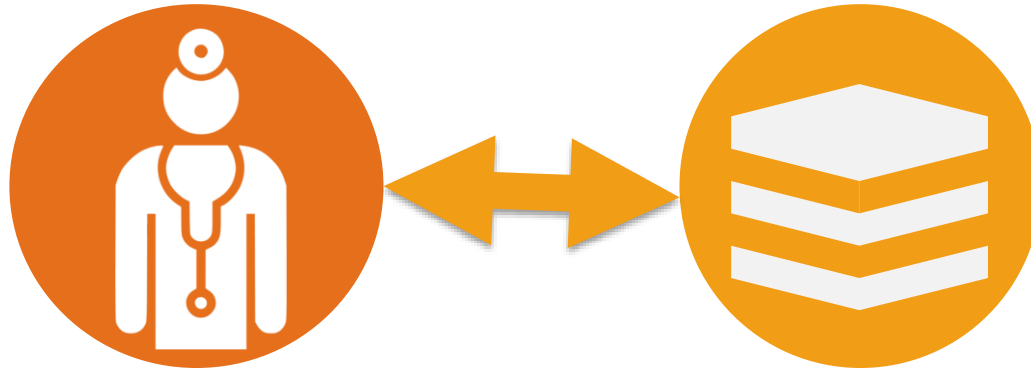
Business Model: Co-Ownership



Providers

Health Plans

Business Model: “Claims Data Co-Op”



- Co-Own the Process
- Look into the “Black Box”
- Ownership of the results
- “Their data” = “Our data”
- Nothing engages like paying for it
- Knowing who to call

CONTINUE THE MOMENTUM

- **Sustainability:** Reap the rewards for the years of work to create an aggregated payor report.
- **Simplicity:** No one wants to go back to receiving separate reports from each payor.
- **Service:** We are continually making the reports more user friendly and actionable.
- **Utility:** Beyond benchmarking against other practices, we are learning together new ways to make the reports more actionable.
- **Shared ownership:** When both providers and payors are engaged in paying for a shared data reporting process there is added credibility.
- **Partnering/Convening:** The reports serve as a focus for working together in CPC+, providing a venue for broader discussions.

Considerations:

If we...

- Preserve the investment of time and effort by building on present agreements and infrastructure...
- Demonstrate an ongoing use of claims data aggregation by practices in managing pay-for-value arrangements...
- Are successful in recruiting practices to bear a majority (60% or greater) of the aggregation cost...
- Keep the costs for health plans within +/-10% of the pro-rated costs (per member rate) incurred for CPC Classic...
- Incorporate into our cost structure the ability to convene the payers in CPC+ as requested by CMMI...

Will you...

- Continue with claims data submission
- Pay your pro-rated portion of the aggregation (and convening) costs
- Consider adding Control Groups
- Consider monthly submissions to allow 30 and 60 day run-outs

Key Strategies

- Demonstrate Value to Practices and Payers
- Continue claims aggregation in CPC+
- Continue to refine the tool
 - Make the data more timely
 - Provide better trending capability
- Add Tri-State Medicare FFS claims (QE)
- Add Clinical Data
- Expand Private Health Plans to State wide

The Near Future...

- To avoid MACRA, PCP's will migrate to alternative payment methodologies
- Comprehensive Primary Care Plus will be very attractive as one of those APMs
- SIM PCMH will add State of Ohio and Medicaid as payers to the incentive to join CPC +
- Medicaid lives will be part of the bargain
- Medicaid and Medicare become more sustainable for the practices as long as care management fees are risk adjusted
- Pay for Value will require fair and accurate measurement of Value



Thank You!

Sample Practice Activities

CPC+

Functions

Track 1

Track 2

Includes and builds on Track 1

Access and Continuity

- 24/7 Patient Access
- Assigned Care Teams

- E-Visits
- Expanded Office Hours

Care Management

- Risk-Stratify patient population
- Short and long-term care management

- Care Plans for high-risk chronic disease patients

Comprehensive-ness and Coordination

- Identify high volume/cost specialists serving population
- Follow-up on patient hospitalizations

- Behavioral Health Integration
- Psychosocial needs assessment and inventory resources and supports

Patient and Caregiver Engagement

- Convene a Patient and Family Advisory Council




- Support patients' self-management of high-risk conditions

Planned Care and Population Health

- Analysis of payer reports to inform improvement strategy

- At least weekly care team review of all population health data

CMS' Three Payment Innovations Supporting Practice Transformation

	Care Management Fee (PBPM) 	Performance-Based Incentive Payment (PBPM) 	Underlying Payment Structure 
Objective	Invest in practice capability to deliver comprehensive primary care	Reward practice performance on utilization and quality of care	Reduce dependence on fee for service to offer flexibility in care setting
Track 1	\$15 average	\$2.50 opportunity	Standard FFS Claims Payment
Track 2	\$28 average; including \$100 to support patients w/ complex needs	\$4.00 opportunity	Reduced FFS with prospective "Comprehensive Primary Care Payment" (CPCP)
Payment	Paid prospectively on a quarterly basis.	Paid prospectively on an annual basis. Must meet quality and utilization metrics to keep incentive payment.	T1: Regular FFS Claims Payment
			T2: CPCP paid prospectively on a quarterly basis; Medicare FFS claim is submitted normally but paid at reduced rate

Ohio Comprehensive Primary Care (CPC) per member per month (PMPM) payment calculation

The PMPM payment for a given CPC practice is calculated by multiplying the PMPM for each risk tier by the number of members attributed to the practice in each risk tier

	3M CRG health statuses	Example of 3M CRG	2017 CPC PMPM (Estimated)	
CPC PMPM Tier 1	▪ Healthy	▪ Healthy (no chronic health problems)	\$1	<ul style="list-style-type: none"> Practices and MCPs receive payments prospectively and quarterly Risk tiers are updated quarterly, based on 24 months of claims history with 6 months of claims run-out Finalized 2017 PMPM values will be determined Q3 2016
	▪ History of significant acute disease	▪ Chest pains		
	▪ Single minor chronic disease	▪ Migraine		
CPC PMPM Tier 2	▪ Minor chronic diseases in multiple organ systems	▪ Migraine and benign prostatic hyperplasia (BPH)	\$8	
	▪ Significant chronic disease	▪ Diabetes mellitus		
	▪ Significant chronic diseases in multiple organ systems	▪ Diabetes mellitus and CHF		
CPC PMPM Tier 3	▪ Dominant chronic disease in 3 or more organ systems	▪ Diabetes mellitus, CHF, and COPD	\$22	
	▪ Dominant/metastatic malignancy	▪ Metastatic colon malignancy		
	▪ Catastrophic	▪ History of major organ transplant		

Detailed requirement definitions are available on the Ohio Medicaid website: <http://medicaid.ohio.gov/Providers/PaymentInnovation/CPC.aspx#1600562-cpc-payments>



Governor's Office of Health Transformation